BOISE

BEAUTY & WELLNESS EXPO

FEATURE YOUR COMPANY

And grow your business

OCTOBER 3, 2020

Galaxy Event Center at Wahooz

10AM-5PM

WWW.IBLEVENTS.COM

info@ibleventsinc.com | (208) 376-0464

Grow your business at the Boise Beauty Expo, October 3rd, 2020 at the Galaxy Event Center!

The Boise Beauty Expo is the ultimate lifestyle event, featuring all the needs and interests of women under one roof. This show features over 100 exhibits offering a vast array of products and services including skincare, beauty, health, nutrition, fitness, leisure, travel, education and more.

MEET HUNDREDS OF WOMEN FACE-TO-FACE WHILE THEY BROWSE AND SHOP THE LATEST IN BEAUTY PRODUCTS AND SERVICES.

WHY EXHIBIT?

Women represent 85% of consumer spending and that translates into a $5 trillion market.

CREATE YOUR OWN SUCCESS STORY BY JOINING US!

Boise Beauty Expo is your gateway to reach a qualified audience and a must in your marketing mix. By exhibiting you have the opportunity to talk one-on-one with hundreds of women in a festive, fun and sales oriented atmosphere.

If you're interested in promoting your business and increasing your brand awareness, reserve your booth today!

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SPONSORSHIP OPPORTUNITIES

BOISE BEAUTY & WELLNESS EXPO

Each sponsorship package comes with valuable benefits designed to maximize brand exposure for your company and produce quality leads that have a true impact on your bottom line. Let's talk about your company's goals and find the right sponsorship opportunity for you!

Ultimate Diva Title Sponsor - $5,000

Elevate your company's profile as the exclusive title sponsor of the Boise Beauty & Wellness Expo!

BOOTH

- 16x6 booth
- Power, table and chairs

EVENT EXPOSURE

- Show marketing includes "Boise Beauty Expo Brought to you ___"
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on email campaigns, social media and show website
- Footer Ad included in monthly email blast to thousands of local businesses
- Company name included on radio ad rotation
- Company banner stand displayed prominently at show entrance
- Company logo featured on sponsor board at show entrance
- Optional Queen of the Social sponsor

Queen of the Social Sponsor - $1,500 (6 Available)

All attendees who wish enter to win the Queen of the Social contest/prize valued at over $500 must follow your business on Instagram. This will give your company an instant boost on social media, increasing your brand awareness!

BOOTH

- 8x6 booth space
- Power, table and chairs

EVENT EXPOSURE

- Company logo included in email campaigns to thousands of local businesses
- Company logo listed as sponsor on social media, show website, and show poster boards

Exclusive A La Carte Sponsorship Opportunities

**MUST HAVE A BOOTH*

Afternoon Dessert Bar Sponsor
$500

Coffee and Tea Sponsor
$300

Powder Room Sponsor
$200

Lanyard Sponsor
(Includes 500 custom lanyards)
$700

Show Bag Sponsor
(Exhibitor must supply own bags)
$200

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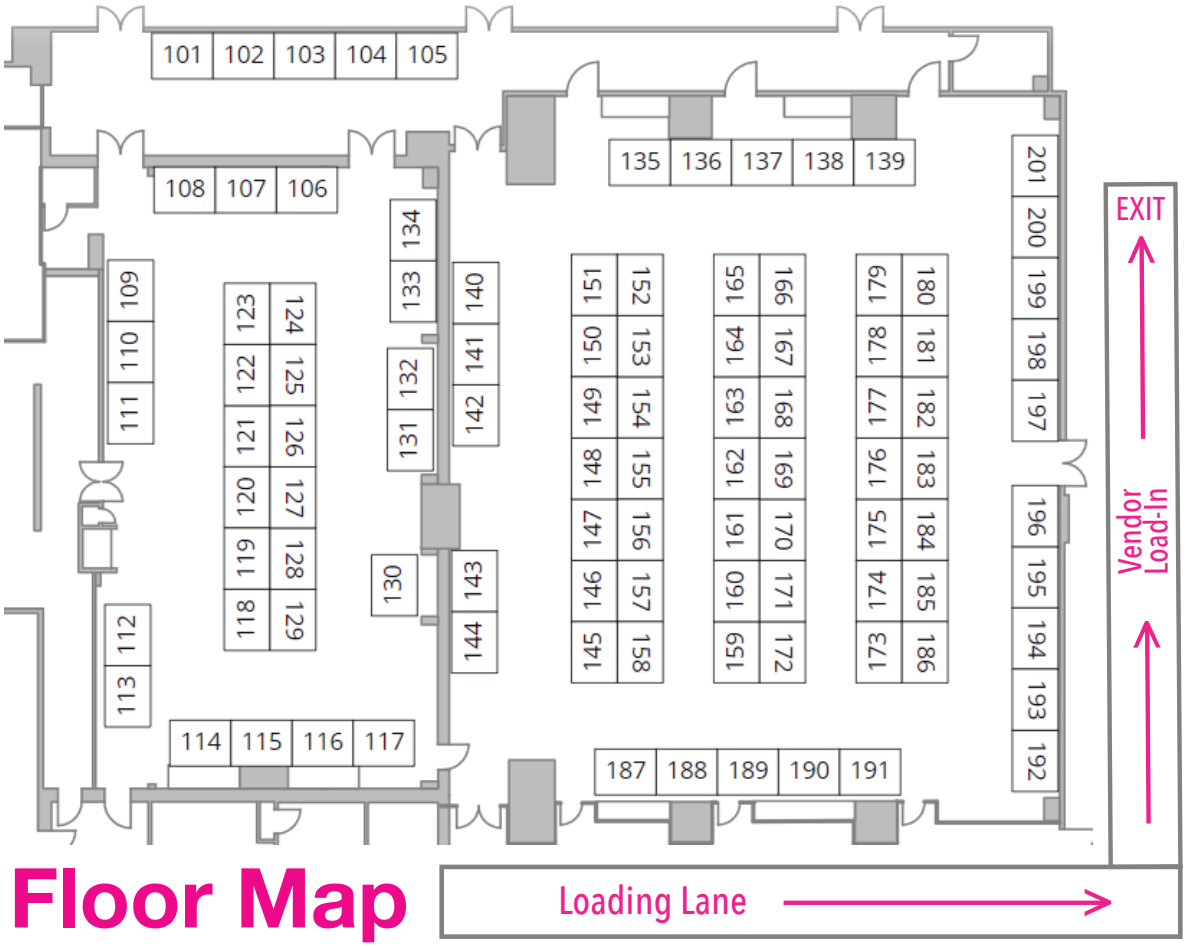
SHOW DETAILS & FLOOR MAP



Floor Map

2020 Sponsors

COMING SOON

DETAILS

MOVE-IN
OCT 2ND
10AM-4PM

SHOW
OCT 3RD
10AM-5PM

MOVE-OUT
OCT 3RD
5PM-7PM

BOOTH PRICING
8x6 $395
16x6 $750

BOOTH ADD ONS
POWER $35
CHAIR $5
TABLE NO CLOTH $30
TABLE WITH CLOTH $50

ADVERTISING
DIGITAL MARKETING
RADIO
BILLBOARDS
POSTERS
LOCAL MAGAZINES
SOCIAL MEDIA

ESTIMATED ATTENDANCE 2,500+

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