

IDAHO

dream wedding expo

*Exhibit
With Us*



www.IdahoDreamWedding.com
NOVEMBER 12-13, 2022 | EXPO IDAHO



Join Us
in bringing wedding
dreams to life for
hundreds of Idaho couples!



*Why
Exhibit?*

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- ◆ Build Brand Awareness
- ◆ Capture Visitor Data for Future Marketing
- ◆ Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- ◆ Network with Other Vendors



*500+ Brides
Shopped for Their
Wedding with us in 2021!*

*An Estimated 2500+
Guests*

*The 2021
Dream Wedding
Expo*

*73% of Our
Brides From
Last Year Plan
on Getting
Married Within
the Year!*

IDAHO
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www.IdahoDreamWedding.com
info@ibleventsinc.com | (208) 376-0464

Show Details and Booth Fees

Show Days and Times

Saturday, November 12
10am-4pm

Sunday, November 13
11am-3pm

Vendor Move In

Friday, November 11
10am-4pm

Vendor Move Out

Sunday, November 13
3pm-5pm

Booth Fees

10x10 \$695
10x20 \$1200
10x30 \$1600

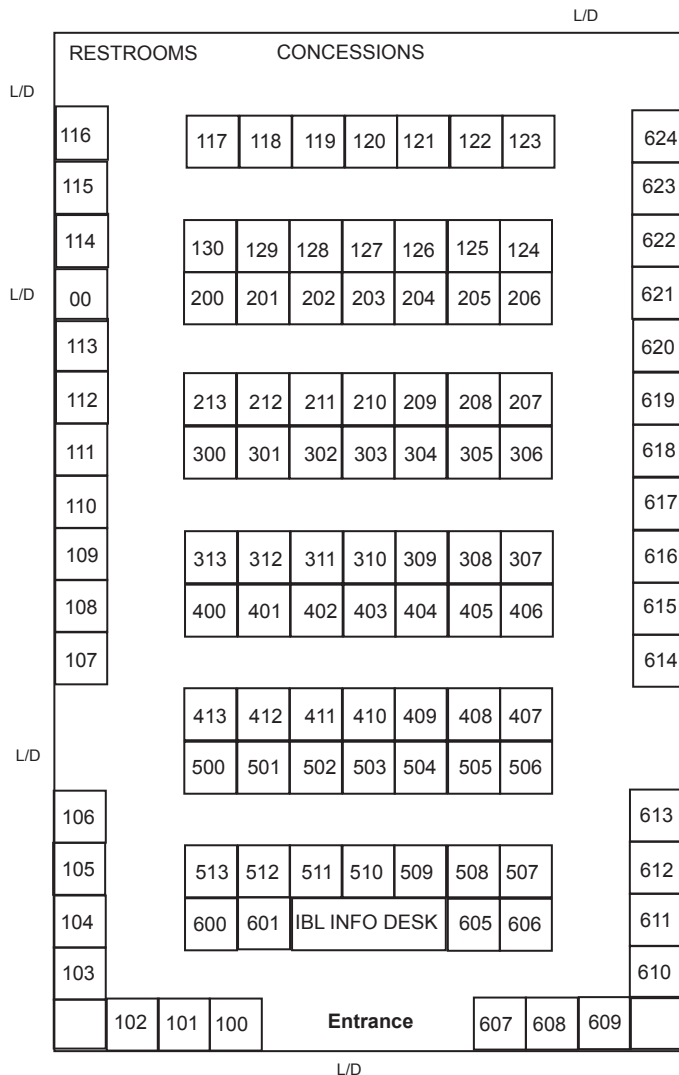
Pipe and Drape
Included

*Additional booth furnishings
available for rent.

Advertising

- ♦ Digital Ads
- ♦ Posters
- ♦ Print Ads
- ♦ Facebook
- ♦ Instagram
- ♦ Email
- ♦ Magazines
- ♦ Radio

NORTH EXPO (3RD EXHIBIT HALL)



Floor Map

Thank You
2022 Sponsors!

Coming
Soon



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SPONSORSHIP PACKAGES

Platinum Title Sponsor \$5000 (1 AVAILABLE)

RECOGNITION

- Exclusive recognition as Platinum Title Sponsor
- Company logo will be integrated into event branding
- Company logo included on show banners and event billboards
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x20
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in first 500 bride welcome bags.

BRAND AWARENESS

- Sponsor mention in radio ads
- Company logo listed as a sponsor on paid digital marketing ad campaigns and email blasts
- Company logo hyperlinked on event website
- Footer ad included in event email blast to thousands of subscribers
- Sponsor mention in Press release
- One Company Spotlight featured on social media platforms

Gold Sponsor \$3000 (2 AVAILABLE)

RECOGNITION

- Exclusive recognition as Gold Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x20
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in first 500 bride welcome bags.

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event websites
- Sponsor mention in Press release
- One Company Spotlight featured on social media platforms

Silver Sponsor \$1500 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as Silver Sponsor

EVENT EXPOSURE

- Premier 10x10 booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- Sponsor mention in Press release

Join us in
the fun!

Questions: Anna Marie Aldinger, 208-376-0464, info@ibleventsinc.com

