



BOISE

FLOWER & GARDEN

show

**EXHIBIT
WITH US**

MARCH
25-27, 2022

Boise Centre

www.GardenShowBoise.com
(208) 376-0464 | info@ibleventsinc.com



BOISE FLOWER & GARDEN *show*

March 25-27, 2022
Boise Centre



Attendees Say

"This is the one show I look forward to every year!"

"I love this show because I always get fresh ideas for my home garden."



Kick Off Spring in Boise at
Idaho's LARGEST Flower & Garden Show!



Contact IBL Events (208) 376-0464 | info@ibleventsinc.com

Show Attractions

Why Exhibit at the BFGS?

American gardeners spend ~\$48 billion on lawn and garden.

18 to 34-year-olds now occupy 29% of all gardening households.

Average time spent gardening is 5 hours a week.

NUMEROUS DISPLAY GARDENS

Attendees are greeted by an outstanding lobby display garden, plus other gardens throughout the show floor.

EXPERT SPEAKERS

Seminars by local and regional specialists covering an array of topics including latest trends and techniques.

WINE AND LIVE MUSIC

Attendees will be able to sample wine from local vineyards while enjoying live music all weekend!

BUY IDAHO PAVILION

Sample and purchase savory and sweet treats from Idaho's most innovative food companies.



Show Dates & Hours

Friday, March 25th
10am-6pm

Saturday, March 26th
10am-6pm

Sunday, March 27th
11am-4pm



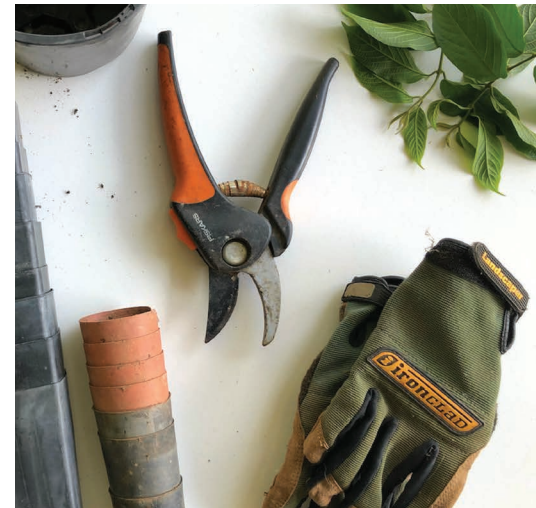
Booth Fees

10x10 - \$895

10x20 - \$1600

10x30 - \$2300

20x20 - \$3000



Move-In & Move-Out Info

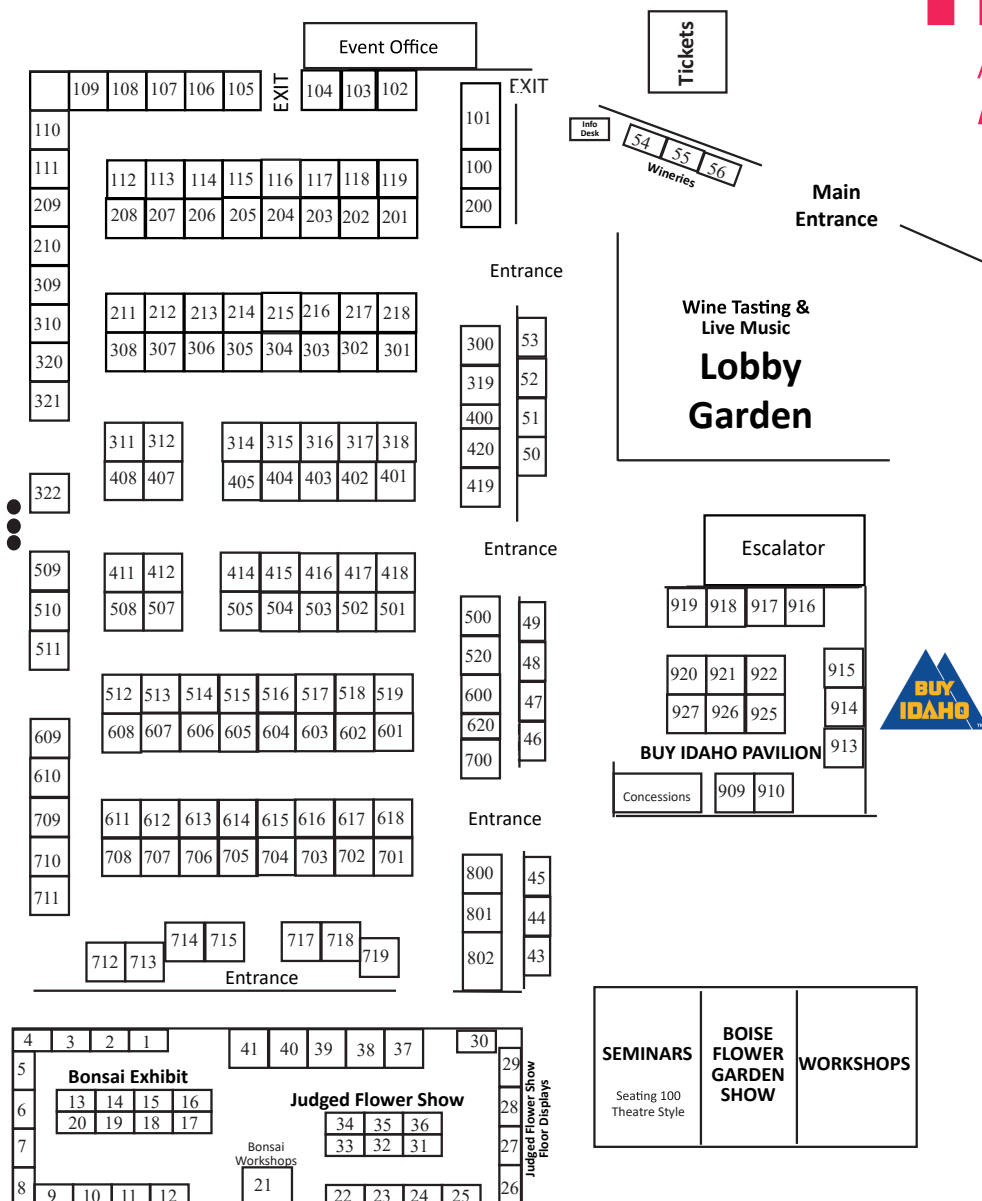
*Move-in schedule TBD

Move-Out Schedule

Sunday, March 27th
4:05pm to 8pm

Monday, March 28th
8am-5pm

FLOOR map



**BOISE FLOWER
GARDEN SHOW**
EXHIBITS - SEMINARS - WORKSHOPS

Sponsors
Coming Soon!

www.GardenShowBoise.com

SPONSORSHIP PACKAGES

PLATINUM TITLE SPONSOR \$10,000 (1 AVAILABLE)

RECOGNITION

- Exclusive recognition as Platinum Title Sponsor
- Company logo will be integrated into event branding
- Company logo included on TV ad rotation, signage, digital + radio ads, billboards, website hyperlink
- First right of refusal next year

EVENT EXPOSURE

- Premier 10X20 booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)
- Full page ad in show program

BRAND AWARENESS

- Sponsor recognition in all event advertising campaigns
- 100 Show Tickets (not for resale)
- Footer ad included in event email blast to thousands of subscribers
- Sponsor mention in Press release
- One Company Spotlight featured on BFGS Facebook Page

GOLD SPONSOR \$5000 (2 AVAILABLE)

RECOGNITION

- Exclusive recognition as Gold Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x10 booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)
- Half page ad in show program

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid digital ad campaigns profiling sponsors
- 50 Show Tickets (not for resale)
- Company logo hyperlinked on event websites
- Sponsor mention in Press release
- One Company Spotlight featured on BFGS Facebook Page

SILVER SPONSOR \$3000 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as Silver Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x10 booth
- Company logo displayed on sponsor board at show entrance
- Quarter page ad in show program

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- 25 Show Tickets (not for resale)
- Sponsor mention in Press release
- One Company Spotlight featured on BFGS Facebook Page

SPONSORSHIP PACKAGES

BRONZE SPONSOR \$1500 (6 AVAILABLE)

RECOGNITION

- Recognition as Bronze Sponsor

EVENT EXPOSURE

- 10x10 booth
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- 10 Show Tickets (not for resale)
- Sponsor mention in Press release

LIVE MUSIC & WINE TASTING SPONSOR \$1500 (6 AVAILABLE)

RECOGNITION

- Exclusive recognition as Live Music and Wine Tasting Sponsor
- First right of refusal next year

EVENT EXPOSURE

- 10x10 booth
- Sponsor of Live Music and Wine Tasting on Saturday at BFGS
- Logo displayed on sponsor board at show entrance
- Logo featured on Live Music Banner

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media promoting Live Music & Wine Tasting
- Company logo hyperlinked on event websites
- Sponsor mention in Press release

Be the life of the party!

CUSTOM LANYARD SPONSOR \$1500 (1 AVAILABLE)

SPONSORSHIP INCLUDES:

- 10x10 booth
- Includes 500 custom, one color, front sided imprint polyester sewn lanyards.
- Lanyard to be worn by exhibitors during show hours
- Company name included in the sponsor section of the Show Program
- Company logo displayed on sponsor board at show entrance as BFGS Sponsor
- Company logo listed as sponsor on www.GardenShowBoise.com
- Company logo listed as a sponsor on promotional email campaigns