



Feature Your Company And
GROW YOUR BUSINESS!

SATURDAY JULY 25, 2020



9AM - 5PM | EXPO IDAHO

PRESENTED BY
IBL EVENTS

208.376.0464 | INFO@IBLEVENTSINC.COM | WWW.IBLEVENTS.COM



The 7th Annual Family Summer Palooza provides a packed full day of entertainment and interactive fun zones for tots, kids and teens!



Exciting features and activities at this year's event include: Virtual Reality, kids activity zones, inflatables, small animal petting zoo, reptile exhibit, rock climbing wall plus more that will ***keep kids on the move all afternoon!***



IF YOUR COMPANY TARGETS ***FAMILIES***, YOU DON'T WANT TO MISS OUT ON THIS COST-EFFECTIVE WAY TO GENERATE ***MORE BUSINESS!***

This fun-filled day provides companies the unique marketing opportunity to ***meet face-to-face with hundreds of local families***, introduce them to your special product or service and gain new clients.

Stand out above your competition and demonstrate what makes you the best in your industry at the 7th annual Family Summer Palooza.

BRAND AWARENESS & EXPOSURE!

You will increase your sales, boost your profits, and save time and energy by meeting your target market in a one-on-one environment, free from daily interruptions!

WHAT'S
IN IT
FOR YOU ?

RESERVE A BOOTH!

The Family Summer Palooza is a great opportunity to engage with families and share with them how your products or services can benefit them. Attendees will enjoy a blend of local and national vendors, a grand prize drawing, endless activities for the kids, special feature areas and much more!

If you're interested in promoting your business to local families, then we encourage you to make reservations today. *It's quick and easy!*

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FLOOR MAP



2020 Sponsors

GO GO SQUEEZ



Wacky Kidszone
20W x 20L

Tsunami Wave
18ft x 18ft

414 318 Vendor Load-in

120 119 118

Concessions

514
515
516
517
518

511 418
510 419
509 420
508 421
507 422

413 319
412 320
411 321
410 322
409 323

313 219
312 220
311 221
310 222
309 223
308 224

214 124
213 125
212 126
211 127
210 128
209 129

117
116
115
114
113

4H Activities & Animals

Stage

520
521
522
523
524
525

506 424
505 425
504 426
503 427
502 428
501 429

407 325
406 326
405 327
404 328
403 329
402 330
401 331

307 226
306 227
305 228
304 229
303 230
302 231
Welcome Desk

207 131
206 132
205 133
204 134
203 135
202 136
201 137

110
109
108
107
106
105
104

Jump House
15x15

REST ROOMS

Rock Climbing Wall
15x30x30

537 538

○ Front Doors ○

103 102 101

Connect 4
17W x 7L

EVENT TIMES

Move In
Friday 7/24/20
10am-4pm

Show Hours
Saturday 7/25/20
9am-5pm

Move Out
Saturday 7/25/20
5pm - 7pm

BOOTH FEES

10x10
\$395

10x10 Corner
\$495

Chair \$5
Power \$35
Table \$30

Table with Cloth \$50

ADVERTISING

Radio
Newspaper
Direct Mail
Email
Posters
Magazines
Social Media
Community Calendars

Estimated
4000+ Guests!



YOUR SPONSORSHIP OPPORTUNITIES

EXCLUSIVE PLATINUM SPONSOR OF FAMILY SUMMER PALOOZA, \$10,000

- Includes a 10x20 booth, power, table and chairs
- Show marketing includes "Family Summer Palooza Brought to you ____"
- TV ad rotation featuring "Family Summer Palooza Brought to you by ____"
- Company name included on radio ad rotation
- Sponsor of Main Stage and Featured Performance
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Footer Ad included in monthly email blast to thousands of e-news subscribers
- Company banner displayed prominently on Expo Idaho fence with show banners
- Event banner displayed above entrance to Expo Hall "Family Summer Palooza Sponsored by ____"
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED GOLD SPONSOR OF FAMILY SUMMER PALOOZA, \$5,000 (2 Available)

- Includes a 10x20 booth power, table and chairs
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Sponsor of an activity or performance
- Company banner displayed prominently on Expo Idaho fence line with show banners
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED SILVER SPONSOR OF FAMILY SUMMER PALOOZA, \$1,500 (4 Available)

- Includes a 10x10 booth space, power, table and chairs
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Optional 45 minute performance
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED BRONZE SPONSOR OF FAMILY SUMMER PALOOZA, \$750 (4 AVAILABLE)

- Includes a 10x10 booth
- Listed as sponsor on all event email campaigns
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)



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