



**SEPTEMBER**  
**11th + 2021**

**9AM - 3PM at Expo Idaho**

**Don't Miss the 7th Annual**



**Where children and parents**

**EXPLORE + CREATE + DISCOVER**



## **The Kid's Discovery Expo**

will provide a day of fun and learning for families. This is your opportunity to educate families about your company, product or service and stand out above your competition.

**SEPTEMBER 11, 2021 | EXPO IDAHO | 9AM-3PM**

This Year's Event is in Support of  **IDAHO STEM**, Building Idaho's Future Through Innovative K-12 STEM Learning Opportunities.

**[www.IBLEVENTS.com](http://www.IBLEVENTS.com) | (208) 376-0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)**

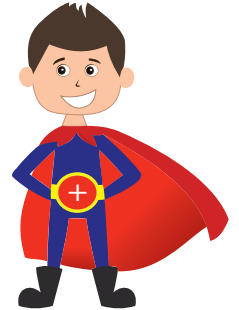
# When we say “hands-on” we really mean it!



Learning through play is what our exhibits are all about. Every vendor will be required to have an hands-on activity in their booth whether it's a game, puzzle or brain teaser.

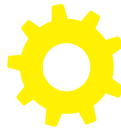
## Have fun with it!

This event targets tots, kids and tweens. If your company targets families, you don't want to miss out on this cost-effective way to generate more business.



**EXHIBITS INCLUDE**

After-School Activities  
Sports  
Family Health  
Nutrition  
Tutoring  
Entertainment  
Performing Arts  
Schools  
Toys  
Photographers  
Dentists  
Doctors  
Insurance  
Learning Centers  
Book Stores  
Petting Zoo  
Jump House  
and more!



## Show Details

**September 11, 2021**  
**9am-3pm**

**Expo Idaho**  
5610 Glenwood,  
Boise, ID 83714

<b>Vendor Move In</b>	<b>Vendor Move Out</b>
September 10th 10am-3pm	September 11th 3pm-5pm

### Booth Fees

10x10 \$395  
10x10 Corner \$495

Booths do not include tables or chairs. Booth furnishings are available for rent or vendors may supply their own.

# FLOOR MAP



**Vendor  
Load-in**

**Wacky  
Kidszone  
20W x 20L**

**Tsunami  
Wave  
18ft x 18ft**

414	318
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120	119	118
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**Concessions**

**4H Activities & Animals**

**Stage**

**Jump  
House  
15x15**

**REST  
ROOMS**

**Connect 4  
17W x 7L**

514
515
516
517
518

511	418
510	419
509	420
508	421
507	422

413	319
412	320
411	321
410	322
409	323

313	219
312	220
311	221
310	222
309	223
308	224

214	124
213	125
212	126
211	127
210	128
209	129

117
116
115
114
113

520
521
522
523
524
525

506	424
505	425
504	426
503	427
502	428
501	429

407	325
406	326
405	327
404	328
403	329
402	330
401	331

307	226
306	227
305	228
304	229
303	230
302	231

**Welcome  
Desk**

207	131
206	132
205	133
204	134
203	135
202	136
201	137

110
109
108
107
106
105
104

**rock  
climbing wall  
15x30x30**

537	538
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○ **Front  
Doors** ○

103	102	101
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**Thank You  
Sponsors!**







# YOUR SPONSORSHIP OPPORTUNITIES

## WHY BECOME A SPONSOR?

Each sponsorship package comes with valuable benefits designed to *maximize brand exposure* to your target audience!

This *cost-effective way of producing quality leads* will put more money in your pocket and save you time.

And as a valued sponsor of the Kids Discovery Expo, your support of this community event will *elevate your company* in the minds of attendees.

### EXCLUSIVE PLATINUM SPONSOR OF KIDS DISCOVERY EXPO, \$10,000

#### Booth

- Includes a 10x20 Booth
- Power, table and chairs

#### Brand Exposure

- Show marketing includes "Kids Discovery Expo Brought to you by YOUR COMPANY"
- TV ad rotation featuring "Kids Discovery Expo Brought to you by YOUR COMPANY"
- Company name included on radio ad rotation
- Sponsor of Main Stage and Featured Performance
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Footer Ad included in monthly email blast to thousands of e-news subscribers
- Company banner displayed prominently on Expo Idaho fence with show banners
- Event banner displayed above entrance to Expo Hall "Kids Discovery Expo Brought to you by YOUR COMPANY"
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

## **FEATURED GOLD SPONSOR OF KIDS DISCOVERY EXPO, \$5,000 (2 Available)**

### **Booth**

- Includes a 10x20 booth
- Power, table and chairs

### **Brand Exposure**

- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Sponsor of an activity or performance
- Company banner displayed prominently on Expo Idaho fence line with show banners
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

## **FEATURED SILVER SPONSOR OF KIDS DISCOVERY EXPO, \$1,500 (4 Available)**

### **Booth**

- Includes a 10x10 Booth
- Power, table and chairs

### **Brand Exposure**

- Company Logo included in monthly email blast to thousands of e-news subscribers
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Optional 45 minute performance
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

## **FEATURED BRONZE SPONSOR OF KIDS DISCOVERY EXPO, \$750 (4 Available)**

### **Booth**

- Includes a 10x10 booth

### **Brand Exposure**

- Listed as sponsor on all event email campaigns
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

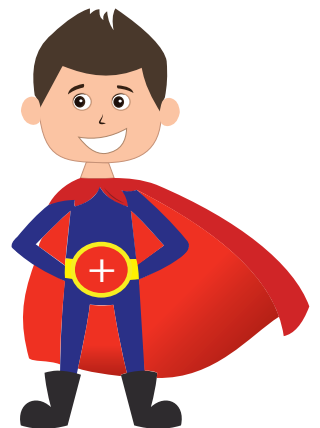
With limited sponsorship space available, we encourage you to get involved today.  
We'd love to discuss your company's goals and help you find the sponsorship opportunity best suited to helping you succeed!



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**Reserve Your  
Booth Today!**



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