



# BUSINESS BUILDER DAY

Presented By  
IBL Events

EXHIBIT WITH US  
AUGUST 31, 2022



Galaxy Event Center | 9AM-3PM  
At Wahooz

[BusinessBuilderDay.com](https://BusinessBuilderDay.com)

(208) 376-0464 ♦ [INFO@IBLEVENTSINC.COM](mailto:INFO@IBLEVENTSINC.COM)

Sponsored By





# Looking to Grow? Your Bottom Line?

DON'T  
MISS  
THE

2022 **B**USINESS  
BUILDER  
DAY

This is the ***B2B opportunity of the year*** to put your business in front of key decision makers of established businesses and up and coming companies.

Business Builder Day is where local businesses engage local resources for education and commerce.

Treasure Valley business owners, managers and decision-makers from all industries commit to a jammed packed day of engagement. Seminars include workshops on critical business applications and updates on essential management, marketing, sales, social media and more. Participants are looking for ideas, education and local resources to enhance their success.



**WHO  
ATTENDS?**

- ◆ Start-up entrepreneurs
- ◆ Emerging businesses
- ◆ Mature business owners ready to jump to the next level of commitment
- ◆ Veteran business professionals looking to fine tune their operation



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- Business Builder Day's Mission is Simple**
- ◆ Attract small and medium sized businesses
  - ◆ Offer a menu of solid seminars, profit making ideas and resources
  - ◆ Begin client-building relationships through quality networking

## Business Builder Day's Agenda Will Include

- ◆ 7 Hours of Networking
- ◆ 9 Hours of Info-packed Seminars
- ◆ Keynote Speaker
- ◆ Business Tradeshow
- ◆ Exhibitor Only Continental Breakfast



Join us August 31, 2022 in this business building activity and network with real decision-makers in Idaho's business community.

## DETAILS

### Booth Fees

All booths include 6' table, 2 chairs, power

- ◆ 8x8 Table Top - \$425

### Advertising

- ◆ Radio
- ◆ Email
- ◆ Posters
- ◆ Digital Marketing

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### Key Dates & Times

**EXHIBITOR MOVE IN**  
August 30th 12pm-4pm

**EXHIBITOR ONLY  
CONTINENTAL BREAKFAST**  
August 31st 8am-9am

**KEYNOTE &  
WELCOME ADDRESS**  
August 31st 9am-10am

**EXPO HALL SHOW HOURS**  
August 31st 10am-3pm

**EXHIBITOR MOVE OUT**  
August 31st 3pm-5pm

# Business Builder Day | Sponsorship Packages

## PLATINUM SPONSOR \$5,000

### RECOGNITION

- Exclusive recognition as Platinum Sponsor
- Company logo integrated into event branding

### EVENT EXPOSURE

- 16x6 prime exhibitor space
- 2 minute company introduction prior to Opening Keynote Speaker
- Company flyer inserted in to guest welcome bags
- Prime Seminar Time: 45 minute session

### BRAND AWARENESS

- Company name integrated into radio ads
- Company logo on show website, promotional material and social media
- Full page ad in show brochure
- Footer ad in quarterly email blasts to thousands of local businesses
- Customized Social Media Ad
- First right of refusal for following year



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## GOLD SPONSOR \$2,500 (3 Available)

### RECOGNITION

- Company logo integrated into event branding
- Sponsor of exhibitor only continental breakfast with table top sponsor display

### EVENT EXPOSURE

- 16x6 prime exhibitor space
- Company flyer inserted in to guest welcome bags
- Optional Seminar: 45 minute session

### BRAND AWARENESS

- Included as event sponsor in quarterly email blasts to thousands of local businesses
- Customized Social Media Ad
- First right of refusal for following year

## BRONZE SPONSOR \$750 (5 Available)

### EVENT EXPOSURE

- 8x8 exhibitor space

### BRAND AWARENESS

- Company logo on show website, promotional material and social media
- 1/8 page ad in show brochure

## SILVER SPONSOR \$1,250 (4 Available)

### RECOGNITION

- Company logo integrated into event branding

### EVENT EXPOSURE

- 8x8 prime exhibitor space
- Company flyer inserted in to guest welcome bags
- Optional Seminar: 45 minute educational session

### BRAND AWARENESS

- 1/4 page ad in show brochure
- Included as event sponsor in quarterly email blasts to thousands of local businesses

## A LA CARTE Sponsorship Opportunities

**Attendee Bag Sponsor**  
\$200

**Badge Lanyard Sponsor**  
\$500

**Coffee Sponsor**  
\$500

**Exclusive Seminar Luncheon Sponsor**  
\*Includes 50 prepaid lunch tickets  
\$2000

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