



Technology powered by **Jebu**

## HIRING MADE EASY

Join us at the  
Idaho Job & Career Fair  
where you can quickly

***Recruit. Screen. Hire.***

- ▶ **OCTOBER 1ST | MERIDIAN**
- ▶ **NOVEMBER 17TH | MERIDIAN**



**[www.IdahoCareerFair.com](http://www.IdahoCareerFair.com)**  
**208.376.0464 | [info@ibleventsinc.com](mailto:info@ibleventsinc.com)**

# JUMPSTART Your Recruiting

at the Idaho Job & Career Fair!



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## WHY PARTICIPATE?

What if you could connect with hundreds of applicants and narrow down to a few quality prospects in just one day? That's what companies experience when they participate in the Idaho Job & Career Fair!

This event brings together local and national companies with candidates seeking employment or looking for a career change. Recruiters and job seekers meet face-to-face in a professional atmosphere to take applications and resumes, interview and hire qualified candidates in an efficient, cost-effective manner.

## THE BENEFITS



With multiple locations and times, our events consistently bring in a varied pool of candidates eager for new jobs and career opportunities. This fast and beneficial screening process will save your company time and thousands of dollars on recruiting costs.

## BOOTH PRICING

### 8x8 BOOTH

Includes:  
1 six foot table + 2 chairs  
Free WIFI

Power and box lunches available for purchase.

**\$395**



# ADDITIONAL ADVERTISING OPPORTUNITIES

***We've been connecting Employers to Job Seekers for over 20 years! Please contact us if interested in building multiple advertising opportunities for a 6 month or 1 year package.***

## Idaho Job & Career Fair Marketing Benefits



- ▶ Extensive job seeker and company network
- ▶ Diverse job seeker population
- ▶ Companies extend across a wide variety of industries
- ▶ Marketing campaigns reach multiple geographical locations
- ▶ Leverage Idaho Job & Career Fair's community networks
- ▶ Event marketing campaign includes radio, social media, news media, community agencies, targeted network emails
- ▶ Year round engagement with community

### Corporate Sponsorship - \$5,000

- ▶ One tabletop booth at all job fairs within a full calendar year (minimum of 5) Company listed
- ▶ as partner on the [iblevents.com](http://iblevents.com) website
- ▶ Company listed as sponsor on [idahocareerfair.com](http://idahocareerfair.com) website
- ▶ Company logo featured on job fair email/digital ad campaigns
- ▶ Company logo featured on Facebook/Idaho Job Fair boosted ad
- ▶ IBL Events to give each attending job seeker a Company flyer (flyers provided to IBL Events)
- ▶ Opportunity to be a seminar presenter when applicable
- ▶ Personalized company boosted social media ad

### Website Featured Job Opportunity Board - \$50

- ▶ Company logo and jobs link accessible on [IdahoCareerFair.com](http://IdahoCareerFair.com)
- ▶ Displayed for 30 days
- ▶ All event and employment resource marketing is directed to [IdahoCareerFair.com](http://IdahoCareerFair.com)
- ▶ Direct link to company website

### Facebook Boosted Ad - \$100

- ▶ Personalized company advertisement
- ▶ 30 day boosted post for wider reach
- ▶ Thousands of @idahojobfair Facebook followers

### Website Footer Ad - \$100

- ▶ Company advertisement featured on footer of IdahoCareerFair.com
- ▶ Displayed for 60 days (aligned with 30 days before and 30 days after a job fair)
- ▶ All event and employment resource marketing is directed to IdahoCareerFair.com
- ▶ Direct link to company website

### Digital Email Footer Ad - \$200

- ▶ Company Spotlight featured in job seeker email (2 times/1 month)
- ▶ Company Spotlight featured in employer email (2 times/1 month)
- ▶ Over ten thousand subscribers
- ▶ Direct link to company website

### Featured Seminar Sponsor - \$195

- ▶ Seminar speaker (45 minutes) during job fair
- ▶ Seminar sponsor recognition on IdahoCareerFair.com and event signage
- ▶ Seminar schedule promotion through marketing campaigns

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**THANK YOU  
SPONSORS**

