

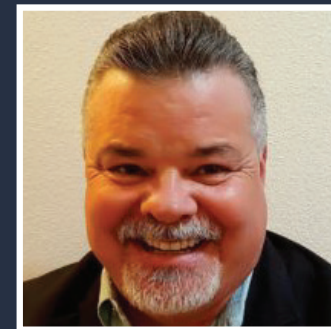


**MAY 6, 2021**  
Galaxy Event Center

## KEYNOTE ADDRESS

**“What Now? Going From  
Surviving To Thriving”**

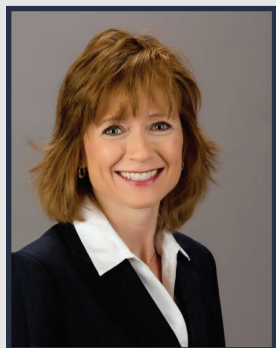
**MAIN STAGE | 9AM**



**Darrell Calton**  
CEO, Iliad Media Group

## FEATURED SPEAKERS

**Register At [BusinessBuilderDay.com](https://BusinessBuilderDay.com)**



**“Making Money Work for You:  
Business Funding Solutions for  
Sustainable Growth”**

PRESENTED BY

**Karen Appelgren**  
Business Retention and Expansion  
Manager, Idaho Commerce



**““6 Key Components  
to Intentional  
Business Leadership”**

PRESENTED BY

**Brent Oetken**  
Professional EOS Implementor,  
Profit Creek



**“Do you Have Unclaimed  
R&D Tax Credits?  
You may be surprised!”**

PRESENTED BY

**Smith Miller**  
CEO, Strategic Tax Solutions



**“I Changed My Business Model  
Because of COVID-19:  
Now What? Analyze  
the Health of Your Business.”**

PRESENTED BY

**Irene Gonzalez**  
Economic Development Specialist,  
U.S. Small Business Administration

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