

E X H I B I T

With Us!

Girls
DAY OUT EXPO



February 6, 2021 | 10am-4pm

GALAXY EVENT CENTER

At Wahooz



info@ibleventsinc.com | (208) 376-0464 | www.iblevents.com

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DAY OUT EXPO



Girl's Day Out Expo

is the **ultimate lifestyle event**, featuring all the needs and interests of women **under one roof!**

Girl's Day Out will attract hundreds of women who want to shop, learn, laugh and relax while visiting

65+ exhibits offering a vast array of products and services including



Travel



Fashion



Fitness



Nutrition



Beauty



....and more!

Reserve your booth space today!

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WHY Participate?

Girl's Day Out

provides cost-effective, face-to-face interactions with women of all ages.

As a recognized leader among your peers, we invite you to participate with us, build brand advocacy and share your business with highly motivated women who are looking for lifestyle options for themselves and their loved ones.

Present your products and services to hundreds of enthusiastic consumers!

**Women represent
85% of consumer spending
and that translates into a \$5
trillion market.**



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Sponsorship Packages



Ultimate Diva Sponsor - \$5,000

- Includes a 16x6 booth, power, table and chairs
- Show marketing includes "Girl's Day Out Expo Brought to you ____"
- Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- Listed as sponsor on email campaigns, social media and show website
- Footer Ad included in monthly email blast to thousands of local businesses
- Company name included on radio ad rotation
- Company banner stand displayed prominently at show entrance
- Company logo featured on sponsor board at show entrance
- Optional Queen of the Social sponsor

Queen of the Social Sponsor - \$1,500 (6 Available)

- All attendees who participate in the Queen of the Social campaign will visit your booth to take a photo and tag your social media account to increase brand awareness. Works the same as a passport card but gives your company greater boost on social media.
- Includes an 8x6 booth space, power, table and chairs
- Company logo included in email campaigns to thousands of local businesses
- Company logo listed as sponsor on social media, show website, and show poster boards

Exclusive A la Carte Sponsorship Opportunities

*Must have a booth

**Afternoon
Dessert Bar Sponsor**
\$500

**Coffee and Tea
Sponsor**
\$300

**Powder Room
Sponsor**
\$200

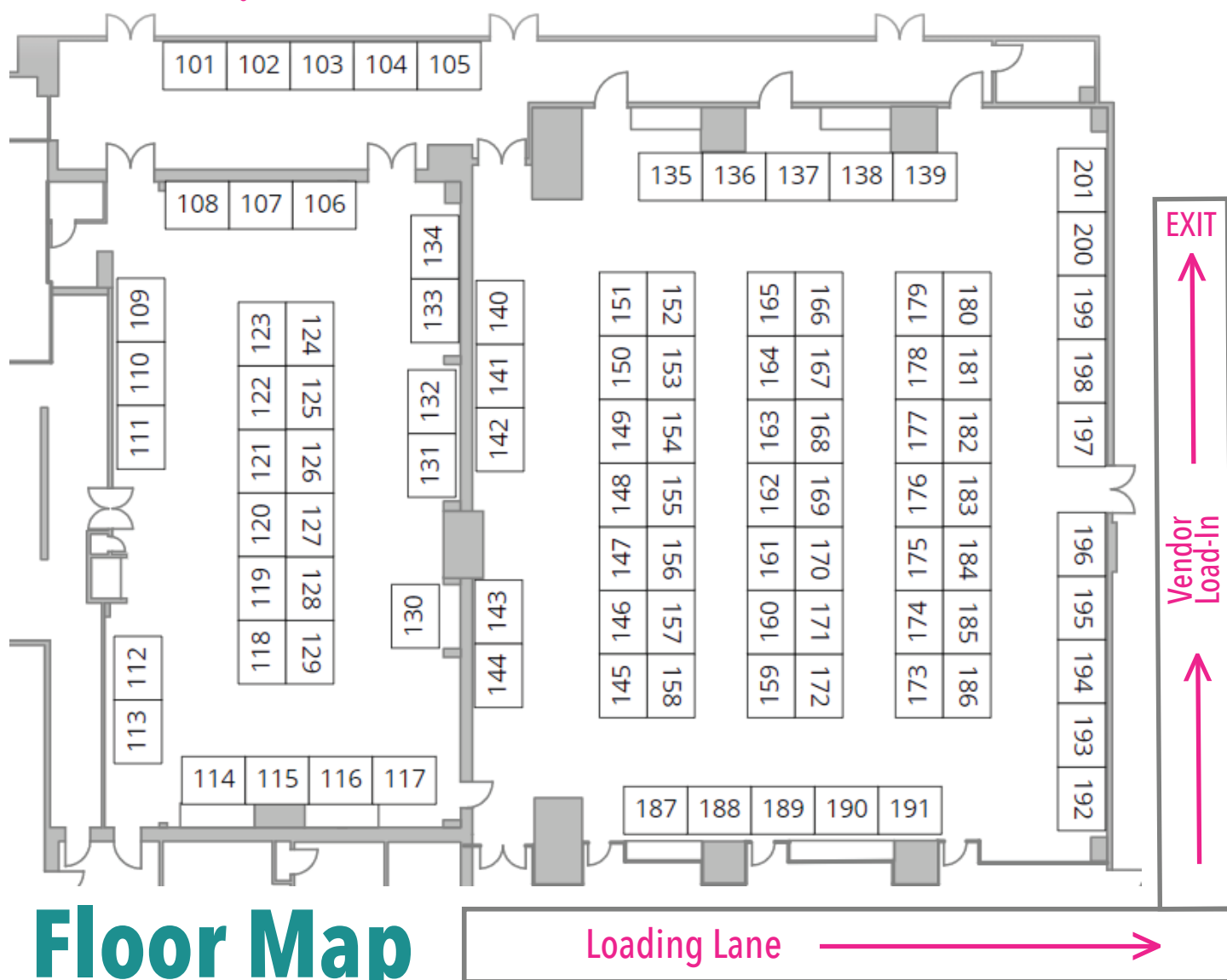
Lanyard Sponsor
(Exhibitor must supply own lanyards)
\$200

Show Bag Sponsor
(Exhibitor must supply own bags)
\$200

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2021
Sponsors

Coming Soon!



Floor Map

Booth Price

8x6 Booth - \$395
*Includes 2 Chairs

Vendor Move-In & Move-Out

Vendor Move-In:
Friday, February 5th
Times TBA

Vendor Move-out:
Saturday, February 6th
4pm-5:30pm

Booth Add-Ons

Electricity \$35
Table (No Cloth) \$30
Table (Fitted Cloth) \$50

Add ons are not included in booth price. Available for rent or vendors may supply their own

Show Promotion

Digital Marketing, Billboards, Posters, Local Magazines, Social Media, Event Calendars

Estimated Attendance - 3,000+