



Exhibit
WITH US
and grow your business!

MAY 7
2022
EXPO IDAHO
10AM - 5PM

Girls   
DAY OUT EXPO

GIRLSDAYOUTEXPO.COM

May 7th, 2022
Saturday 10am to 5pm
at Expo Idaho



Girl's Day Out Expo

is the **ultimate lifestyle event**, featuring all the needs and interests of women **under one roof!**

Girl's Day Out will attract hundreds of women who want to shop, learn, laugh and relax while visiting

80+ exhibits offering a vast array of products and services including



Travel



Fashion



Fitness



Nutrition



Beauty



....and more!

Reserve your booth space today!

info@ibleventsinc.com | (208) 376-0464 | www.iblevents.com

Over 75
Exhibits

WHY Participate?

Girl's Day Out

provides cost-effective, face-to-face interactions with women of all ages.

As a recognized leader among your peers, we invite you to participate with us, build brand advocacy and share your business with highly motivated women who are looking for lifestyle options for themselves and their loved ones.

Present your products and services to hundreds of enthusiastic consumers!

Women represent 85% of consumer spending and that translates into a \$5 trillion market.

Girls   
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Floor Map

May 7, 2022 Sat
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Expo Idaho

CONCESSIONS							RESTROOMS		
116	117	118	119	120	121	122	123	623	
115								622	
114	130	129	128	127	126	125	124	621	
00	200	201	202	203	204	205	206		
113								620	
112	213	212	211	210	209	208	207	619	
111	300	301	302	303	304	305	306	618	
110								617	
109	313	312	311	310	309	308	307	616	
108	400	401	402	403	404	405	406	615	
107								614	
	413	412	411	410	409	408	407		
	500	501	502	503	504	505	506		
106								613	
105	513	512	511	510	509	508	507	612	
104	600	601	IBL INFO DESK				605	606	611
103									610
	102	101	100	Entrance			607	608	609

Booth Price

10x10 Booth - \$395
10x20 Booth - \$595

Booth Add-Ons

Electricity \$35
Table (No Cloth) \$30
Table (Fitted Cloth) \$50
Chairs \$5 each

Add ons are not included in booth price. Available for rent or vendors may supply their own

Vendor Move-In & Move-Out

Vendor Move-In:
Friday May 6th
10am -4pm

Vendor Movenout:
Saturday May 7th
5pm to 7pm

Estimated Attendance 2000+

SPONSORSHIP PACKAGES

PLATINUM TITLE SPONSOR \$5000 (1 AVAILABLE)

RECOGNITION

- Exclusive recognition as Platinum Title Sponsor
- Company logo will be integrated into event branding
- Company logo included on show banners and event billboards
- First right of refusal next year

EVENT EXPOSURE

- Premier double booth
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)

BRAND AWARENESS

- Sponsor mention in radio ads
- Company logo listed as a sponsor on paid digital marketing ad campaigns and email blasts
- Company logo hyperlinked on event website
- Footer ad included in event email blast to thousands of subscribers
- Sponsor mention in Press release
- One Company Spotlight featured on social media platforms

GOLD SPONSOR \$3000 (2 AVAILABLE)

RECOGNITION

- Exclusive recognition as Gold Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier single or double booth
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event websites
- Sponsor mention in Press release
- One Company Spotlight featured on social media platforms

SILVER SPONSOR \$1500 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as Silver Sponsor

EVENT EXPOSURE

- Premier booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- Sponsor mention in Press release

Join us in
the fun!

SPONSORSHIP PACKAGES

BRONZE SPONSOR \$750 (6 AVAILABLE)

RECOGNITION

- Recognition as Bronze Sponsor

EVENT EXPOSURE

- Premier booth
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website

COFFEE & TEA SPONSOR \$695 (3 AVAILABLE)

- Booth near coffee bar
- Company logo on sponsor board displayed at show entrance as Sponsor
- Company banner profiled by coffee bar. (provided by sponsor)
- Logo profiled as sponsor on event website
- Promoted as Sponsor on social media promotions

A LA CARTE SPONSORSHIPS

BAG SPONSOR \$200

Exclusive bag sponsor of the show
Company supplies bags for guests

LANYARD SPONSOR \$200

Exclusive lanyard sponsor of show
Company supplies lanyards for vendors and VIP guests.

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