

IDAHO

dream wedding expo

*Exhibit
With Us*



www.IdahoDreamWedding.com

February 18-19, 2023 | EXPO IDAHO

Join Us
in bringing wedding
dreams to life for
hundreds of Idaho couples!



Why Exhibit?

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- ◆ Build Brand Awareness
- ◆ Capture Visitor Data for Future Marketing
- ◆ Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- ◆ Network with Other Vendors



*500+ Brides
Shopped for Their
Wedding with us in 2022!*

*An Estimated 2500+
Guests*

*The 2022
Dream Wedding
Expo*

*73% of Our
Brides From
Last Year Plan
on Getting
Married Within
the Year!*

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www.IdahoDreamWedding.com
info@ibleventsinc.com | (208) 376-0464

Show Details and Booth Fees

Show Days and Times

Saturday, February 18
10am-4pm

Sunday, February 19
11am-3pm

Vendor Move In

Friday, February 17
10am-4pm

Vendor Move Out

Sunday, February 19
3pm - 5pm

Booth Fees

10x10 \$695
10x20 \$1200
10x30 \$1600

Pipe and Drape
Included

*Additional booth furnishings
available for rent.

Advertising

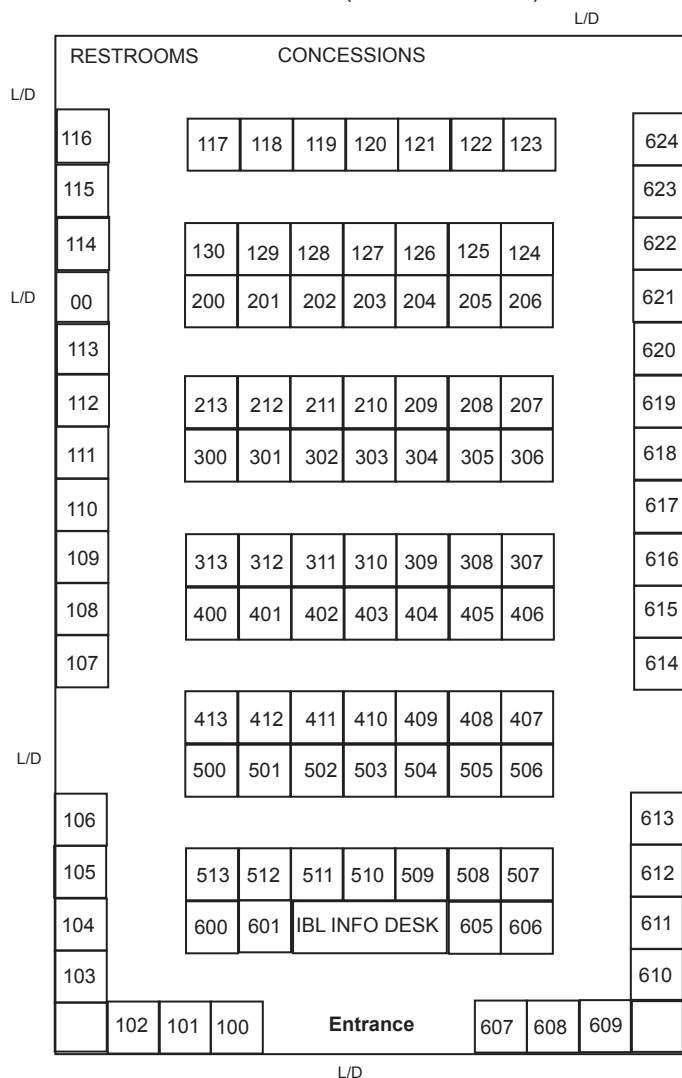
♦ Digital Ads
♦ Instagram

♦ Posters
♦ Email

♦ Print Ads
♦ Magazines

♦ Facebook
♦ Radio

NORTH EXPO (3RD EXHIBIT HALL)



Floor Map

**Thank You
2022 Sponsors!**



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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
EXHIBIT HALL			
Booth Size	10x20	10x10	10x10
Booth Power Included	✓	✓	✓
Booth 8' Table Included	✓		
Booth Chairs Included	✓		
BRAND EXPOSURE			
Footer ad in event email blasts to 1000's of subscribers	✓		
Company flyer inserted into guest welcome bags	✓		
One company spotlight featured on social media platforms	✓	✓	
First right of refusal for following year	✓	✓	
Sponsor mention in press release	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓
Ad in show program	1/2 Page	1/4 Page	1/8 Page
Show tickets (not for resale)	10	5	2

**A La Carte
Sponsorships**

Bride Bag Sponsor
(Includes company logo)
\$500

Selfie Photo Op Sponsor
(Includes logo on signage)
\$300

Lanyard Sponsor
(Company to provide 300 lanyards)
\$200

Contact IBL Events for further details | (208) 376-0464 | INFO@IBLEVENTSINC.COM