

IDAHO

dream wedding expo
Winter 2022

*Exhibit
With Us*

www.IdahoDreamWedding.com
February 19, 2022 | EXPO IDAHO

Join Us
in bringing wedding
dreams to life for
hundreds of Idaho couples!



*Why
Exhibit?*

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- ◆ Build Brand Awareness
- ◆ Capture Visitor Data for Future Marketing
- ◆ Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- ◆ Network with Other Vendors

400+ Brides
Attend on Average!

An Estimated 1500+ Guests
Attended this 1-Day Event

*The Idaho
Dream Wedding
Expo*

*73% of Our
Brides From
Last Year Plan
on Getting
Married Within
the Year!*

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www.IdahoDreamWedding.com
info@ibleventsinc.com | (208) 376-0464

Show Details and Booth Fees

Show Days and Times
Saturday, Feb 19th, 2022
10am-4pm

Vendor Move In
 Friday, Feb 18th
 10am-4pm

Vendor Move Out
 Saturday, Feb 19th
 4pm-6pm

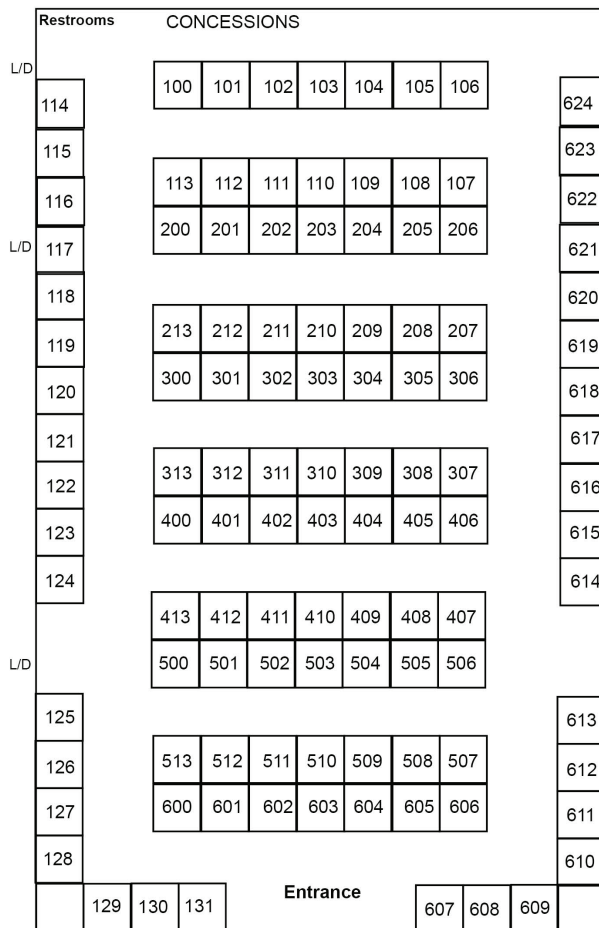
Booth Fees

10x10 \$495
 10x20 \$895
 10x30 \$1200
 White Pipe and Drape
 Included

*Additional booth furnishings
 available for rent.

♦ Advertising

Extensive Multi-Media Marketing
 Campaign to attract Brides & Grooms!



Floor Map

*Thank You
 Sponsors!*

**Coming
 Soon!**



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SPONSORSHIP PACKAGES

Platinum Title Sponsor \$5000 (1 AVAILABLE)

RECOGNITION

- Exclusive recognition as Platinum Title Sponsor
- Company logo will be integrated into event branding
- Company logo included on show banners and event billboards
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x20
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in first 500 bride welcome bags.

BRAND AWARENESS

- Sponsor mention in radio ads
- Company logo listed as a sponsor on paid digital marketing ad campaigns and email blasts
- Company logo hyperlinked on event website
- Footer ad included in event email blast to thousands of subscribers
- Sponsor mention in Press release
- One Company Spotlight featured on social media platforms

Gold Sponsor \$3000 (2 AVAILABLE)

RECOGNITION

- Exclusive recognition as Gold Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x20
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in first 500 bride welcome bags.

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event websites
- Sponsor mention in Press release
- One Company Spotlight featured on social media platforms

Silver Sponsor \$1500 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as Silver Sponsor

EVENT EXPOSURE

- Premier 10x10 booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- Sponsor mention in Press release

