



Feature Your Company And
GROW YOUR BUSINESS!

SATURDAY JULY 25, 2020



7th Annual
FAMILY SUMMER PALOOZA

9AM - 5PM | EXPO IDAHO

PRESENTED BY
IBL EVENTS

208.376.0464 | INFO@IBLEVENTSINC.COM | WWW.IBLEVENTS.COM



The 7th Annual Family Summer Palooza provides a packed full day of entertainment and interactive fun zones for tots, kids and teens!



Exciting features and activities at this year's event include: Virtual Reality, kids activity zones, inflatables, small animal petting zoo, reptile exhibit, rock climbing wall plus more that will **keep kids on the move all afternoon!**



IF YOUR COMPANY TARGETS **FAMILIES**, YOU DON'T WANT TO MISS OUT ON THIS COST-EFFECTIVE WAY TO GENERATE **MORE BUSINESS!**

This fun-filled day provides companies the unique marketing opportunity to **meet face-to-face with hundreds of local families**, introduce them to your special product or service and gain new clients.

Stand out above your competition and demonstrate what makes you the best in your industry at the 7th annual Family Summer Palooza.

BRAND AWARENESS & EXPOSURE!

You will increase your sales, boost your profits, and save time and energy by meeting your target market in a one-on-one environment, free from daily interruptions!

WHAT'S
IN IT
FOR YOU ?

RESERVE A BOOTH!

The Family Summer Palooza is a great opportunity to engage with families and share with them how your products or services can benefit them. Attendees will enjoy a blend of local and national vendors, a grand prize drawing, endless activities for the kids, special feature areas and much more!

If you're interested in promoting your business to local families, then we encourage you to make reservations today. *It's quick and easy!*

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FLOOR MAP



Restrooms			Concessions						Loading Door		
16			17	18	19	20	21	22		102	
15										101	
			28	29	30	31	32	33		To Center Hall	
			39	38	37	36	35	34			
			40	41	42	43	44	45		100	
			51	50	49	48	47	46		99	
										98	
			52	53	54	55	56	57		97	
			63	62	61	60	59	58		96	
										95	
			64	65	66	67	68	69		94	
			75	74	73	72	71	70		Exit	
										93	
			76	77	78	79	80	81		92	
			87	86	85	84	83	82		91	
										90	
			NORTH HALL Entrance								
3	2	1							88	89	

EVENT TIMES

Move In
Friday 7/24/20
10am-4pm

Show Hours
Saturday 7/25/20
9am-5pm

Move Out
Saturday 7/25/20
5pm - 7pm

BOOTH FEES

10x10
\$395

10x10 Corner
\$495

Chair \$5

Power \$35

Table \$30

Table with Cloth \$50

ADVERTISING

Radio
Newspaper
Direct Mail
Email
Posters
Magazines
Social Media
Community Calendars



YOUR SPONSORSHIP OPPORTUNITIES

EXCLUSIVE PLATINUM SPONSOR OF FAMILY SUMMER PALOOZA, \$10,000

- Includes a 10x20 booth, power, table and chairs
- Show marketing includes "Family Summer Palooza Brought to you ____"
- TV ad rotation featuring "Family Summer Palooza Brought to you by ____"
- Company name included on radio ad rotation
- Sponsor of Main Stage and Featured Performance
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Footer Ad included in monthly email blast to thousands of e-news subscribers
- Company banner displayed prominently on Expo Idaho fence with show banners
- Event banner displayed above entrance to Expo Hall "Family Summer Palooza Sponsored by ____"
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED GOLD SPONSOR OF FAMILY SUMMER PALOOZA, \$5,000 (2 Available)

- Includes a 10x20 booth power, table and chairs
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Sponsor of an activity or performance
- Company banner displayed prominently on Expo Idaho fence line with show banners
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED SILVER SPONSOR OF FAMILY SUMMER PALOOZA, \$1,500 (4 Available)

- Includes a 10x10 booth space, power, table and chairs
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Optional 45 minute performance
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

FEATURED BRONZE SPONSOR OF FAMILY SUMMER PALOOZA, \$750 (4 AVAILABLE)

- Includes a 10x10 booth
- Listed as sponsor on all event email campaigns
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)



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