

IDAHO

dream wedding expo
Spring 2021

*Exhibit
With Us*

www.IdahoDreamWedding.com
April 17th, 2021 | EXPO IDAHO

Join Us
in bringing wedding
dreams to life for
hundreds of Idaho couples!



*Why
Exhibit?*

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- ◆ Build Brand Awareness
- ◆ Capture Visitor Data for Future Marketing
- ◆ Talk Directly with Couples Ready to Book
- ◆ Cost-Effective Marketing that Saves you Time
- ◆ Network with Other Vendors

400+ Brides
Attend on Average!

An Estimated 1500+ Guests
Attended this 1-Day Event

*The Idaho
Dream Wedding
Expo*

73% of Our
Brides From
Last Year Plan
on Getting
Married Within
the Year!

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www.IdahoDreamWedding.com
info@ibleventsinc.com | (208) 376-0464

Show Details and Booth Fees

Show Days and Times

Saturday, April 17th
10am-4pm

Vendor Move In

Friday, April 16th
10am-4pm

Vendor Move Out

Saturday, April 17th
4pm-6pm

Booth Fees

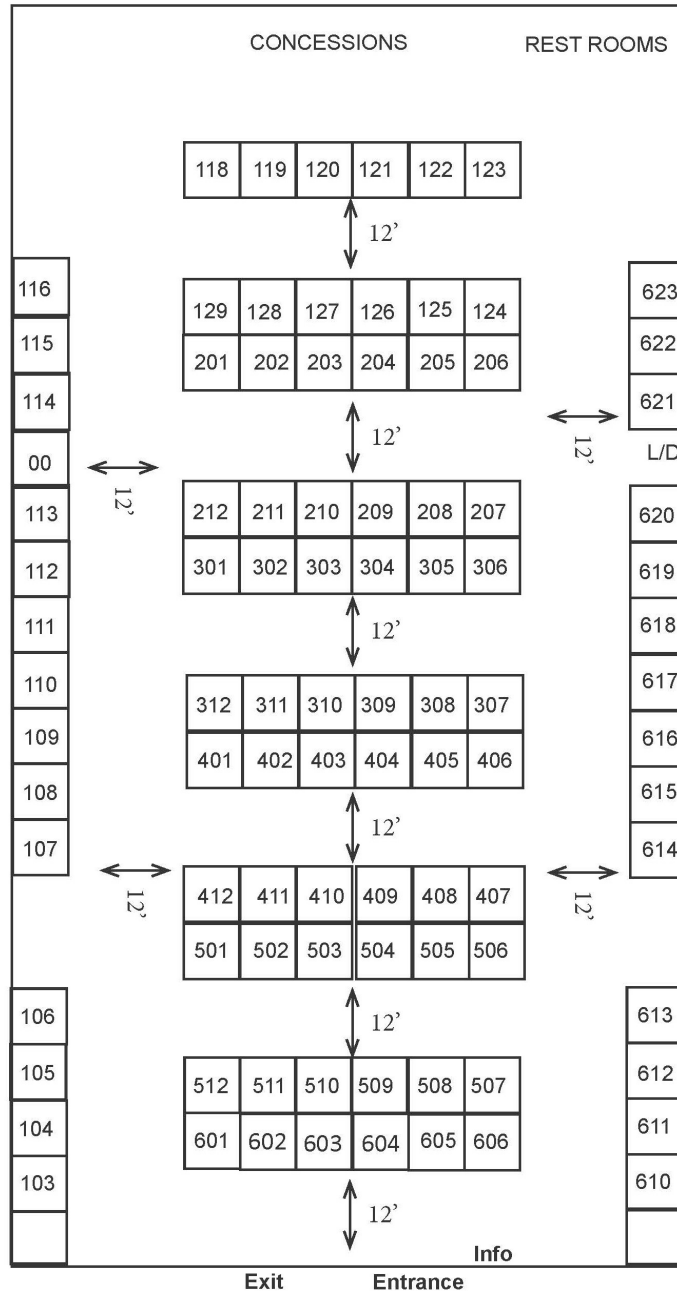
10x10 \$495

10x20 \$895

10x30 \$1200

White Pipe and Drape
Included

*Additional booth furnishings
available for rent.



Advertising

Extensive Multi-Media Marketing
Campaign to attract Brides & Grooms!

Floor Map

Thank You
Sponsors!

Coming
Soon!



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Sponsorship Opportunities

Dream Wedding Presenting Sponsor - \$3,500
The ultimate exclusive sponsorship for the Idaho Dream Wedding Expo!

BOOTH

- ◆ Premier 10x20 Booth Location
- ◆ Power, Table and Chairs

BRAND EXPOSURE

- ◆ Company name displayed as "Idaho Dream Wedding Expo brought to you by YOUR COMPANY NAME"
- ◆ Radio/Billboard ad rotation featuring "Idaho Dream Wedding Expo brought to you by YOUR COMPANY NAME"
- ◆ Company flyer included in guest welcome bags (first 500 brides)
- ◆ Company logo listed as a sponsor on promotional email campaigns
- ◆ Footer ad included in monthly email blast to thousands of subscribers
- ◆ Featured on all social media marketing, including one personalized "boosted" post
- ◆ Company name included in press releases
- ◆ Company logo or name included in show banner displayed above entrance to Expo Hall
- ◆ Company logo displayed on sponsor board at show entrance as Dream Wedding Title Sponsor
- ◆ Company logo listed as a sponsor on www.IdahoDreamWedding.com

Dream Wedding Supporting Sponsor - \$1,500 (4 Available)
Take your company profile the next level at the Idaho Dream Wedding Expo!

BOOTH

- ◆ 10x10 Booth Space

BRAND EXPOSURE

- ◆ Company flyer included in guest welcome bags (first 500 brides)
- ◆ Company logo listed as a sponsor on promotional email campaigns
- ◆ Featured on all social media marketing, including one personalized "boosted" post
- ◆ Company name included in press releases
- ◆ Company logo displayed on sponsor board at show entrance as Dream Wedding Sponsor
- ◆ Company logo listed as a sponsor on www.IdahoDreamWedding.com