

E X H I B I T



With Us!

Girls
DAY OUT EXPO



May 15th 2021 | 10am-4pm
Expo Idaho



info@ibleventsinc.com | (208) 376-0464 | www.iblevents.com

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Girl's Day Out Expo

is the **ultimate lifestyle event**, featuring all the needs and interests of women **under one roof!**

Girl's Day Out will attract hundreds of women who want to shop, learn, laugh and relax while visiting 80+ exhibits offering a vast array of products and services including



Travel



Fashion



Fitness



Nutrition



Beauty



....and more!

Reserve your booth space today!

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WHY Participate?

Girl's Day Out
provides cost-effective, face-to-face
interactions with women of all ages.

As a recognized leader among your peers, we invite you to participate with us, build brand advocacy and share your business with highly motivated women who are looking for lifestyle options for themselves and their loved ones.

Present your products and services to
hundreds of enthusiastic consumers!

Women represent
85% of consumer spending and
that translates into a \$5 trillion
market.

Girls   
DAY OUT EXPO

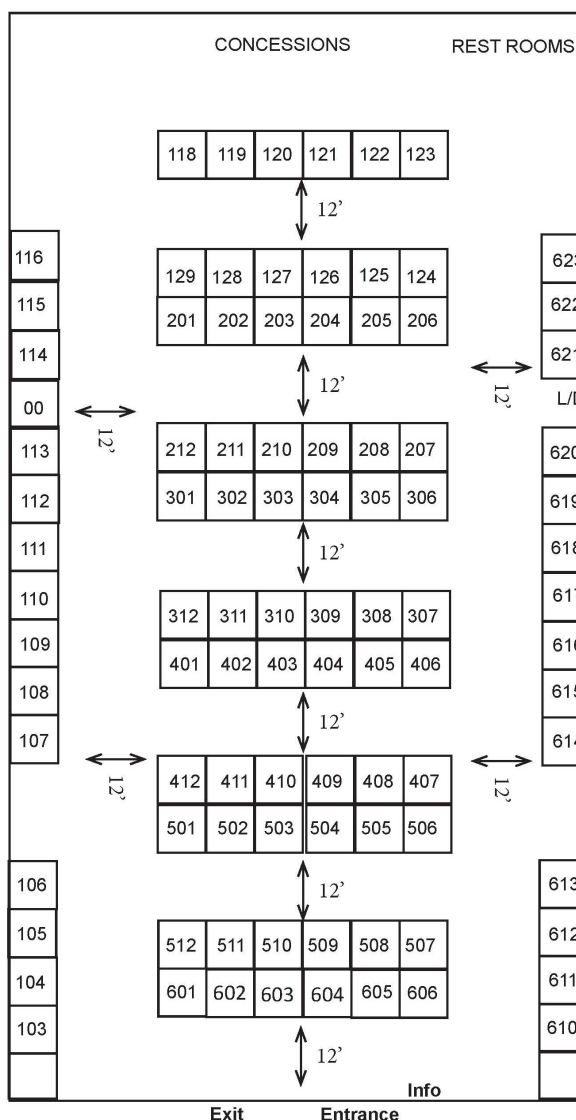
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Floor Map



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Booth Price

10x10 Booth - \$395
10x20 Booth - \$595

Booth Add-Ons

Electricity \$35
Table (No Cloth) \$30
Table (Fitted Cloth) \$50
Chairs \$5 each

Add ons are not included in booth price. Available for rent or vendors may supply their own

Vendor Move-In & Move-Out

Vendor Move-In:
Friday, May 14th
10am-4pm

Vendor Move-out:
Saturday, May 15th
4pm-5:30pm

Show Promotion

Digital Marketing, Billboards, Posters, Local Magazines, Social Media, Event Calendars

Estimated Attendance - 3,000+

SPONSORSHIP PACKAGES

PLATINUM TITLE SPONSOR \$5000 (1 AVAILABLE)

RECOGNITION

- Exclusive recognition as Platinum Title Sponsor
- Company logo will be integrated into event branding
- Company logo included on show banners and event billboards
- First right of refusal next year

EVENT EXPOSURE

- Premier double booth
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)

BRAND AWARENESS

- Sponsor mention in radio ads
- Company logo listed as a sponsor on paid digital marketing ad campaigns and email blasts
- Company logo hyperlinked on event website
- Footer ad included in event email blast to thousands of subscribers
- Sponsor mention in Press release
- One Company Spotlight featured on social media platforms

GOLD SPONSOR \$3000 (2 AVAILABLE)

RECOGNITION

- Exclusive recognition as Gold Sponsor
- First right of refusal next year

EVENT EXPOSURE

- Premier single or double booth
- Power, Table and Chairs Included
- Company logo displayed on sponsor board at show entrance
- Company flyer included in guest welcome bags (first 500 guests)

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event websites
- Sponsor mention in Press release
- One Company Spotlight featured on social media platforms

SILVER SPONSOR \$1500 (4 AVAILABLE)

RECOGNITION

- Exclusive recognition as Silver Sponsor

EVENT EXPOSURE

- Premier booth
- Power, Table and Chairs
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website
- Sponsor mention in Press release

Join us in
the fun!

SPONSORSHIP PACKAGES

BRONZE SPONSOR \$750 (6 AVAILABLE)

RECOGNITION

- Recognition as Bronze Sponsor

EVENT EXPOSURE

- Premier booth
- Company logo displayed on sponsor board at show entrance

BRAND AWARENESS

- Company logo listed as a sponsor on promotional email campaigns
- Company logo featured on all paid social media digital ad campaigns profiling sponsors
- Company logo hyperlinked on event website

COFFEE & TEA SPONSOR \$695 (3 AVAILABLE)

- Booth near coffee bar
- Company logo on sponsor board displayed at show entrance as Sponsor
- Company banner profiled by coffee bar. (provided by sponsor)
- Logo profiled as sponsor on event website
- Promoted as Sponsor on social media promotions

DESSERT BAR SPONSOR \$695 (3 AVAILABLE)

- Booth near dessert bar
- Company logo on sponsor board displayed at show entrance as Sponsor
- Company banner profiled by dessert. (provided by sponsor)
- Logo profiled as sponsor on event website
- Promoted as Sponsor on social media promotions

A LA CARTE SPONSORSHIPS

BAG SPONSOR \$200

- Exclusive bag sponsor of the show
- Company supplies bags for guests

LANYARD SPONSOR \$200

- Exclusive lanyard sponsor of show
- Company supplies lanyards for vendors and VIP guests.

Join us in
the fun!