



**Feature Your Company  
*AND GROW YOUR BUSINESS!***

**MAY 7, 2022 | EXPO IDAHO**

**10AM  
to  
5PM**

**INFO@IBLEVENTSINC.COM | (208) 376-0464 | WWW.IBLEVENTS.COM**

MAY 7TH  
2022

10AM  
to  
5PM

EXPO  
IDAHO

We created  
this event to  
introduce  
newcomers and native Idahoans to the **best products, services and activities** that they can experience in their own state.



**THIS IS A TRUE  
SAMPLE OF IDAHO  
PRODUCTS & SERVICES!**



**Get face-to-face with your target audience!**

## **THE 15TH ANNUAL EXPERIENCE IDAHO EXPO**

highlights businesses right here in our great state! As you know, Idaho offers a great mix of urban living and outdoor adventure.

Guests can learn about all the resources available to them in one place at the Experience Idaho Expo. Join us for the opportunity to educate our community and grow your business!

**RESERVE YOUR BOOTH TODAY**

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EXPO IDAHO**



## ADVERTISING

**Digital Marketing  
Radio  
Newspaper  
Social Media**

**Posters  
Magazines  
E-mail Blast  
Billboards**

This fun, hands-on event attracts "heads of household" decision-makers who want the best local products and services for their family!

## BOOTH FEES

**10x10 Corner \$495**

**10x10 Inline \$395**

**10x20 \$750**

**10x10 Artisan \$150**

**Chair \$5**

**Power \$35**

**Table \$30**

**Table with Cloth \$50**

## SPONSORS

**COMING SOON!**

### Move In

**Friday 5/6/22  
10am-4pm**

### Show Hours

**Saturday 5/7/22  
10am-5pm**

### Move Out

**Saturday 5/7/22  
5pm-7pm**



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**MAY 7, 2022**  
**SPONSORSHIP PACKAGES**

# SPONSORSHIP PACKAGES

## PLATINUM TITLE SPONSOR \$5000 (1 AVAILABLE)

### RECOGNITION

- Exclusive recognition as Platinum Title Sponsor
- Company logo will be integrated into event branding
- Company logo included on show banners and event billboards
- First right of refusal next year

### EVENT EXPOSURE

- Premier 10X20 booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)

### BRAND AWARENESS

- Sponsor mention in radio ads
- Company logo listed as a sponsor on paid digital marketing ad campaigns and email blasts
- Company logo hyperlinked on event website
- Footer ad included in event email blast to thousands of subscribers
- Sponsor mention in Press release
- One Company Spotlight featured on IBL Events Facebook Page

## GOLD SPONSOR \$3000 (2 AVAILABLE)

### RECOGNITION

- Exclusive recognition as Gold Sponsor
- First right of refusal next year

### EVENT EXPOSURE

- Premier 10x10 booth
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)

### BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event websites
- Sponsor mention in Press release
- One Company Spotlight featured on IBL Events Facebook Page

## SILVER SPONSOR \$1500 (4 AVAILABLE)

### RECOGNITION

- Exclusive recognition as Silver Sponsor

### EVENT EXPOSURE

- Premier 10x10 booth
- Company logo displayed on sponsor board at show entrance

### BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- Sponsor mention in Press release
- One Company Spotlight featured on IBL Events Facebook Page

**Join us in  
the fun!**



**Questions: Anna Marie Aldinger, 208-376-0464, [info@ibleventsinc.com](mailto:info@ibleventsinc.com)**



**MAY 7, 2022**  
**SPONSORSHIP PACKAGES**

# SPONSORSHIP PACKAGES

## BRONZE SPONSOR \$750 (6 AVAILABLE)

### RECOGNITION

- Recognition as Bronze Sponsor

### EVENT EXPOSURE

- Premier indoor 10x10 booth
- Company logo displayed on sponsor board at show entrance

### BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website

## LIVE MUSIC SPONSOR \$1500 (3 AVAILABLE)

### RECOGNITION

- Exclusive recognition as Live Music and Stage Sponsor
- First right of refusal next year

### EVENT EXPOSURE

- Premier 10x10 booth
- Logo displayed on sponsor board at show entrance
- Logo featured on Stage Banner

### BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media promoting Live Music
- Company logo hyperlinked on event websites
- Sponsor mention in Press release

\*\*\*Be the life of the party!\*\*\*

## A LA CARTE SPONSORSHIPS

### BEER GARDEN SPONSOR \$600 (6 AVAILABLE)

- 10x10 booth by Beer Garden
- Company logo on sponsor board displayed at show entrance as Beer Garden Sponsor
- Company banner profiled by Beer Garden. (provided by sponsor)
- Logo profiled as sponsor on event website
- Promoted as Beer Garden Sponsor on social media promotions

### BAG SPONSOR \$200

- Exclusive bag sponsor of the show
- Company supplies bags for guests
- Recommended 1000 bags to be provided

Join us in  
the fun!