



PRESENTED BY IBLEVENTS



The 7th Annual Family Summer Palooza provides a packed full day of entertainment and interactive fun zones for tots, kids and teens!



Exciting features and activities at this year's event include: Virtual Reality, kids activity zones, inflatables, small animal petting zoo, reptile exhibit, rock climbing wall plus more that will *keep kids on the move all afternoon!*







IF YOUR COMPANY TARGETS

FAMILIES, YOU DON'T WANT TO

MISS OUT ON THIS

COST-EFFECTIVE WAY TO GENERATE

MORE BUSINESS!

This fun-filled day provides companies the unique marketing opportunity to *meet face-to-face with hundreds of local families*, introduce them to your special product or service and gain new clients.

Stand out above your competition and demonstrate what makes you the best in your industry at the 7th annual Family Summer Palooza.

BRAND AWARENESS & EXPOSURE!

You will increase your sales, boost your profits, and save time and energy by meeting your target market in a one-on-one environment, free from daily interruptions!

WHAT'S IN IT FOR YOU

RESERVE A BOOTH!

The Family Summer Palooza is a great opportunity to engage with families and share with them how your products or services can benefit them. Attendees will enjoy a blend of local and national vendors, a grand prize drawing, endless activities for the kids, special feature areas and much more!

If you're interested in promoting your business to local families, then we encourage you to make reservations today. *It's quick and easy!*

208.376.0464 | INFO@IBLEVENTSINC.COM



FLOOR MAP





Wacky			
Kidszone			
20W x 20L			

Tsunami Wave 18ft x 18ft 414 318 Vendor Loadin

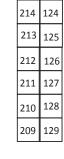
313 219

120 119 118

Concessions

514	511	418	413	319
515	510	419	412	320
516	509	420	411	321
517	508	421	410	322
518	507	422	409	323

13	319	312	220
12	320	311	221
11	321	310	222
10	322	309	223
09	323	308	224



131

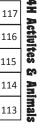
132 133

134

135

136

137



Stage

520	
521	
522	
523	
524	
525	

506	424		407	325
505	425		406	326
504	426		405	327
503	427		404	328
502	428		403	329
501	429		402	330
	_	•	401	331

307	226	207
306	227	206
305	228	205
304	229	204
303	230	203
302	231	202
Welcome Desk		201

110	
109	
108	
107	
106	
105	
104	





Rock Climbing Wall 15x30x30

537 538

○ Front ○

103 102 101

Connect 4 17W x 7L

EVENT TIMES

Move In

Friday 7/24/20 10am-4pm

Show Hours

Saturday 7/25/20 9am-5pm

Move Out

Saturday 7/25/20 5pm - 7pm

BOOTH FEES

10x10

\$395

10x10 Corner \$495

Chair \$5
Power \$35
Table \$30
Table with Cloth \$50

ADVERTISING

Radio
Newspaper
Direct Mail
Email
Posters
Magazines
Social Media
Community Calendars

Estimated 4000+ Guests!



YOUR SPONSORSHIP OPPORTUNITIES

EXCLUSIVE PLATINUM SPONSOR OF FAMILY SUMMER PALOOZA. \$10,000

- Includes a 10x20 booth, power, table and chairs
- Show marketing includes "Family Summer Palooza Brought to you ____"
- TV ad rotation featuring "Family Summer Palooza Brought to you by _____"
- Company name included on radio ad rotation
- Sponsor of Main Stage and Featured Performance
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Footer Ad included in monthly email blast to thousands of e-news subscribers
- Company banner displayed prominently on Expo Idaho fence with show banners
- Event banner displayed above entrance to Expo Hall "Family Summer Palooza Sponsored by _____"
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED GOLD SPONSOR OF FAMILY SUMMER PALOOZA, \$5,000 (2 Available)

- Includes a 10x20 booth power, table and chairs
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Sponsor of an activity or performance
- Company banner displayed prominently on Expo Idaho fence line with show banners
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED SILVER SPONSOR OF FAMILY SUMMER PALOOZA, \$1,500 (4 Available)

- Includes a 10x10 booth space, power, table and chairs
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Optional 45 minute performance
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED BRONZE SPONSOR OF FAMILY SUMMER PALOOZA, \$750 (4 AVAILABLE)

- Includes a 10x10 booth
- Listed as sponsor on all event email campaigns
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)



JULY 25, 2020 EXPO IDAHO | 9AM-5PM

CONTACT IBL EVENTS

INFO@IBLEVENTSINC.COM 208.376.0464

