dream wedding expo



www.IdahoDreamWedding.com NOVEMBER 13 & 14, 2021 | EXPO IDAHO



Why Exhibit?

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- Build Brand Awareness
- Capture Visitor Data for Future Marketing
- Talk Directly with Couples Ready to Book
- Cost-Effective Marketing that Saves you Time
- Network with Other Vendors

500+ Brides
Attend on Average!

An Estimated 2500+ Guests
Attended this 2-Day Event

The Idaho Dream Wedding Expo 73% of Our Brides From Last Year Plan on Getting Married Within the Year!



www.IdahoDreamWedding.com info@ibleventsinc.com | (208) 376-0464

Show Details and Booth Fees

Show Days and Times

Saturday, November 13 10am-4pm

Sunday, November 14 11am-3pm

Vendor Move In

Friday, November 12 10am-5pm

Vendor Move Out

Sunday, November 13 3pm-5pm

Booth Fees

10x10 \$695 10x20 \$1200 10x30 \$1600

White Pipe and Drape Included

*Additional booth furnishings available for rent.

advertising

Extensive Multi-Media Marketing
 Campaign to attract Brides & Grooms!

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Sponsorship Opportunities



Dream Wedding Title Sponsor - \$6,000

The ultimate exclusive sponsorship for the Idaho Dream Wedding Expo!

BOOTH

- Premier 10x20 Booth Location
- Power, Table and Chairs

BRAND EXPOSURE

- Company name displayed as "Idaho Dream Wedding Expo brought to you by YOUR COMPANY NAME
- Radio/Billboard ad rotation featuring "Idaho Dream Wedding Expo brought to you by YOUR COMPANY NAME"
- Company flyer included in guest welcome bags (first 500 brides)
- Company logo listed as a sponsor on promotional email campaigns
- Footer ad included in monthly email blast to thousands of subscribers
- Featured on all social media marketing, including one personalized "boosted" post
- Company name included in press releases
- ◆ Company logo or name included in show banner displayed above entrance to Expo Hall
- Company logo displayed on sponsor board at show entrance as Dream Wedding Title Sponsor
- Company logo listed as a sponsor on www.IdahoDreamWedding.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize



Dream Wedding VIP Lounge Sponsor - \$3,000 (3 Available)

Be the life of the party and sponsor the VIP Lounge!

BOOTH

Premier 10x20 Booth Location

BRAND EXPOSURE

- Company flyer included in guest welcome bags (first 500 brides)
- Company logo listed as sponsor on promotional email campaigns
- Company logo featured on all social media marketing promoting the Dream Wedding VIP Lounge
- Company logo on sponsor board displayed at show entrance as Dream Wedding VIP Lounge
- Company logo listed as sponsor on www.IdahoDreamWedding.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize



Dream Wedding Bridal Bootcamp Sponsor - \$1,500 (4 Available)

The ideal sponsorship for companies promoting beauty, fitness and wellness for brides-to-be!

BOOTH

10x20 Booth Space

BRAND EXPOSURE

- Company logo on sponsor board displayed at show entrance as the Bridal Bootcamp Sponsor
- Company logo listed as sponsor on www.IdahoDreamWedding.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize



Dream Wedding Fashion Showcase Sponsor - \$1,500 (4 Available)

Calling all formal wear companies. Feature your newest designs with a dedicated 1-hour slot each day to display your attire on live models in the center of the dream wedding showcase stage!

BOOTH

10x10 Booth Space

BRAND EXPOSURE

- Company logo listed on schedule of events board located by the Dream Wedding Showcase Stage
- Company logo featured on all social media marketing promoting the Dream Wedding Fashion Showcase
- Company logo on sponsor board displayed at show entrance
- Company logo listed as sponsor on www.IdahoDreamWedding.com
- Company to provide own models



Dream Wedding Custom Lanyard Sponsor - \$1,500

Stand out from the crowd and have your custom lanyard provided to all exhibitors

BOOTH

10x10 Booth Space

BRAND EXPOSURE

- ◆ Includes 500 custom, one color, front sided imprint polyester sewn lanyards. 6 colors available
- Company logo displayed on sponsor board at show entrance as Dream Wedding Sponsor
- Company logo listed as a sponsor on www.IdahoDreamWedding.com



a La Carte Sponsorships



Dream Wedding Fashion Showcase Floral Sponsor \$100

Bag Sponsor \$200