



Feature Your Company And
GROW YOUR BUSINESS!

SATURDAY JUNE 12, 2021



9AM - 3PM | EXPO IDAHO

PRESENTED BY
IBL EVENTS

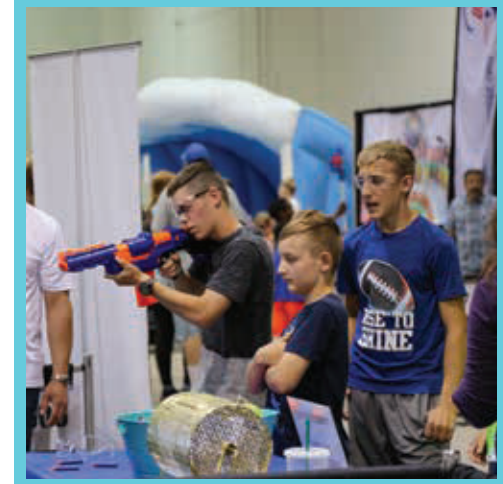
208.376.0464 | INFO@IBLEVENTSINC.COM | WWW.IBLEVENTS.COM



The 7th Annual Family Summer Palooza provides a packed full day of entertainment and interactive fun zones for tots, kids and teens!



Exciting features and activities at this year's event include: Virtual Reality, kids activity zones, inflatables, small animal petting zoo, reptile exhibit, rock climbing wall plus more that will ***keep kids on the move all afternoon!***



IF YOUR COMPANY TARGETS ***FAMILIES***, YOU DON'T WANT TO MISS OUT ON THIS COST-EFFECTIVE WAY TO GENERATE ***MORE BUSINESS!***

This fun-filled day provides companies the unique marketing opportunity to ***meet face-to-face with hundreds of local families***, introduce them to your special product or service and gain new clients.

Stand out above your competition and demonstrate what makes you the best in your industry at the 7th annual Family Summer Palooza.

BRAND AWARENESS & EXPOSURE!

You will increase your sales, boost your profits, and save time and energy by meeting your target market in a one-on-one environment, free from daily interruptions!

WHAT'S
IN IT
FOR YOU ?

RESERVE A BOOTH!

The Family Summer Palooza is a great opportunity to engage with families and share with them how your products or services can benefit them. Attendees will enjoy a blend of local and national vendors, a grand prize drawing, endless activities for the kids, special feature areas and much more!

If you're interested in promoting your business to local families, then we encourage you to make reservations today. *It's quick and easy!*



FLOOR MAP



Sponsors



Restrooms			Concessions						Loading Door	
16			17	18	19	20	21	22		102
15										101
Loading Door			28	29	30	31	32	33	To Center Hall	
			39	38	37	36	35	34		
14			40	41	42	43	44	45		100
13			51	50	49	48	47	46		99
12										98
11			52	53	54	55	56	57		97
10			63	62	61	60	59	58		96
9										95
8			64	65	66	67	68	69		94
			75	74	73	72	71	70		Exit
7										93
6			76	77	78	79	80	81		92
5			87	86	85	84	83	82		91
4										90
3	2	1	NORTH HALL Entrance						88	89

EVENT TIMES

Move In

Friday 6/11/2021
10am-4pm

Show Hours

Saturday 6/12/2021
9am-3pm

Move Out

Saturday 6/12/2021
3pm - 5pm

BOOTH FEES

10x10

\$395

10x10 Corner

\$495

Chair \$5

Power \$35

Table \$30

Table with Cloth \$50

ADVERTISING

Radio
Newspaper
Direct Mail
Email
Posters
Magazines
Social Media
Community Calendars



YOUR SPONSORSHIP OPPORTUNITIES

WHY BECOME A SPONSOR?

Each sponsorship package comes with valuable benefits designed to *maximize brand exposure* to your target audience!

This *cost-effective way of producing quality leads* will put more money in your pocket and save you time.

And as a valued sponsor of Family Summer Palooza, your support of this community event will *elevate your company* in the minds of attendees.

EXCLUSIVE PLATINUM SPONSOR OF FAMILY SUMMER PALOOZA, \$10,000

Booth

- Includes a 10x20 Booth
- Power, table and chairs

Brand Exposure

- Show marketing includes "Family Summer Palooza Brought to you by YOUR COMPANY"
- TV ad rotation featuring "Family Summer Palooza Brought to you by YOUR COMPANY"
- Company name included on radio ad rotation
- Sponsor of Main Stage and Featured Performance
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Footer Ad included in monthly email blast to thousands of e-news subscribers
- Company banner displayed prominently on Expo Idaho fence with show banners
- Event banner displayed above entrance to Expo Hall "Family Summer Palooza Brought to you by YOUR COMPANY"
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED GOLD SPONSOR OF FAMILY SUMMER PALOOZA, \$5,000 (2 Available)

Booth

- Includes a 10x20 booth
- Power, table and chairs

Brand Exposure

- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Sponsor of an activity or performance
- Company banner displayed prominently on Expo Idaho fence line with show banners
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED SILVER SPONSOR OF FAMILY SUMMER PALOOZA, \$1,500 (4 Available)

Booth

- Includes a 10x10 Booth
- Power, table and chairs

Brand Exposure

- Company Logo included in monthly email blast to thousands of e-news subscribers
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Optional 45 minute performance
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED BRONZE SPONSOR OF FAMILY SUMMER PALOOZA, \$750 (4 AVAILABLE)

Booth

- Includes a 10x10 booth

Brand Exposure

- Listed as sponsor on all event email campaigns
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

With limited sponsorship space available, we encourage you to get involved today. We'd love to discuss your company's goals and help you find the sponsorship opportunity best suited to helping you succeed!



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