



# SEMINAR SCHEDULE

## MAY 6, 2021

### Galaxy Event Center

#### SEMINAR ROOM 1

##### 9AM “What Now? Going From Surviving to Thriving”

**Darrell Calton**  
CEO, Iliad Media Group

##### 10AM “Making Money Work For You: Business Funding Solutions for Sustainable Growth”

**Karen Appelgren (Moderator)**  
Business Retention & Expansion Manager, Idaho Commerce

**Cory Jakobsen**  
SVP and Commercial Team Lead, Columbia Bank

**Denise Dunlap**  
CoFounder/Managing Partner, Sage Growth Capital

**Bill Kirth**  
EVP/Director/Investor, APiO

##### 11AM “Traction: Get a Grip on Your Business”

**Brent Oetken**  
Professional EOS Implementor, Profit Creek

##### 12PM “Top 10 Mistakes of Business Owners”

**Reuben J. Ortega**  
Principal, Senior Attorney, Gravis Law

##### 1PM “People Are Your Brand”

**Jason Williams**  
Area Manager, BBSI

**Amanda Mumford, MBA**  
Human Resource Consultant, BBSI

##### 2PM “Do you Have Unclaimed R&D Tax Credits? You May be Surprised!”

**Smith Miller**  
CEO, Strategic Tax Solutions

##### 3PM Workshop: “Executive VIP Networking” (RSVP required)

**Travis Brown**  
Director of Business Development, GIVENT Executive Network

#### SEMINAR ROOM 2

##### 10AM “Building a World Class Sales System”

**Jim Stephens**  
Executive Coach & Sales Trainer, Sandler Training

##### 11AM Workshop: “Analyze the Health of your Business”

**Irene Gonzalez**  
Economic Development Specialist, Small Business Administration (SBA)

##### 1PM “Exporting: Learn How To Grow Your Business Internationally and Diversify”

**Tina Salisbury**  
Senior International Trade Specialist, Idaho Commerce

##### 2PM Workshop: “Emotional Intelligence in Business”

**Brenda Lee**  
Emotional Intelligence Expert, Live Free with Brenda Lee, LLC,  
Destination Unstoppable You™  
Sponsored by TDS Fiber