



Exhibit
WITH US
and grow your business!

MAY 6
2023
EXPO IDAHO
10AM - 5PM

Girls   
DAY OUT EXPO

GIRLSDAYOUTEXPO.COM

Girl's Day Out Expo

is the **ultimate lifestyle event**, featuring all the needs and interests of women **under one roof!**

Girl's Day Out will attract hundreds of women who want to shop, learn, laugh and relax while visiting 100+ exhibits offering a vast array of products and services including



Nutrition



Fashion



Beauty



Travel



Fitness



And More!



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Reserve your booth space today!

info@ibleventsinc.com | (208) 376-0464 | www.GirlsDayOutExpo.com

WHY Participate?

Girl's Day Out
provides cost-effective,
face-to-face interactions
with women of all ages!



Women represent
85% of consumer spending
and that translates into a \$5
trillion market.

As a recognized leader among your peers, we invite you to participate with us, ***build brand advocacy and share your business with highly motivated women*** who are looking for lifestyle options for themselves and their loved ones.

Present your products and services to hundreds of enthusiastic consumers!

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SPONSORSHIP OPPORTUNITIES

| Sponsor Pricing | PLATINUM \$3,000 1 Available | GOLD \$1,800 2 Available | SILVER \$1,100 4 Available | BRONZE \$750 6 Available |
|-----------------|------------------------------------|--------------------------------|----------------------------------|--------------------------------|
|-----------------|------------------------------------|--------------------------------|----------------------------------|--------------------------------|

| EXHIBIT HALL | | | | |
|-------------------------|---------------------------|-------|-------|-------|
| Booth Size | 10x20 Premier Location | 10X20 | 10x10 | 10x10 |
| Booth Power Included | ✓ | ✓ | ✓ | |
| Booth 8' Table Included | ✓ | ✓ | | |
| Booth Chairs Included | ✓ | ✓ | | |

| BRAND EXPOSURE | | | | |
|---|---|---|---|---|
| Exclusive recognition as Platinum Sponsor | ✓ | | | |
| Company logo integrated into event branding | ✓ | | | |
| Company logo included on show banners | ✓ | | | |
| Footer ad in event email blast to 1000s of subscribers | ✓ | | | |
| Recognized as a sponsor of Ultimate Grand Prize Giveaway | ✓ | ✓ | | |
| Recognized as a sponsor of the Selfie Photo-Op | ✓ | ✓ | | |
| Company flyer inserted into guest welcome bags | ✓ | ✓ | | |
| One company spotlight featured on social media platforms | ✓ | ✓ | ✓ | |
| Company logo hyperlinked on event website | ✓ | ✓ | ✓ | |
| First right of refusal for following year | ✓ | ✓ | ✓ | |
| Sponsor mention in press release | ✓ | ✓ | ✓ | |
| Company logo on sponsor board at show entrance | ✓ | ✓ | ✓ | ✓ |
| Company logo listed on promotional email campaigns | ✓ | ✓ | ✓ | ✓ |
| Logo featured on all paid social media profiling sponsors | ✓ | ✓ | ✓ | ✓ |

| | |
|---|--|
| A La Carte Sponsorship Opportunity | Exclusive Bag Sponsor \$200 (Company supplies bags for guests) |
|---|--|



Floor Map

2023
Sponsors



NORTH EXPO (3RD EXHIBIT HALL)

| NORTH EXPO (3RD EXHIBIT HALL) | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------------------|---|--|--|-----|-------------|-----|-----|-----|-----|-----|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--|
| Door | | | | | | | | | | | | | | | | | | | | | | | |
| Loading Lane - Mule Kick Alley | Door | RESTROOMS | | | CONCESSIONS | | | | | | | | | | | | | | | | | | |
| | | 116 | <table><tr><td>117</td><td>118</td><td>119</td><td>120</td><td>121</td><td>122</td><td>123</td></tr></table> | | | | | | | | 117 | 118 | 119 | 120 | 121 | 122 | 123 | 624 | | | | | |
| | | 117 | 118 | 119 | 120 | 121 | 122 | 123 | | | | | | | | | | | | | | | |
| | 115 | | | | | | | | | 623 | | | | | | | | | | | | | |
| | Overhead Door | 114 | <table><tr><td>130</td><td>129</td><td>128</td><td>127</td><td>126</td><td>125</td><td>124</td></tr></table> | | | | | | | | 130 | 129 | 128 | 127 | 126 | 125 | 124 | 622 | | | | | |
| | | 130 | 129 | 128 | 127 | 126 | 125 | 124 | | | | | | | | | | | | | | | |
| | 00 | <table><tr><td>200</td><td>201</td><td>202</td><td>203</td><td>204</td><td>205</td><td>206</td></tr></table> | | | | | | | | 200 | 201 | 202 | 203 | 204 | 205 | 206 | 621 | | | | | | |
| | 200 | 201 | 202 | 203 | 204 | 205 | 206 | | | | | | | | | | | | | | | | |
| | Do not park on grass | 113 | | | | | | | | | 620 | | | | | | | | | | | | |
| | | 112 | <table><tr><td>213</td><td>212</td><td>211</td><td>210</td><td>209</td><td>208</td><td>207</td></tr></table> | | | | | | | | 213 | 212 | 211 | 210 | 209 | 208 | 207 | 619 | | | | | |
| | | 213 | 212 | 211 | 210 | 209 | 208 | 207 | | | | | | | | | | | | | | | |
| | | 111 | <table><tr><td>300</td><td>301</td><td>302</td><td>303</td><td>304</td><td>305</td><td>306</td></tr></table> | | | | | | | | 300 | 301 | 302 | 303 | 304 | 305 | 306 | 618 | | | | | |
| | | 300 | 301 | 302 | 303 | 304 | 305 | 306 | | | | | | | | | | | | | | | |
| | | 110 | | | | | | | | | 617 | | | | | | | | | | | | |
| | | 109 | <table><tr><td>313</td><td>312</td><td>311</td><td>310</td><td>309</td><td>308</td><td>307</td></tr></table> | | | | | | | | 313 | 312 | 311 | 310 | 309 | 308 | 307 | 616 | | | | | |
| | | 313 | 312 | 311 | 310 | 309 | 308 | 307 | | | | | | | | | | | | | | | |
| 108 | | <table><tr><td>400</td><td>401</td><td>402</td><td>403</td><td>404</td><td>405</td><td>406</td></tr></table> | | | | | | | | 400 | 401 | 402 | 403 | 404 | 405 | 406 | 615 | | | | | | |
| 400 | | 401 | 402 | 403 | 404 | 405 | 406 | | | | | | | | | | | | | | | | |
| 107 | | | | | | | | | 614 | | | | | | | | | | | | | | |
| Door | <table><tr><td>413</td><td>412</td><td>411</td><td>410</td><td>409</td><td>408</td><td>407</td></tr><tr><td>500</td><td>501</td><td>502</td><td>503</td><td>504</td><td>505</td><td>506</td></tr></table> | | | | | | | | 413 | 412 | 411 | 410 | 409 | 408 | 407 | 500 | 501 | 502 | 503 | 504 | 505 | 506 | |
| | 413 | 412 | 411 | 410 | 409 | 408 | 407 | | | | | | | | | | | | | | | | |
| 500 | 501 | 502 | 503 | 504 | 505 | 506 | | | | | | | | | | | | | | | | | |
| 106 | | | | | | | | | 613 | | | | | | | | | | | | | | |
| 105 | <table><tr><td>513</td><td>512</td><td>511</td><td>510</td><td>509</td><td>508</td><td>507</td></tr></table> | | | | | | | | 513 | 512 | 511 | 510 | 509 | 508 | 507 | 612 | | | | | | | |
| 513 | 512 | 511 | 510 | 509 | 508 | 507 | | | | | | | | | | | | | | | | | |
| 104 | <table><tr><td>600</td><td>601</td><td colspan="3">IBL INFO DESK</td><td>605</td><td>606</td></tr></table> | | | | | | | | 600 | 601 | IBL INFO DESK | | | 605 | 606 | 611 | | | | | | | |
| 600 | 601 | IBL INFO DESK | | | 605 | 606 | | | | | | | | | | | | | | | | | |
| 103 | | | | | | | | | 610 | | | | | | | | | | | | | | |
| | | 102 | 101 | 100 | Entrance | | | 607 | 608 | 609 | | | | | | | | | | | | | |

Booth Price

10x10 Booth - \$425
10x20 Booth - \$750

Booth Add-Ons

Electricity \$35
Table (No Cloth) \$30
Table (Fitted Cloth) \$50
Chairs \$5 Each

Add ons are not included in booth price. Available for rent or vendors may supply their own

Vendor Move-In & Move-Out

Vendor Move-In:
Friday, May 5th
10am - 4pm

Vendor Move-out:
Saturday, May 6th
5pm - 7pm

Estimated Attendance

2,500+