



Technology powered by **Jobu**

WE'RE GOING VIRTUAL

JUNE 24th, 2020

Idaho Job & Career Fair is hosting a one day Live Video Conference to provide you with an avenue to promote your Company! We will utilize our marketing resources to effectively connect you to job seekers.

*Includes a Live Streaming Main Stage featuring seminar speakers and live interviews focusing on the job market.
Live Virtual Networking Rooms featuring real-time engagement with job seekers.*

Register Today to Make Your Company Stand Out!

www.IdahoCareerFair.com



LIVE
Virtual Networking Package
\$295

Event Exposure

- Virtual room for 30 minute exclusive company publicity providing real-time engagement with job seekers
 - Promote company, hiring needs, how to apply, and answer questions
- Company logo and jobs link profiled on Featured Job Opportunities on IdahoCareerFair.com

Advertising Exposure & Campaigns

- Virtual job fair will be featured on at least 5 local radio stations
- Targeted "Job Seekers" geographical social media campaigns with estimated reach of 75k-100k
- Additional extensive digital marketing campaigns (emails, community calendars, press releases, etc)

Additional Benefits Include

- Utilize Idaho Job & Career Fair's job seeker network
- Cost-effective marketing for direct reach to job seekers
- Company listed with virtual networking time on www.IdahoCareerFair.com
- Company listed with virtual networking time emailed to thousands of Idaho Job & Career Fair contacts
- Exclusive virtual networking room for company promotion and job seeker interaction
- Unlimited number of company representatives can attend Virtual Networking time
- Tool to conduct video and audio networking, with on-screen presentation capability for all attendees
- Flexible resume accumulation per your preference for job seeker resume submission

Featured Breakout Room Sponsorship

\$750
(8 Available)

Event Exposure

- Company name listed on one of the Featured LIVE Breakout Rooms
 - Multiple companies will be connecting with job seekers throughout the day in your LIVE Breakout Room
- Virtual Networking for 30 minutes; exclusive company publicity providing real-time engagement with job seekers
 - Promote company, hiring needs, how to apply, and answer Q&A from job seekers

Advertising Exposure & Campaigns

- Company listed as sponsor on idahocareerfair.com & iblevents.com websites
- Company profiled on Idaho Job & Career Fair email/digital ad campaigns
- Company logo included on Facebook/idahojobfair/ boosted ad
- Company logo and jobs link profiled on Featured Job Opportunities
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A La Carte Items

Main Stage Seminar
(30 Min)

\$195

Main Stage Interview
(15 Min)

\$150

Main Stage Commercial
(30 Sec, Played at least 4 times)

\$99

**Customized Boosted
Facebook Ad**
(30 Day Boost)

\$100

SPONSORSHIP BENEFITS

Get in Front of
Hundreds of
Registered Job
Seekers

Put a Spotlight on
your company that
Elevates You in the
Minds of Treasure
Valley Residents

Enjoy the Benefits
of Our **Extensive,
Multi-faceted
Marketing** that
Reaches Tens of
Thousands of
People

Brand Exposure
to Thousands of
People Outside
of the Area!

VIRTUAL JOB FAIR WEBSITE PREVIEW

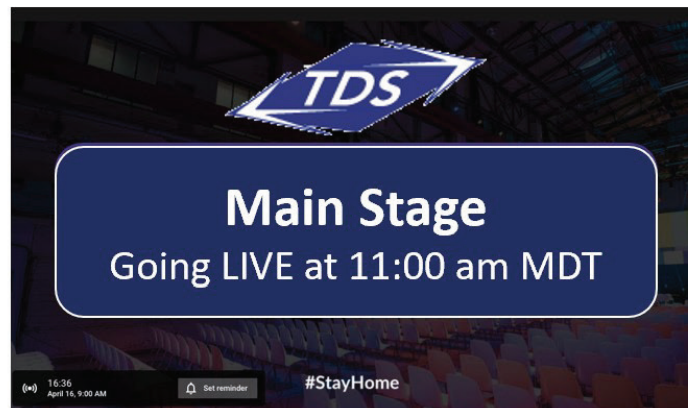
*Subject to Change



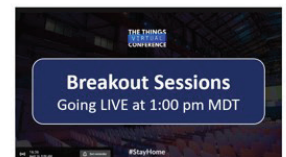
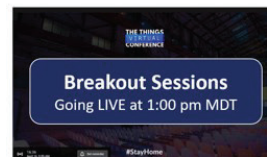
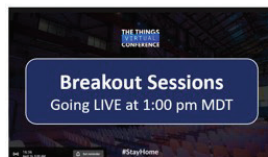
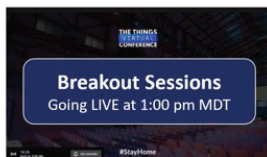
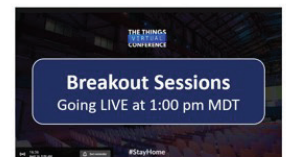
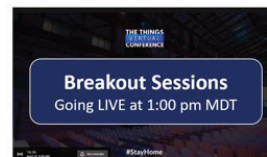
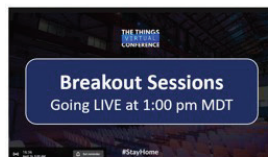
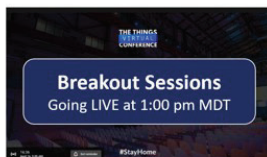
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Featured Breakout Sessions



THANK YOU 2020 SPONSORS



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