# dream wedding expo



www.IdahoDreamWedding.com NOVEMBER 13 & 14, 2021 | EXPO IDAHO



Why Exhibit?

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality!

- Build Brand Awareness
- Capture Visitor Data for Future Marketing
- Talk Directly with Couples Ready to Book
- Cost-Effective Marketing that Saves you Time
- Network with Other Vendors

500+ Brides
Attend on Average!

An Estimated 2500+ Guests
Attended this 2-Day Event

The Idaho Dream Wedding Expo 73% of Our Brides From Last Year Plan on Getting Married Within the Year!



www.IdahoDreamWedding.com info@ibleventsinc.com | (208) 376-0464

# Show Details and Booth Fees

### **Show Days and Times**

Saturday, November 13 10am-4pm

Sunday, November 14 11am-3pm

#### **Vendor Move In**

Friday, November 12 10am-5pm

#### **Vendor Move Out**

Sunday, November 13 3pm-5pm

#### **Booth Fees**

10x10 \$695 10x20 \$1200 10x30 \$1600

White Pipe and Drape Included

\*Additional booth furnishings available for rent.

# **advertising**

Extensive Multi-Media Marketing
 Campaign to attract Brides & Grooms!

518 517 519	Sponsored Lounge BAR	84 85 86 Cor	Floor
520 521 522 522 523 524 524 525 510 420 509 421 508 422	414 318 313 219 413 319 312 220 412 320 311 22 411 321 310 222 410 322 409 323 Fashion Showcas	213 125 116 212 126 115 211 127 114 210 128 113 209 129 112	Floor  Wap  Thank You  Sponsors!
526 527 528 529 530 501 502 502 503 504 502 502 428 501 429 500 430 533	407 325 406 326 305 22 405 327 304 223 404 328 303 223 403 329 302 233 402 330 301 233 401 331 Welcome Des	205 133 108 204 134 107 203 135 106 202 136 105 201 137 104	ffice area  TEQUILA  TEQUILA



www.IdahoDreamWedding.com info@ibleventsinc.com | (208) 376-0464



# Sponsorship Opportunities



# Dream Wedding Title Sponsor - \$6,000

The ultimate exclusive sponsorship for the Idaho Dream Wedding Expo!

#### **BOOTH**

- Premier 10x20 Booth Location
- Power, Table and Chairs

#### BRAND EXPOSURE

- Company name displayed as "Idaho Dream Wedding Expo brought to you by YOUR COMPANY NAME
- Radio/Billboard ad rotation featuring "Idaho Dream Wedding Expo brought to you by YOUR COMPANY NAME"
- Company flyer included in guest welcome bags (first 500 brides)
- Company logo listed as a sponsor on promotional email campaigns
- Footer ad included in monthly email blast to thousands of subscribers
- Featured on all social media marketing, including one personalized "boosted" post
- Company name included in press releases
- ◆ Company logo or name included in show banner displayed above entrance to Expo Hall
- Company logo displayed on sponsor board at show entrance as Dream Wedding Title Sponsor
- Company logo listed as a sponsor on www.IdahoDreamWedding.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize



# Dream Wedding VIP Lounge Sponsor - \$3,000 (3 Available)

Be the life of the party and sponsor the VIP Lounge!

#### **BOOTH**

Premier 10x20 Booth Location

#### **BRAND EXPOSURE**

- Company flyer included in guest welcome bags (first 500 brides)
- Company logo listed as sponsor on promotional email campaigns
- Company logo featured on all social media marketing promoting the Dream Wedding VIP Lounge
- Company logo on sponsor board displayed at show entrance as Dream Wedding VIP Lounge
- Company logo listed as sponsor on www.IdahoDreamWedding.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize



## Dream Wedding Bridal Bootcamp Sponsor - \$1,500 (4 Available)

The ideal sponsorship for companies promoting beauty, fitness and wellness for brides-to-be!

#### **BOOTH**

10x20 Booth Space

#### **BRAND EXPOSURE**

- Company logo on sponsor board displayed at show entrance as the Bridal Bootcamp Sponsor
- Company logo listed as sponsor on www.IdahoDreamWedding.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize



# Dream Wedding Fashion Showcase Sponsor - \$1,500 (4 Available)

Calling all formal wear companies. Feature your newest designs with a dedicated 1-hour slot each day to display your attire on live models in the center of the dream wedding showcase stage!

#### BOOTH

10x10 Booth Space

#### **BRAND EXPOSURE**

- Company logo listed on schedule of events board located by the Dream Wedding Showcase Stage
- Company logo featured on all social media marketing promoting the Dream Wedding Fashion Showcase
- Company logo on sponsor board displayed at show entrance
- Company logo listed as sponsor on www.IdahoDreamWedding.com
- Company to provide own models



# Dream Wedding Custom Lanyard Sponsor - \$1,500

Stand out from the crowd and have your custom lanyard provided to all exhibitors

#### BOOTH

10x10 Booth Space

#### **BRAND EXPOSURE**

- ◆ Includes 500 custom, one color, front sided imprint polyester sewn lanyards. 6 colors available
- Company logo displayed on sponsor board at show entrance as Dream Wedding Sponsor
- Company logo listed as a sponsor on www.IdahoDreamWedding.com



# a La Carte Sponsorships



**Dream Wedding Fashion Showcase** Floral Sponsor \$100

**Bag Sponsor** \$200