



**BOISE FLOWER & GARDEN SHOW**



**EXHIBIT  
WITH US!**

**MARCH 24-26, 2023** | *Boise Centre*

**[WWW.GARDENSHOWBOISE.COM](http://WWW.GARDENSHOWBOISE.COM)**

**(208) 376-0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)**





BOISE FLOWER & GARDEN SHOW

**March 24-26, 2023**

Boise Centre



**Attendees Say**

"This is the one show I look forward to every year!"

"I love this show because I always get fresh ideas for my home garden."



*Kick Off Spring in Boise at*  
**Idaho's LARGEST Flower & Garden Show!**



Contact IBL Events (208) 376-0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)



# Show Attractions

## Why Exhibit With Us in 2023?

American gardeners spend ~\$48 billion on lawn and garden.

18 to 34-year-olds now occupy 29% of all gardening households.

Average time spent gardening is 5 hours a week.

### NUMEROUS DISPLAY GARDENS

Attendees will be inspired by outstanding display gardens throughout the show floor to view and shop.

### EXPERT SPEAKERS

Seminars by local and regional specialists covering an array of topics including latest trends and techniques.

### SPECTACULAR BONSAI DISPLAY

View amazing works of living art, watch live bonsai demonstrations, and visit with local experts from Boise Bonsai Society.

### BUY IDAHO SPECIALTY FOODS

Sample and purchase savory and sweet treats from Idaho's most innovative food companies.



### Show Dates & Hours

Friday, March 24th  
10am-6pm

Saturday, March 25th  
10am-6pm

Sunday, March 26th  
11am-4pm



### Booth Fees

10x10 - \$995

10x20 - \$1,800

10x30 - \$2,700

20x20 - \$3,600



### Move-In & Move-Out Info

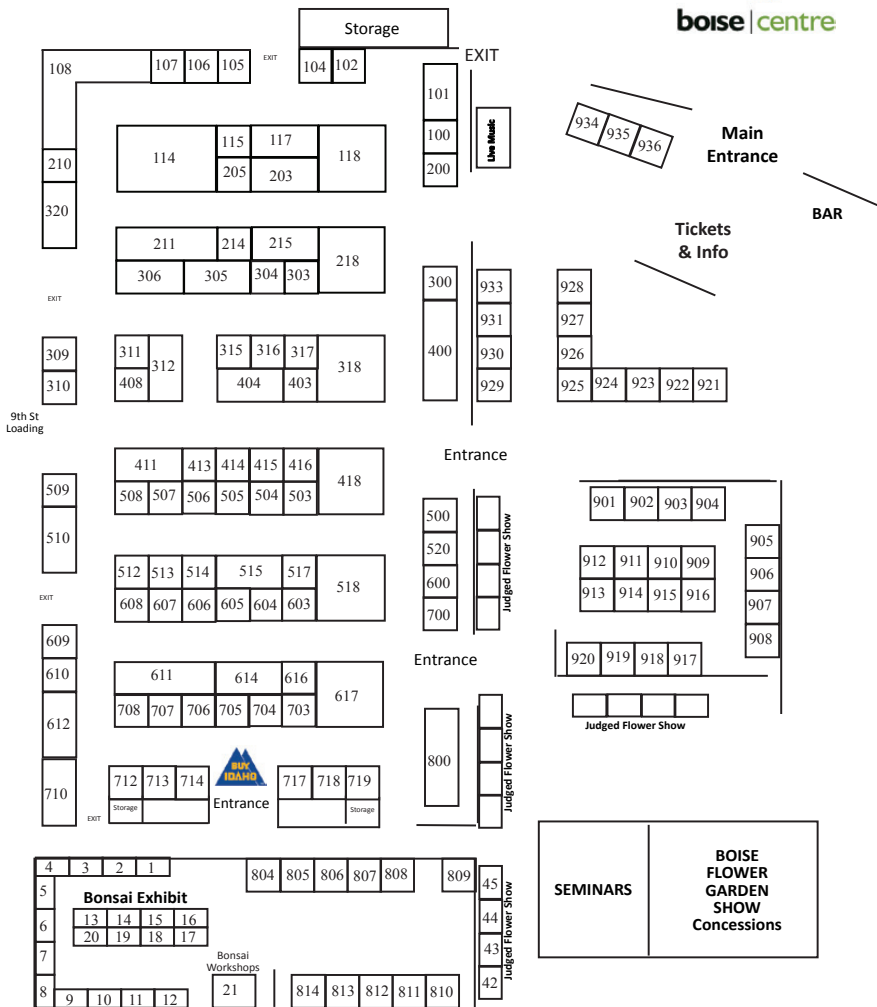
\*Move-in schedule TBD

Move-Out Schedule

Sunday, March 26th  
4:05pm to 8pm

Monday, March 27th  
8am-1pm

# 2023 FLOOR map



## 2023 Sponsors



Questions: IBL Events, 208-376-0464, [info@ibleventsinc.com](mailto:info@ibleventsinc.com)  
[www.GardenShowBoise.com](http://www.GardenShowBoise.com)

**BOISE FLOWER  
GARDEN SHOW**  
EXHIBITS - SEMINARS - WORKSHOPS  
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# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$10,000 1 Available	GOLD \$5,000 2 Available	SILVER \$3,000 4 Available	BRONZE \$1,500 6 Available
<b>EXHIBIT HALL</b>				
Booth Size	10x20 Premier Location	10x10 Premier Location	10x10 Premier Location	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
<b>BRAND EXPOSURE</b>				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Company logo included on TV and Radio ads	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Show Tickets (not for resale)	100	50	25	
Ad in show program	Full Page	1/2 Page	1/4 Page	
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓	✓
Sponsor mention in press release	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

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# A LA CARTE SPONSORSHIP OPPORTUNITIES

## LIVE MUSIC SPONSOR \$1,500

- 10x10 Booth
- Recognition as Live Music Sponsor
- Logo featured on Live Music Banner
- First right of refusal next year
- Logo displayed on sponsor board at show entrance
- Logo listed as a sponsor on promotional email campaigns
- Logo featured on all paid social media promoting live music
- Logo hyperlinked on event website
- Sponsor mention in press release

## CUSTOM LANYARD SPONSOR \$1500

- 10x10 Booth
- Includes 500 custom, one color front sided imprint lanyards
- Lanyards to be worn by exhibitors during show hours
- Company included in the printed program of show program
- Logo displayed on sponsor board at show entrance
- Logo listed as a sponsor on event website
- Logo listed as a sponsor on promotional email campaigns

**SOLD OUT**



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