



BUSINESS BUILDER DAY

Powered By  **JOHNSON MAY**
— Attorneys & Counselors —

**Exhibit
With Us**

AUGUST 30
Galaxy Event Center
9AM - 3PM

BUSINESSBUILDERDAY.COM

(208) 376-0464 ♦ INFO@IBLEVENTSINC.COM

Looking to Grow Your Bottom Line?

Join Us For The B2B EVENT OF THE YEAR!



LEARNING

We offer a full day of seminars led by local experts, all free to attendees and exhibitors.

LEAD GENERATION

This event offers you a chance to put a spotlight on your products and services, allowing you to grow your bottom line.

NETWORKING

Enjoy a full day of networking with business owners, decision-makers and professionals from a wide variety of industries.

WHO ATTENDS?

- ◆ Start-up entrepreneurs and emerging businesses
- ◆ Mature business owners ready to jump to the next level of commitment
- ◆ Veteran business professionals looking to fine tune their operation



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AUGUST 30

Business Builder Day's Mission is Simple

medium sized business, offer profit-making ideas and resources and begin client-building relationships through quality networking.



Booth Fees

Includes 6' table, 2 chairs

8x6 Table Top \$425
Power \$35

Business Builder Day's Agenda will Include

- ◆ 6 Hours of Networking
- ◆ 6 Hours of Info-packed Seminars
- ◆ Keynote Speaker
- ◆ Business Tradeshow
- ◆ Continental Breakfast

Advertising

- ◆ Radio
- ◆ Social Media
- ◆ Newspaper
- ◆ Digital
- ◆ Email

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KEY DATES AND TIMES

EXHIBITOR MOVE IN
August 29 | 2pm - 4pm

CONTINENTAL BREAKFAST
August 30 | 8am - 9:30am

**KEYNOTE &
WELCOME ADDRESS**
August 30 | 9am - 10am

TRADESHOW HOURS
August 30 | 9am - 3pm

EXHIBITOR MOVE OUT
August 30 | 3pm - 4pm



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$5,000 1 Available	GOLD \$2,500 1 Available	SILVER \$1,250	BRONZE \$850
EXHIBIT HALL				
Booth Size	16x6	16x6	8x6	8x6
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓	✓	✓
Booth Chairs Included	✓	✓	✓	✓
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
2-minute company intro prior to keynote address	✓			
Company name integrated into radio ads	✓			
Footer ad in quarterly email blasts	✓			
Company logo integrated into event branding	✓			
Sponsor of afternoon snack bar	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Customized social media ad	✓	✓		
First right of refusal for following year	✓	✓		
Ad in show program	Full Page	1/2 Page	1/4 Page	1/8 Page
Included as event sponsor in quarterly email blasts	✓	✓	✓	✓
Logo on show website, promo material and social media	✓	✓	✓	✓
Exclusive seminar luncheon speaker		✓		
Sponsor of continental breakfast bar			✓	
Sponsor of coffee				✓
Seminar lunch tickets	10	5	2	1
SEMINARS				
Prime seminar time for 45-minute session	✓	✓		
Optional 45-minute seminar			✓	

A La Carte Sponsorship Opportunity!

Badge Lanyard Sponsor **\$500**

Contact IBL Events for further details | (208) 376-0464 | INFO@IBLEVENTSINC.COM