

23RD Annual IDAHO REMODELING & DESIGN SHOW

JOIN US THIS WINTER
& HELP IDAHOANS CREATE THEIR
DREAM HOME



**BOISE
CENTRE**

January 28 - 29, 2023

**www.IdahoRemodelShow.com
info@ibleventsinc.com | (208) 376-0464**



IDAHO REMODELING & DESIGN SHOW

January 28-29, 2023 | Boise Centre

Exhibit With Us This Winter!

Jump start the new year by meeting active homeowners shopping for home improvement ideas at Idaho's premier Remodeling & Design Show, January 28 - 29, 2023 at the Boise Centre.

This exposition highlights the broad spectrum of remodeling and business products/services available to the general public. The Idaho Remodeling & Design Show boasts two days of "idea" generating seminars, and over 100 home improvement companies.

The most recognized, qualified names in remodeling show off their talents in the construction and/or redesign of any living or working space. These companies include but are not limited to:

Idaho remodeling industry contractors, suppliers, vendors and support services are encouraged to participate in this high profile promotion to the general public.

With strong attendance year after year, we know you'll see a positive affect on your bottom line! Don't miss this opportunity to reach your target audience.

Windows	Closets
Doors	Patios
Kitchens	Landscaping
Baths	Roofing
Painting	Decorating
Flooring	Heating
Siding	Air conditioning
Garages	...and much more!

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Reserve Your Space Today!

IDAHO REMODELING & DESIGN SHOW
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Last year's results are in...

Each year, we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's a sample of what we know about our surveyed guests.

93% Own Homes

77% Are Married	14% Earn \$65-70k/yr
29% Are Age 40-55	23% Earn \$76-100k/yr
28% Are Age 56-65	20% Earn \$101-150k/yr
25% Are Age 66+	13% Earn \$151k +/yr



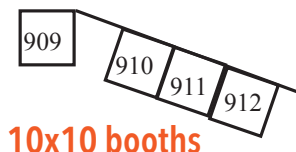
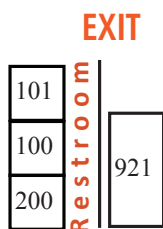
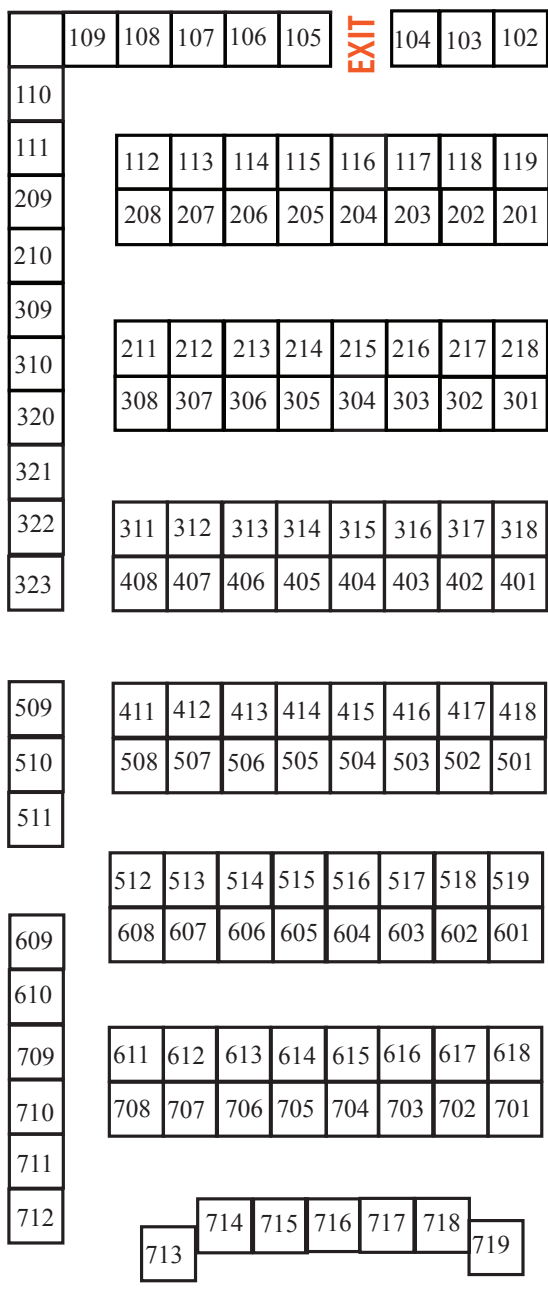
If you're interested in promoting your business to prequalified persons with incomes like our guests, then we encourage you to make reservations today ... it's quick and easy.

We're committed to making the annual Idaho Remodeling & Design Show a huge success!

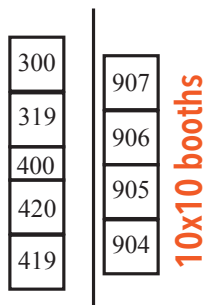


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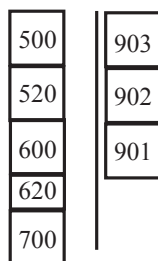
SEMINAR ROOM



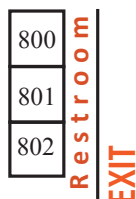
Main Entrance



Entrance



Entrance



Boise Centre Entrance

Sponsorship Opportunities Available!!!

Contact IBL Events at
(208) 376-0464
info@ibleventsinc.com

www.IdahoRemodelShow.com

Booth Size and Fee

10x10 \$895
10x20 \$1,650
10x8 Lobby \$695

Show Dates and Hours

Saturday, January 28
10am-5pm
Sunday, January 29
11am-4pm

Load-In Dates and Hours

Thursday, January 26
12pm-4pm
Friday, January 27
8am-4pm

*A staggered load-in schedule will be provided to exhibitors at a later date.

Load-out Dates and Hours

Sunday, January 30
4pm-8pm

Questions:

info@ibleventsinc.com
(208) 376-0464
www.IdahoRemodelShow.com

SPONSORSHIP PACKAGES

PLATINUM TITLE SPONSOR \$10,000 (1 AVAILABLE)

RECOGNITION

- Exclusive recognition as Platinum Title Sponsor
- Company logo will be integrated into event branding
- Company logo included on TV ad rotation, signage, digital + radio ads, billboards, website hyperlink
- First right of refusal next year

EVENT EXPOSURE

- Premier 10X20 booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)
- Passport Card Sponsor: Attendees must go to your booth to receive a stamp to be entered to win grand prize at show
- Full page ad in show program

BRAND AWARENESS

- Sponsor recognition in all event advertising campaigns
- 100 Show Tickets (not for resale)
- Footer ad included in event email blast to thousands of subscribers
- Sponsor mention in Press release
- One Company Spotlight featured on IBL Events Facebook Page

GOLD SPONSOR \$5000 (2 AVAILABLE)

RECOGNITION

- Exclusive recognition as Gold Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x10 booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)
- Passport Card Sponsor: Attendees must go to your booth to receive a stamp to be entered to win grand prize at show
- Half page ad in show program

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid digital ad campaigns profiling sponsors
- 50 Show Tickets (not for resale)
- Company logo hyperlinked on event websites
- Sponsor mention in Press release
- One Company Spotlight featured on IBL Events Facebook Page

SILVER SPONSOR \$3000 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as Silver Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x10 booth
- Company logo displayed on sponsor board at show entrance
- Passport Card Sponsor: Attendees must go to your booth to receive a stamp to be entered to win grand prize at show
- Quarter page ad in show program

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- 25 Show Tickets (not for resale)
- Sponsor mention in Press release
- One Company Spotlight featured on IBL Events Facebook Page



SPONSORSHIP PACKAGES

BRONZE SPONSOR \$1500 (6 AVAILABLE)

RECOGNITION

- Recognition as Bronze Sponsor

EVENT EXPOSURE

- 10x10 booth
- Company logo displayed on sponsor board at show entrance
- Passport Card Sponsor: Attendees must go to your booth to receive a stamp to be entered to win grand prize at show

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- 10 Show Tickets (not for resale)
- Sponsor mention in Press release

LIVE MUSIC SPONSOR \$2000 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as Live Music and Stage Sponsor
- First right of refusal next year

EVENT EXPOSURE

- 10x10 booth
- Sponsor of Live Music during Saturday show hours
- Logo displayed on sponsor board at show entrance
- Logo featured on Stage Banner

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media promoting Live Music
- Company logo hyperlinked on event websites
- Sponsor mention in Press release

Be the life of the party!

CUSTOM LANYARD SPONSOR \$1500 (1 AVAILABLE)

SPONSORSHIP INCLUDES:

- 10x10 booth
- Includes 500 custom, one color, front sided imprint polyester sewn lanyards.
- Lanyard to be worn by exhibitors during show hours
- Company name included in the sponsor section of the Show Program
- Company logo displayed on sponsor board at show entrance as Idaho Remodeling & Design Show Sponsor
- Company logo listed as sponsor on www.IdahoRemodelShow.com
- Company logo listed as a sponsor on promotional email campaigns