23RD Annual IDAHO REMODELING & DESIGN SHOW

JOIN US THIS WINTER
& HELP IDAHOANS CREATE THEIR
DREAM HOME

BOISE CENTRE | **January 28 - 29, 2023**

www.IdahoRemodelShow.com
info@ibleventsinc.com | (208) 376-0464

IDAHO REMODELING & DESIGN SHOW

January 28-29, 2023 | Boise Centre

Exhibit With Us This Winter!

Jump start the new year by meeting active homeowners shopping for home improvement ideas at Idaho's premier Remodeling & Design Show, January 28 - 29, 2023 at the Boise Centre.

This exposition highlights the broad spectrum of remodeling and business products/services available to the general public. The Idaho Remodeling & Design Show boasts two days of "idea" generating seminars, and over 100 home improvement companies.

The most recognized, qualified names in remodeling show off their talents in the construction and/or redesign of any living or working space. These companies include but are not limited to:

Idaho remodeling industry contractors, suppliers, vendors and support services are encouraged to participate in this high profile promotion to the general public.

With strong attendance year after year, we know you'll see a positive affect on your bottom line! Don't miss this opportunity to reach your target audience.

Windows	Closets
Doors	Patios
Kitchens	Landscaping
Baths	Roofing
Painting	Decorating
Flooring	Heating
Siding	Air conditioning
Garages	...and much more!

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Reserve Your Space Today!

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Last year's results are in...

Each year, we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's a sample of what we know about our surveyed guests.

93% Own Homes

77% Are Married
29% Are Age 40-55
28% Are Age 56-65
25% Are Age 66+

14% Earn $65-70k/yr
23% Earn $76-100k/yr
20% Earn $101-150k/yr
13% Earn $151k +/yr

If you're interested in promoting your business to prequalified persons with incomes like our guests, then we encourage you to make reservations today ... it's quick and easy.

We're committed to making the annual Idaho Remodeling & Design Show a huge success!

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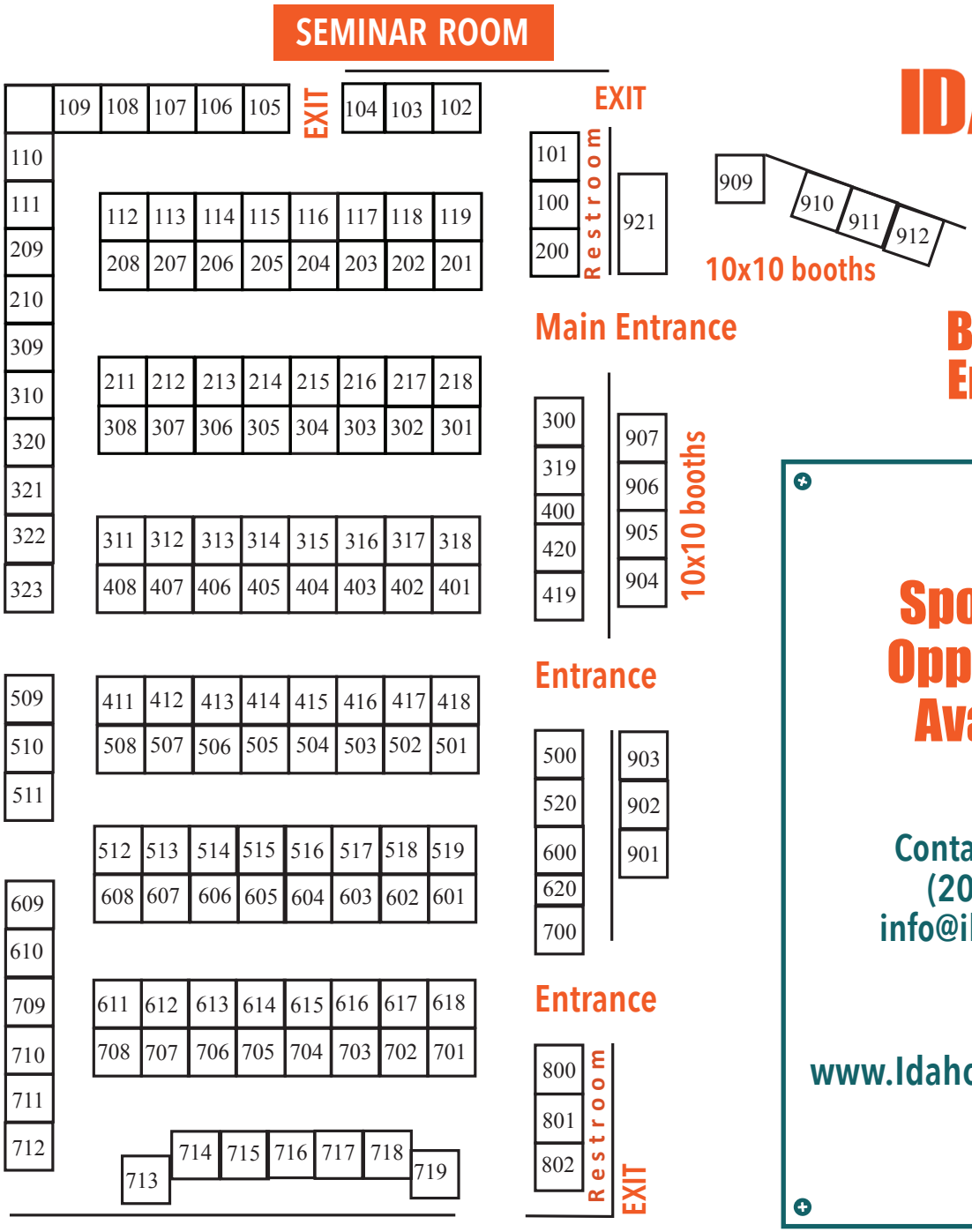
IDAHO REMODELING & DESIGN SHOW
Floor Map



Boise Centre Entrance

Sponsorship Opportunities Available!!!

Contact IBL Events at
(208) 376-0464
info@ibleventsinc.com

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Booth Size and Fee

10x10 $895
10x20 $1,650
10x8 Lobby $695

Show Dates and Hours

Saturday, January 28
10am-5pm

Sunday, January 29
11am-4pm

Load-In Dates and Hours

Thursday, January 26
12pm-4pm

Friday, January 27
8am-4pm

*A staggered load-in schedule will be provided to exhibitors at a later date.

Load-out Dates and Hours

Sunday, January 30
4pm-8pm

Questions:

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SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM $10,000 1 Available	GOLD $5,000 2 Available	SILVER $3,000 4 Available	BRONZE $1,500 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X10 Premier Location	10X10 Premier Location	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Company logo included on TV and Radio ads	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Show Tickets (not for resale)	100	50	25	10
Ad in show program	Full Page	1/2 Page	1/4 Page	1/8 Page
One logo included on Sponsor Passport Card	✓	✓	✓	✓
Company logo hyperlinked on event website	✓	✓	✓	✓
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

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A LA CARTE SPONSORSHIP OPPORTUNITIES

LIVE MUSIC SPONSOR $1,500	CUSTOM LANYARD SPONSOR $1500
10x10 Booth	10x10 Booth
Recognition as Live Music Sponsor	Includes 500 custom, one color front sided imprint laynards
Logo featured on Live Music Banner	Lanyards to be worn by exhibitors during show hours
First right of refusal next year	Logo displayed on sponsor board at show entrance
Logo displayed on sponsor board at show entrance	Logo listed as a sponsor on promotional email campaigns
Logo listed as a sponsor on promotional email campaigns	Logo hyperlinked on event website
Logo featured on all paid social media promoting live music	1/8 page ad in show program
Logo hyperlinked on event website	
Sponsor mention in press release	
1/8 page ad in show program	

BAG SPONSOR $500	
	Exclusive bag sponsor of show
	Company flyer inserted into guest welcome bag
	Company to provide 500 - 1000 bags

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