# dream wedding expo



www.IdahoDreamWedding.com NOVEMBER 12-13, 2022 | EXPO IDAHO



Why Exhibit?

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- Build Brand Awareness
- Capture Visitor Data for Future Marketing
- Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- Network with Other Vendors

500+ Brides
Shopped for Their
Wedding with us in 2021!

An Estimated 2500+ Guests The 2021 Dream Wedding Expo 73% of Our Brides From Last Year Plan on Getting Married Within the Year!



www.IdahoDreamWedding.com info@ibleventsinc.com | (208) 376-0464

### Show Details and Booth Fees

#### **Show Days and Times**

Saturday, November 12 10am-4pm

Sunday, November 13 11am-3pm

#### Vendor Move In

Friday, November 11 10am-4pm

#### Vendor Move Out

Sunday, November 13 3pm-5pm

#### **Booth Fees**

10x10 \$695 10x20 \$1200 10x30 \$1600

Pipe and Drape Included

\*Additional booth furnishings available for rent.

# Advertising \*Digital Ads \*Instagram

- Posters
- Print Ads
- \*Facebook

- Email
- Magazines
- •Radio

#### NORTH EXPO (3RD EXHIBIT HALL)

L/D









## **SPONSORSHIP OPPORTUNITIES**

Sponsor Pricing	PLATINUM \$5,000 1 Available	GOLD \$3000 2 Available	SILVER \$1,500 4 Available	BRONZE \$750 6 Available
EXHIBIT HALL				
Booth Size	10x20 Premier Location	10X20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		
BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	<b>√</b>			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Footer ad in event email blasts to 1000's of subscribers	✓			
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓		
First right of refusal for following year	✓	✓		
Company logo hyperlinked on event website	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company logo listed on promotional email campaigns	✓	✓	✓	
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	<b>√</b>	✓	✓

A La Carte Sponsorships Bride Bag Sponsor (Includes company logo) \$500 Selfie Photo Op Sponsor (Includes logo on signage) \$300