



Feature Your Company And
GROW YOUR BUSINESS!

June 4, 2022



10am-4pm | Expo Idaho

PRESENTED BY
IBL EVENTS

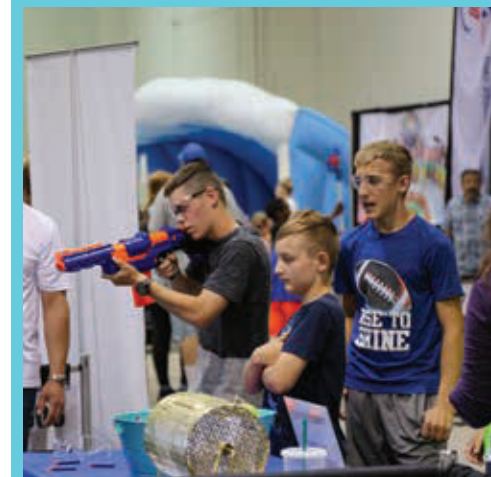
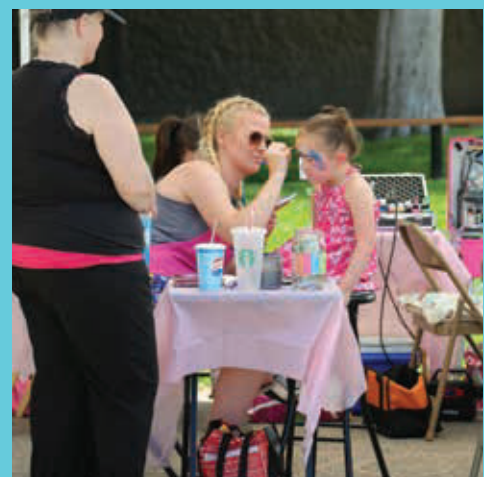
208.376.0464 | INFO@IBLEVENTSINC.COM | WWW.IBLEVENTS.COM



The 8th Annual Family Summer Palooza provides a packed full day of entertainment and interactive fun zones for tots, kids and teens!



Exciting features and activities at this year's event include: Virtual Reality, kids activity zones, inflatables, small animal petting zoo, reptile exhibit, rock climbing wall plus more that will ***keep kids on the move all afternoon!***



IF YOUR COMPANY TARGETS ***FAMILIES***, YOU DON'T WANT TO MISS OUT ON THIS COST-EFFECTIVE WAY TO GENERATE ***MORE BUSINESS!***

This fun-filled day provides companies the unique marketing opportunity to ***meet face-to-face with hundreds of local families***, introduce them to your special product or service and gain new clients.

Stand out above your competition and demonstrate what makes you the best in your industry at the 7th annual Family Summer Palooza.

BRAND AWARENESS & EXPOSURE!

You will increase your sales, boost your profits, and save time and energy by meeting your target market in a one-on-one environment, free from daily interruptions!

WHAT'S
IN IT
FOR YOU ?

RESERVE A BOOTH!

The Family Summer Palooza is a great opportunity to engage with families and share with them how your products or services can benefit them. Attendees will enjoy a blend of local and national vendors, a grand prize drawing, endless activities for the kids, special feature areas and much more!

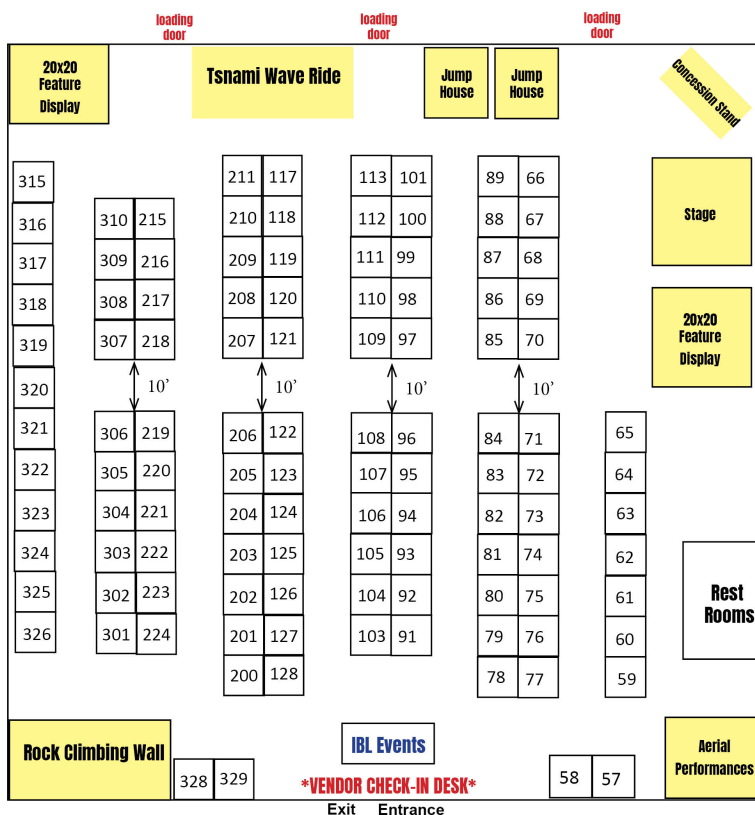
If you're interested in promoting your business to local families, then we encourage you to make reservations today. *It's quick and easy!*



FLOOR MAP



Sponsors



EVENT TIMES

Move In
Friday 6/3/22
10am-4pm

Show Hours
Saturday 6/4/22
10am-4pm

Move Out
Saturday 6/4/22
4pm-6pm

BOOTH FEES

10x10
\$395

10x10 Corner
\$495

Chair \$5

Power \$35

Table \$30

Table with Cloth \$50

ADVERTISING

Radio
Newspaper
Direct Mail
Email
Posters
Magazines
Social Media
Community Calendars



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SPONSORSHIP PACKAGES

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PLATINUM TITLE SPONSOR \$5000 (1 AVAILABLE)

RECOGNITION

- Exclusive recognition as Platinum Title Sponsor
- Company logo will be integrated into event branding
- Company logo included on show banners and event billboards
- First right of refusal next year

EVENT EXPOSURE

- Premier 10X20 booth
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)

BRAND AWARENESS

- Sponsor mention in radio ads
- Company logo listed as a sponsor on paid digital marketing ad campaigns and email blasts
- Company logo hyperlinked on event website
- Footer ad included in event email blast to thousands of subscribers
- Sponsor mention in Press release
- One Company Spotlight featured on IBL Events Facebook Page

GOLD SPONSOR \$3000 (2 AVAILABLE)

RECOGNITION

- Exclusive recognition as Gold Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x10 OR 10x20 booth
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event websites
- Sponsor mention in Press release
- One Company Spotlight featured on IBL Events Facebook Page

SILVER SPONSOR \$1500 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as Silver Sponsor

EVENT EXPOSURE

- Premier 10x10 booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- Sponsor mention in Press release

**Join us in
the fun!**



Questions: Anna Marie Aldinger, 208-376-0464, info@ibleventsinc.com



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BRONZE SPONSOR \$750 (6 AVAILABLE)

RECOGNITION

- Recognition as Bronze Sponsor

EVENT EXPOSURE

- Premier indoor 10x10 booth
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website

STAGE SPONSOR \$950 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as the Stage Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier 10x10 booth
- Logo displayed on sponsor board at show entrance
- Logo featured on Stage Banner

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media promoting the stage acts + entertainment
- Company logo hyperlinked on event websites
- Sponsor mention in Press release

Be the life of the party!

A LA CARTE SPONSORSHIPS

BAG SPONSOR \$200

- Exclusive bag sponsor of the show
- Company supplies bags for guests

Join us in
the fun!