



15th
Annual



FAMILY PET EXPO

**Feature Your Company And
GROW YOUR BUSINESS!**

9am-5pm

July 25, 2020

Expo Idaho

WWW.IBLEVENTS.COM

(208) 376-0464 | INFO@IBLEVENTS.COM

**DID YOU
KNOW?**

Idaho ranks in the top 6 in the
percentage of households with a pet...

That's 70% of Idahoans!



The Family Pet Expo
is a pet-friendly event that's sure to
entertain people of all ages!

This fun-filled, hands-on educational
animal event will entertain the entire
family as they view and shop the pets,
products and crafts available in Idaho. This
event featuring displays and demonstra-
tions brings together local and national pet
industry resources, products and services
with the general public.

**Join over 5000 pet lovers at the 15th annual
Family Pet Expo and get your piece of the
\$86 billion a year and growing pet market!**



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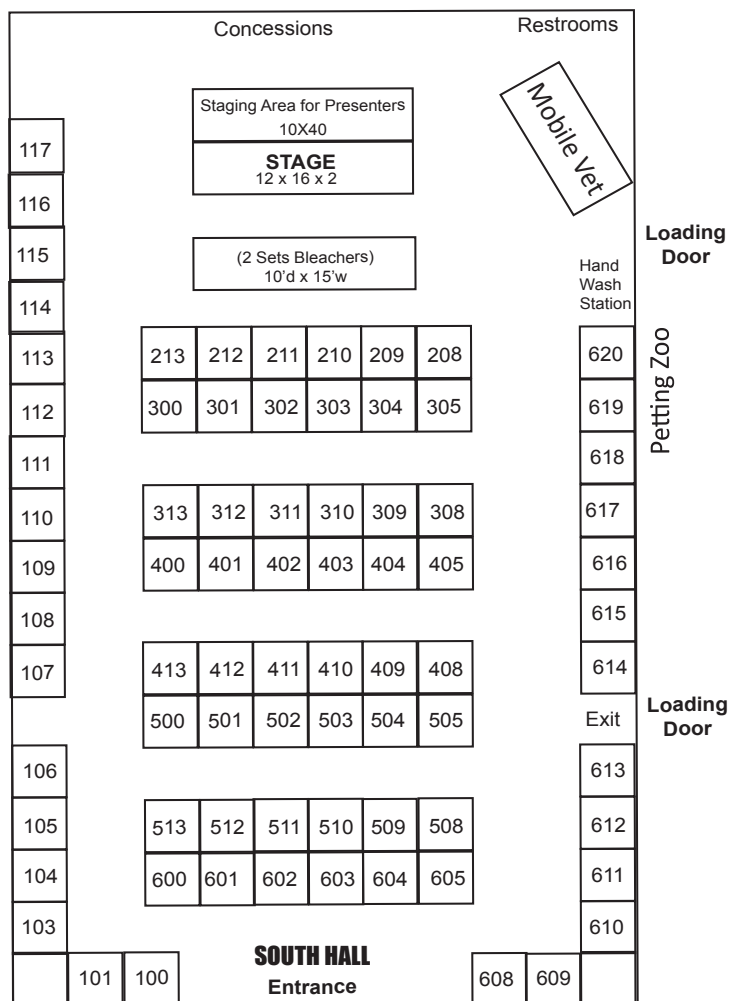


FLOOR MAP & SHOW DETAILS

**Thank You
2020 Sponsors!**



ADVERTISING Television
Radio
Newspaper
Social Media
Posters
Magazines
E-mail Blast
Internet
Coupons



BOOTH FEES
10x10 \$395
10x10 Corner \$495



ADD ONS
Electricity \$35
Table (No Cloth) \$30
Table (Fitted Cloth) \$50
Chairs \$5

*Add ons are not included in booth price.
Available or rent or vendors may supply their own.*



SHOW HOURS
Saturday July 25, 2020
9am-5pm

LOCATION
Expo Idaho
5610 Glenwood
Boise, ID 83714

VENDOR MOVE-IN
Friday July 24
10am-4pm

VENDOR MOVE-OUT
Saturday July 25
5pm-7pm

ESTIMATED ATTENDANCE
5000+



SPONSORSHIP OPPORTUNITIES

Each sponsorship package comes with valuable benefits designed to maximize brand exposure for your company and produce quality leads that have a true impact on your bottom line. Let's talk about your company's goals and find the right sponsorship opportunity for you!

EXCLUSIVE PLATINUM SPONSOR

\$10,000

BOOTH

- Includes a 10x20 booth
- Power, table and chairs

EVENT EXPOSURE

- Show marketing includes "Family Pet Expo Brought to you ____"
- TV ad rotation featuring "Family Pet Expo Brought to you by ____"
- Company name included on radio ad rotation
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Footer Ad included in monthly email blast to thousands of e-news subscribers
- Company logo listed as sponsor on show website
- Sponsor of Main Stage and Featured Performance
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Company banner displayed prominently on Expo Idaho fence with show banners
- Event banner displayed above entrance to Expo Hall "Family Pet Expo Sponsored by ____"

GOLD SPONSOR

\$5,000
(2 Available)

BOOTH

- Includes a 10x20 booth
- Power, table and chairs

EVENT EXPOSURE

- Company logo listed as sponsor on show website
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Company Logo included in monthly email blast to thousands of e-news subscribers
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Sponsor of an activity or performance
- Company banner displayed prominently on Expo Idaho fence line with show banners

SILVER SPONSOR

\$1,500
(4 Available)

BOOTH

- Includes a 10x10 booth
- Power, table and chairs

EVENT EXPOSURE

- Company Logo included in monthly email blast to thousands of e-news subscribers
- Company logo listed as sponsor on show website
- Listed as sponsor on all event email campaigns, activity/performance schedules and show sponsor boards
- Optional 45 minute performance

BRONZE SPONSOR

\$750
(4 AVAILABLE)

BOOTH

- Includes a 10x10 booth

EVENT EXPOSURE

- Listed as sponsor on all event email campaigns and show sponsor boards
- Company logo listed as sponsor on show website