

21st Annual **IDAHO** REMODELING & DESIGN SHOW

JOIN US IN 2021
& HELP IDAHOANS CREATE THEIR
DREAM HOME



BOISE CENTRE

January 30 & 31, 2021
SAT 10am-5pm | SUN 11am-4pm

www.iblevents.com
info@ibleventsinc.com | (208) 376-0464



IDAHO REMODELING & DESIGN SHOW

January 30-31, 2021 | Boise Centre

Exhibit With Us in 2021

Jump start the new year by meeting active homeowners shopping for home improvement ideas at Idaho's premier Remodeling & Design Show, January 30-31, 2021 at the Boise Centre.

This exposition highlights the broad spectrum of remodeling and business products/services available to the general public. The Idaho Remodeling & Design Show boasts two days of "idea" generating seminars, and over 100 home improvement companies.

The most recognized, qualified names in remodeling show off their talents in the construction and/or redesign of any living or working space. These companies include but are not limited to:

Idaho remodeling industry contractors, suppliers, vendors and support services are encouraged to participate in this high profile promotion to the general public.

With strong attendance year after year, we know you'll see a positive affect on your 2021 bottom line! Don't miss this opportunity to reach your target audience.

Windows	Closets
Doors	Patios
Kitchens	Landscaping
Baths	Roofing
Painting	Decorating
Flooring	Heating
Siding	Air conditioning
Garages	...and much more!

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Reserve Your Space Today!

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The 2020 results are in!

Each year, we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's a sample of what we know about our surveyed guests.

93% Own Homes

77% Are Married	14% Earn \$65-70k/yr
29% Are Age 40-55	23% Earn \$76-100k/yr
28% Are Age 56-65	20% Earn \$101-150k/yr
25% Are Age 66+	13% Earn \$151k +/yr

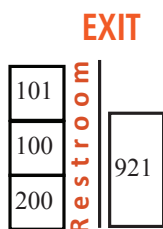
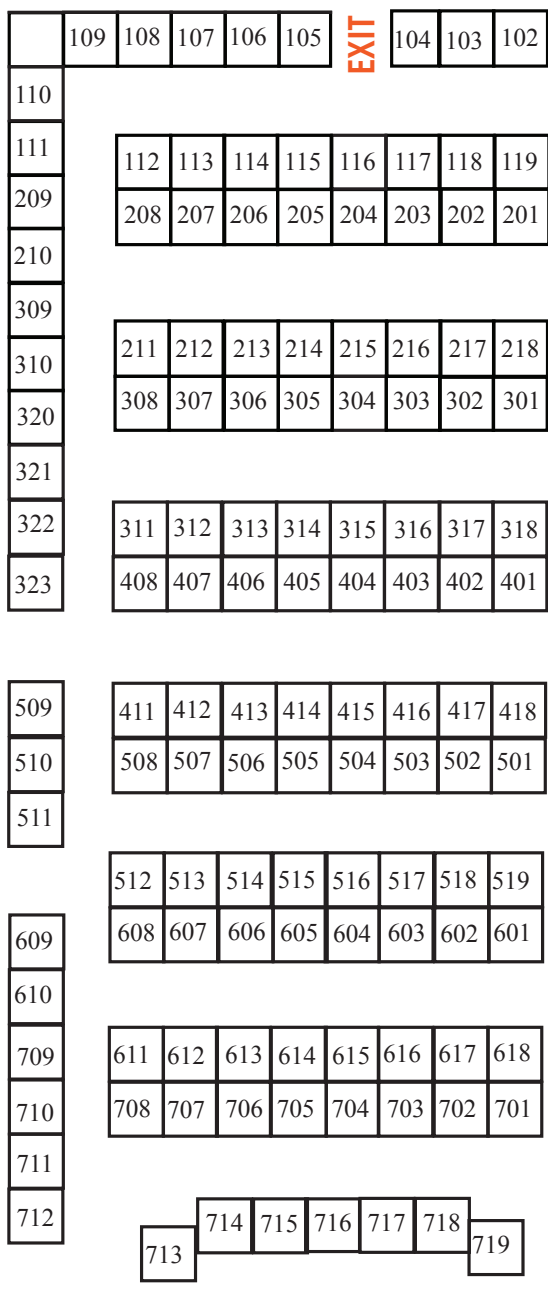


If you're interested in promoting your business to prequalified persons with incomes like our guests, then we encourage you to make reservations today ... it's quick and easy. We're committed to making the 21st annual Idaho Remodeling & Design Show, January 30-31, 2021 a huge success!

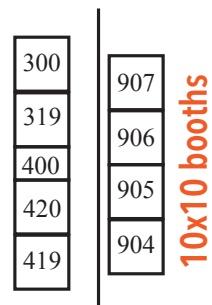


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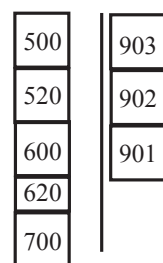
SEMINAR ROOM



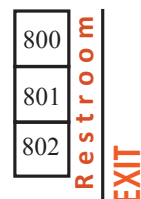
Main Entrance



Entrance



Entrance



Boise Centre Entrance

Thank You
2021 SPONSORS

**COMING
SOON!**

Booth Size and Fee

10x10 \$895
10x20 \$1,650
10x8 Lobby \$695

Show Dates and Hours

Saturday, January 30
10am-5pm

Sunday, January 31
11am-4pm

Load-In Dates and Hours

Thursday, January 28
12pm-4pm

Friday, January 29
8am-4pm

*A staggered load-in schedule will be provided to exhibitors at a later date.

Load-out Dates and Hours

Sunday, January 31
4pm-8pm

Reserve Your Booth

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YOUR SPONSORSHIP OPPORTUNITIES

Each sponsorship package comes with valuable benefits designed to maximize brand exposure for your company and produce quality leads that have a true impact on your bottom line. Let's talk about your company's goals and find the right sponsorship opportunity for you!

Remodeling Show Title Sponsor - \$10,000

Gain status and recognition among the community and your peers as the Exclusive Title Sponsor!

BOOTH

- PREMIER 10x20 booth location
- Power, table and chairs

BRAND EXPOSURE

- Company name displayed as "Idaho Remodeling & Design Show brought to you by YOUR COMPANY NAME"
- Radio, TV and Billboard rotation featuring "Idaho Remodeling & Design Show brought to you by YOUR COMPANY NAME"
- Full page color ad in the show program
- Featured prominently on all event signage.
- Company logo listed as a sponsor on promotional email campaigns
- Digital footer ad included in email blasts to thousands of subscribers
- Featured on all social media marketing, including one personalized "boosted" post
- Company name included in press releases
- Company logo displayed on sponsor board at show entrance as Remodeling Show Title Sponsor
- Company logo listed as a sponsor on www.IdahoRemodelShow.com
- 100 complimentary show tickets (not for resale)
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

Exclusive Keynote Sponsor: \$5000

Sponsoring the highly anticipated keynote address provides you with a unique marketing opportunity!

BOOTH

- One 10x10 booth location

BRAND EXPOSURE

- Company logo listed as a sponsor on www.IdahoRemodelShow.com
- Company logo listed as sponsor on promotional email campaigns
- Company logo listed as sponsor on email and digital campaigns promoting the Idaho Remodeling & Design Show (where applicable)
- Company logo listed as sponsor on email and digital campaigns promoting the Idaho Remodeling & Design Show Keynote Speaker
- Full page ad in the show program
- Company logo listed on all Keynote show poster boards and/or Keynote banners
- Ten (10) tickets to use at your discretion for Featured Keynote Speaker/ Weekend Show Pass (\$200 value)
- Sponsor will have the opportunity to place printed material/bag on attendee chairs prior to keynote.
Sponsor is responsible for the final printed material and any shipping costs incurred.

Exclusive Exhibitor Lounge Sponsor - \$5,000

Be everyone's friend by providing your fellow exhibitors with a place to kick back with a cup of coffee.

BOOTH

- One 10x10 booth location

BRAND EXPOSURE

- Company logo on signs in lounge
- Lounge includes free coffee for all exhibitors. Additional food and beverage can be negotiated into this package.
- Opportunity to have a display and/or company material available to all attendees in the lounge
- Company name included in the sponsor section of the Show Program
- Company logo listed as a sponsor on www.IdahoRemodelShow.com
- Company logo displayed on sponsor board at show entrance as Idaho Remodeling & Design Show Sponsor
- 25 complimentary show tickets (not for resale)

Aisle Sponsor - \$3,000 (3 available)

Take advantage of this eye-catching way to display your logo in prime locations throughout the show

BOOTH

- 10x10 booth location

BRAND EXPOSURE

- Aisle sign floor decals at show
- Half page ad included in show program
- Company name included in the sponsor section of the Show Program
- Company logo listed as sponsor on promotional email campaigns
- Company logo on sponsor board displayed at show entrance
- Company logo listed as sponsor on www.IdahoRemodelShow.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

Custom Lanyard or Exhibitor Wristband Sponsor \$1,500

Put your logo on every exhibitor and enjoy the benefits of your logo being displayed at every booth!

BOOTH

- One 10x10 booth location

BRAND EXPOSURE

- Includes 500 custom, one color, front sided imprint polyester sewn lanyards. 6 colors available
OR Rubber wrist bands with company name on them. Wrist bands must be worn by all exhibitors during the show. If possible, wrist bands will be made in sponsor's logo colors.
- Company name included in the sponsor section of the Show Program
- Company logo displayed on sponsor board at show entrance as Idaho Remodeling & Design Show Sponsor
- Company logo listed as sponsor on www.IdahoRemodelShow.com
- 10 complimentary show tickets (not for resale)

A LA CARTE SPONSORSHIP OPPORTUNITIES

**Must have a booth*

Bag Sponsor
\$200

LED Mobile Billboard (4 available)
\$1,500 each



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