



Meet Your
NEW CLIENTS

EXPO IDAHO | MAY 6, 2023 | 10AM – 5PM

IDAHO**FITNESS**FESTIVAL.COM



PRESENTING THE PERFECT FUSION OF

Health, Wellness, Fitness And Fun!

MAY 6, 2023



THE 2023 HEALTH + FITNESS EXPO

will host over 100 exhibitors promoting their brands that demonstrate the latest in sports and fitness clubs, nutrition, supplements, physical therapy, rehabilitation resources, sports equipment, apparel and so much more.

FREE ADMISSION

to all guests will allow everyone the chance to fuel their mind and body, learn from local experts, and make informed decisions about improving their health and wellness.

Reserve Your Booth Space Today!

INFO@IBLEVENTSINC.COM | 208.376.0464

IDAHOFITNESSFESTIVAL.COM



LET'S INSPIRE

OUR COMMUNITY TO GET OUT, GET FIT
AND GET ACTIVE!

EXHIBITOR BENEFITS

- Exposure to 2,000+ Health Enthusiasts in a Single Day
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers + Build Relationships
- Generate Sales



ESTIMATED ATTENDANCE

3000+

BOOTH PRICING

10x10 Booth Space \$425

10x20 Booth Space \$750

VENDOR DATES

Event Date May 6, 2023

Move-in May 5th 10am-4pm

Move-out May 6th 5pm-7pm

BOOTH AMMENITIES

Power \$35

8' Table \$30

8' Table + Cloth \$50

Chairs \$5 Each

Reserve Your Booth Space Today!

INFO@IBLEVENTSINC.COM | 208.376.0464

IDAHOFITNESSFESTIVAL.COM



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$5,000 1 Available	GOLD \$3,000 2 Available	SILVER \$1,500 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners	✓			
Footer ad in event email blasts to 1000's of subscribers	✓			
Company name included on radio ad rotation	✓			
Bag sponsor of the event (bags provided by sponsor)	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Company banner displayed on Expo Idaho fence (provided by company)	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

Contact IBL Events for further details | (208) 376-0464 | INFO@IBLEVENTSINC.COM

IdahoFitnessFestival.com



Idaho
HEALTH+
FITNESS
EXPO

FLOOR MAP

2023 Sponsors

COMING
SOON

				CONCESSIONS				RESTROOMS						
Door to Center Expo														
116				117	118	119	120	121	122	123	623			
115												622		
114				130	129	128	127	126	125	124	621			
Door to Center Expo				200	201	202	203	204	205	206	01			
113												620		
112				213	212	211	210	209	208	207	619			
111				300	301	302	303	304	305	306	618			
110												617		
109				313	312	311	310	309	308	307	616			
108				400	401	402	403	404	405	406	615			
107												614		
Door to Center Expo				413	412	411	410	409	408	407				
				500	501	502	503	504	505	506				
106												613		
105				513	512	511	510	509	508	507	612			
104				600	601	602	Photo Op	604	605	606	611			
103												610		
	102	101	100	Entrance					607	608	609			