

July 11, 2020

9AM-3PM
Galaxy Event Center
at Wahooz

FEATURE YOUR COMPANY and grow your business!

WWW.IBLEVENTS.COM

INFO@IBLEVENTS.COM | (208) 376-0464



Idaho Baby & Tot Expo

is a free family-friendly event for new, expectant and hopeful parents. Guests can explore a mix of top products and services for maternity, baby and toddler, along with an inspiring menu of speakers and demonstrations.



This fun-filled day provides companies the unique marketing opportunity to meet face-to-face with hundreds of local families, introduce them to your special product or service and gain new clients.

Companies participating in Baby & Tot can help parents make informed choices to enrich the lives of their families.

Stand out above your competition and demonstrate what makes you the best in your industry.

on this costeffective way to generate more business!

We welcomed over 1000 guests last year!

62% Of Guests Were Expecting

38%
Of Guests
Recently Had A
Baby Or Were
Planning
Pregnancy!





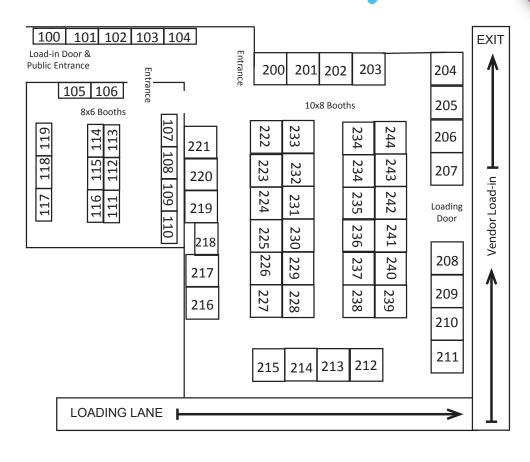
July 11, 2020

9AM-3PM Galaxy Event Center at Wahooz WWW.IBLEVENTS.COM

INFO@IBLEVENTS.COM | (208) 376-0464

idaho Baby & Tot Expo Floor Map

Show Details



Booth Fees

10x8 Booth \$395

> Booth Add Ons

Chairs \$5 Electricity \$35 Table \$30 Table with Cloth \$50



July 11, 2020 9AM-3PM Galaxy Event Center at Wahooz



July 10, 2020 11AM-4PM



July 11, 2020 3PM-5PM

Reserve Your Booth Today! WWW.IBLEVENTS.COM

INFO@IBLEVENTS.COM | (208) 376-0464



ADVERTISING



Billboards
Magazines
E-mail Blast
Digital Marketing

Sponsorship Packages

TITLE SPONSOR - \$5.000

Gain status and recognition among the community and your peers as the Exclusive Title Sponsor of the Idaho Baby & Tot Expo!

Booth

- Includes a 10x8 Booth
- Power, Table and Chairs

Event Exposure

- Show marketing includes "Idaho Baby & Tot Expo Powered By _____"
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on email campaigns, social media and show website
- Footer Ad included in monthly email blast to thousands of local businesses
- Company name included on radio ad rotation
- Company banner stand displayed prominently at show entrance
- Company logo featured on sponsor board at show entrance
- Optional Queen of the Social sponsor

Queen of the Social Sponsor - \$1,500 (6 Available)

All attendees who wish enter to win the Queen of the Social contest/prize valued at over \$500 must follow your business on Instagram. This will give your company an instant boost on social media, increasing your brand awareness!

- Includes an 10x8 Booth
- Power, Table and Chairs
- Company logo included in: mass distribution email promotion, digital media advertising, event website and sponsor signage.

Passport Sponsor - \$150 (10 Available)

All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

A la Carte Sponsorship Opportunities

*Must have a booth

Afternoon
Dessert Bar Sponsor
\$500

Coffee and Tea Sponsor \$300 Powder Room Sponsor \$200

idaho 😺

Baby & Tot Expo

Lanyard Sponsor (Exhibitor must supply own lanyards) \$200 Show Bag Sponsor
(Exhibitor must supply own bags)
\$200

info@ibleventsinc.com | (208) 376-0464 | www.IBLEVENTS.com