IDAHO JOB & CAREER FAIR

Technology powered by Jobu

HIRING MADE EASY

Join us at the
Idaho Job & Career Fair
where you can quickly
Recruit. Screen. Hire.

- **JUNE 24TH I VIRTUAL**
- **AUGUST 12TH I NAMPA**
- **SEPTEMBER 15TH I MERIDIAN**
- **NOVEMBER 17TH I MERIDIAN**

www.IdahoCareerFair.com
208.376.0464 I info@ibleventsinc.com

JUMPSTART Your Recruiting

at the Idaho Job & Career Fair!

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WHY PARTICIPATE?

What if you could connect with hundreds of applicants and narrow down to a few quality prospects in just one day? That's what companies experience when they participate in the Idaho Job & Career Fair!

This event brings together local and national companies with candidates seeking employment or looking for a career change. Recruiters and job seekers meet face-to-face in a professional atmosphere to take applications and resumes, interview and hire qualified candidates in an efficient, cost-effective manner.

THE BENEFITS

ON-SITE INTERVIEWS TO MAKE QUICK HIRING DECISIONS

MEET FACE-TO-FACE WITH OVER 400 QUALIFIED JOB SEEKERS

EXTENSIVE MEDIA PROMOTION OF THE IDAHO JOB & CAREER FAIR

With multiple locations and times, our events consistently bring in a varied pool of candidates eager for new jobs and career opportunities. This fast and beneficial screening process will save your company time and thousands of dollars on recruiting costs.

BOOTH PRICING

VIRTUAL BOOTH
If Applicable

$295

8x6 BOOTH

Includes:
1 table, 2 chairs
Free WIFI
Power and box lunches available for purchase.

$395

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ADDITIONAL ADVERTISING OPPORTUNITIES

We've been connecting Employers to Job Seekers for over 20 years! **Please contact us if interested in building multiple advertising opportunities for a 6 month or 1 year package.**

Idaho Job & Career Fair Marketing Benefits

- Extensive job seeker and company network
- Diverse job seeker population
- Companies extend across a wide variety of industries
- Marketing campaigns reach multiple geographical locations
- Leverage Idaho Job & Career Fair's community networks
- Event marketing campaign includes radio, social media, news media, community agencies, targeted network emails
- Year round engagement with community

Website Featured Job Opportunity Board - $50

- Company logo and jobs link accessible on IdahoCareerFair.com
- Displayed for 30 days
- All event and employment resource marketing is directed to IdahoCareerFair.com
- Direct link to company website

Facebook Boosted Ad - $100

- Personalized company advertisement
- 30 day boosted post for wider reach
- Thousands of @idahojobfair Facebook followers

Website Footer Ad - $100

- Company advertisement featured on footer of IdahoCareerFair.com
- Displayed for 60 days (aligned with 30 days before and 30 days after a job fair)
- All event and employment resource marketing is directed to IdahoCareerFair.com
- Direct link to company website

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ADDITIONAL ADVERTISING OPPORTUNITIES

CONTINUED

Digital Email Footer Ad - $200

- Company Spotlight featured in job seeker email (2 times/1 month)
- Company Spotlight featured in employer email (2 times/1 month)
- Over ten thousand subscribers
- Direct link to company website

Featured Seminar Sponsor - $195

- Seminar speaker (45 minutes) during job fair
- Seminar sponsor recognition on IdahoCareerFair.com and event signage
- Seminar schedule promotion through marketing campaigns

Virtual Idaho Job & Career Fair Main Stage Commercial - $99

- Company commercial (30 seconds) played 4 times during Live Event
- Main stage production will be recorded and available for replay on IdahoCareerFair.com

Virtual Idaho Job & Career Fair Main Stage Interview - $150

- Company promotional interview (15 minutes) during Live Event
- Main stage production will be recorded and available for replay on IdahoCareerFair.com

Virtual Idaho Job & Career Fair Main Stage Seminar - $195

- Seminar speaker (25 minutes) during Live Event
- Main stage production will be recorded and available for replay on IdahoCareerFair.com

Idaho Job & Career Fair Corporate Sponsorship - Inquire at 208-376-0464

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THANK YOU 2020 SPONSORS

Jobu, Express Employment Professionals, Simplot, Classic Rock 96.9 The Eagle, KQFC 97.9 FM, Atlas Staffing, TDS, continuum Global Solutions, Magic 97.9 fm, 670 KBOI, 93.1 FM KTIK The Ticket, Kissin' 92.3 FM