



## HIRING MADE EASY

Join us at the  
Idaho Job & Career Fair  
where you can quickly

***Recruit. Screen. Hire.***

- ▶ JANUARY 17 | Meridian
- ▶ FEBRUARY 22 | Nampa
- ▶ APRIL 18 | Meridian
- ▶ JULY 27 | Nampa
- ▶ SEPTEMBER 26 | Meridian
- ▶ NOVEMBER 2 | Nampa



[www.IdahoCareerFair.com](http://www.IdahoCareerFair.com)  
208.376.0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)

# JUMPSTART Your Recruiting

at the Idaho Job & Career Fair!



## WHY PARTICIPATE?

What if you could connect with hundreds of applicants and narrow down to a few quality prospects in just one day? That's what companies experience when they participate in the Idaho Job & Career Fair!

This event brings together local and national companies with candidates seeking employment or looking for a career change. Recruiters and job seekers meet face-to-face in a professional atmosphere to take applications and resumes, interview and hire qualified candidates in an efficient, cost-effective manner.

## THE BENEFITS



With multiple locations and times, our events consistently bring in a varied pool of candidates eager for new jobs and career opportunities. This fast and beneficial screening process will save your company time and thousands of dollars on recruiting costs.

## BOOTH PRICING

### BOOTH INFO

Includes:  
1 table, 2 chairs  
Free WIFI

Power and box lunches available for purchase.

**\$425**



# ADDITIONAL ADVERTISING OPPORTUNITIES

*We've been connecting Employers to Job Seekers for over 20 years!* Please contact us if interested in building multiple advertising opportunities for a 6 month or 1 year package.

## Idaho Job & Career Fair Marketing Benefits



- ▶ Extensive job seeker and company network
- ▶ Diverse job seeker population
- ▶ Companies extend across a wide variety of industries
- ▶ Marketing campaigns reach multiple geographical locations
- ▶ Leverage Idaho Job & Career Fair's community networks
- ▶ Event marketing campaign includes radio, social media, news media, community agencies, targeted network emails
- ▶ Year round engagement with community

### Corporate Sponsorship - \$5,500

- ▶ Company booth at up to 6 job fairs of your choice in a year, includes Premium Exhibit Space
- ▶ Company listed as "Partner" on our main landing page website: [iblevents.com](http://iblevents.com)
- ▶ Company listed as "Sponsor" on [IdahoCareerFair.com](http://IdahoCareerFair.com)
- ▶ Company logo featured on all job fair email/digital ad campaigns
- ▶ Company logo, description, and jobs link featured on [IdahoCareerFair.com](http://IdahoCareerFair.com) Job Opportunity Board
- ▶ Company logo featured on day of event Job Fair signage
- ▶ One personalized boosted social media ad profiling company on Facebook page @idahojobfair
- ▶ Company logo featured in one boosted social media ad per job fair, along with all job fair sponsors
- ▶ At least one seminar presentation (seminars based upon facility availability)
- ▶ IBL Events to give each attending job seeker a Company flyer (supplied by Sponsor)

### Website Featured Job Opportunity Board - \$100

- ▶ Company logo and jobs link accessible on [IdahoCareerFair.com](http://IdahoCareerFair.com)
- ▶ Displayed for 30 days
- ▶ All event and employment resource marketing is directed to [IdahoCareerFair.com](http://IdahoCareerFair.com)
- ▶ Direct link to company website



# ADDITIONAL ADVERTISING OPPORTUNITIES

CONTINUED

## Facebook Boosted Ad - \$100

- ▶ Personalized company advertisement
- ▶ 30 day boosted post for wider reach
- ▶ Thousands of @idahojobfair Facebook followers

## Website Footer Ad - \$200

- ▶ Company advertisement featured on footer of IdahoCareerFair.com
- ▶ Displayed for 30 days. Specs 728x90px
- ▶ All event and employment resource marketing is directed to IdahoCareerFair.com
- ▶ Direct link to company website

## Digital Email Footer Ad - \$200

- ▶ Company Spotlight featured in job seeker email (2 times/1 month)
- ▶ Company Spotlight featured in employer email (2 times/1 month)
- ▶ Over ten thousand subscribers
- ▶ Direct link to company website. Specs 600x150px

## Featured Seminar Sponsor - \$195

- ▶ Seminar speaker (45 minutes) during job fair
- ▶ Seminar sponsor recognition on IdahoCareerFair.com and event signage
- ▶ Seminar schedule promotion through marketing campaigns

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**THANK YOU  
SPONSORS**

