



BOISE

FLOWER & GARDEN *show*

MARCH
27th-29th
2020

Boise
CENTRE

EXHIBIT
WITH US



(208) 376-0464 | info@ibleventsinc.com

www.IBLEVENTS.com



March 27th-29th
Boise Centre

Join Us

**For the 24th Annual
Boise Flower & Garden Show**



This event is the annual kick off to spring in Boise!

Referred by our
exhibitors as a
“Boutique Show”
that draws *quality*
attendees ready to make
purchases.



Contact IBL Events (208) 376-0464 | info@ibleventsinc.com



Exhibit With Us in 2020

*and experience the enthusiasm
of the Boise market!*

Attractions



DISPLAY GARDENS

Attendees are greeted by an outstanding lobby display garden, plus other gardens throughout the show floor.

GARDEN SPEAKERS

Seminars by local and regional experts covering an array of topics including latest trends and techniques.

WINE AND LIVE MUSIC ON SATURDAY

BUY IDAHO PAVILION

Sample and purchase food items from Idaho's most innovative food companies.

Contact IBL Events

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Show Dates & Hours

Friday, March 27th
10am-5pm

Saturday, March 28th
10am-7pm

Sunday, March 29th
11am-4pm



Booth Fees

10x10 - \$795

10x20 - \$1,500

10x30 - \$2,300

20x20 - \$3,000

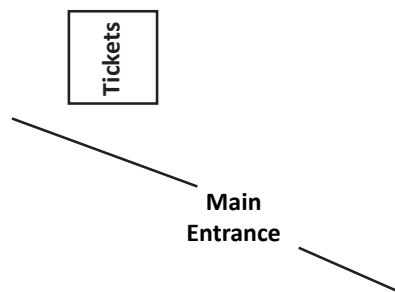


Move-In & Move-Out Info

***Move-in schedule to be
provided at a later date.**

Sunday, March 29th
4:05pm to 8pm

Monday, March 30th
8am-5pm



Lobby Garden

Northwest  Hardscape Specialties



Concessions	912	913	914
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Bonsai Exhibit/ Judged Flower Show

**BOISE
FLOWER
GARDEN
SHOW**

WORKSHOPS

Seating 100
Theatre Style



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2020 Sponsors



Idaho Statesman
IDAHOSTATESMAN.COM



YOUR SPONSORSHIP OPPORTUNITIES

Each sponsorship package comes with valuable benefits designed to maximize brand exposure for your company and produce quality leads that have a true impact on your bottom line. Let's talk about your company's goals and find the right sponsorship opportunity for you!

CONTACT US TODAY!

(208) 376-0464

INFO@IBLEVENTSINC.COM

WWW.IBLEVENTS.COM

A LA CARTE SPONSORSHIP OPPORTUNITIES

Bag Sponsor
\$200

LED Mobile Billboard (4 available)
\$1,500 each

BOISE FLOWER AND GARDEN SHOW TITLE SPONSOR - \$10,000

Gain status and recognition among the community and your peers as the Exclusive Title Sponsor of the Boise Flower and Garden Show!

- Company name displayed as "Boise Flower and Garden Show brought to you by YOUR COMPANY NAME"
- Radio, TV and Billboard rotation featuring "Boise Flower and Garden Show brought to you by YOUR COMPANY NAME"
- PREMIER 10x20 booth location
- Full page color ad in the show program
- Featured prominently on all event signage.
- Company logo listed as a sponsor on promotional email campaigns
- Digital footer ad included in email blasts to thousands of subscribers
- Featured on all social media marketing, including one personalized "boosted" post
- Company name included in press releases
- Company logo displayed on sponsor board at show entrance as Boise Flower and Garden Show Title Sponsor
- Company logo listed as a sponsor on www.GardenShowBoise.com
- 100 complimentary show tickets (not for resale)
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

Sponsoring the highly anticipated keynote address gives you a unique opportunity for additional exposure and the chance to provide guests with your company's own marketing material.

- One 10x10 booth location
- Company logo listed as a sponsor on www.GardenShowBoise.com
- Company logo listed as sponsor on promotional email campaigns
- Company logo listed as sponsor on email and digital campaigns promoting the Boise Flower and Garden Show (where applicable)
- Company logo listed as sponsor on email and digital campaigns promoting the Boise Flower and Garden Show Keynote Speaker
- Full page ad in the show program
- Company logo listed on all Keynote show poster boards and/or Keynote banners
- Ten (10) tickets to use at your discretion for Featured Keynote Speaker/ Weekend Show Pass (\$200 value)
- Sponsor will have the opportunity to place printed material/bag on attendee chairs prior to keynote. Sponsor is responsible for the final printed material and any shipping costs incurred.

Exclusive Exhibitor Lounge Sponsor - \$5,000

Be everyone's friend by providing your fellow exhibitors with a place to kick back with a cup of coffee!

- One 10x10 booth location
- Company logo on signs in lounge
- Lounge includes free coffee for all exhibitors. Additional food and beverage can be negotiated into this package.
- Opportunity to have a display and/or company material available to all attendees in the lounge
- Company name included in the sponsor section of the Show Program
- Company logo listed as a sponsor on www.GardenShowBoise.com
- Company logo displayed on sponsor board at show entrance as Boise Flower and Garden Show Sponsor
- 25 complimentary show tickets (not for resale)

Aisle Sponsor - \$3,000 (3 available)

Put your logo on display by taking advantage of this eye-catching way to display your logo in prime locations throughout the show

- One 10x10 booth location
- Aisle sign floor decals at show
- Half page ad included in show program
- Company name included in the sponsor section of the Show Program
- Company logo listed as sponsor on promotional email campaigns
- Company logo on sponsor board displayed at show entrance
- Company logo listed as sponsor on www.GardenShowBoise.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize
- 20 complimentary show tickets (not for resale)

Exclusive Flower & Garden LIVE Music Sponsor - \$2,000

Be the life of the party and sponsor 12 hours of LIVE music on Saturday for all of our guests and exhibitors to enjoy!

- Includes 10x10 booth on the exhibit floor
- Company logo listed as sponsor on promotional email campaigns
- Company logo featured on all social media & website marketing promoting the LIVE Music and presenting band(s)
- Company logo on sponsor board displayed at show entrance as LIVE Music Sponsor
- One poster board near presenting bands displayed as "LIVE Music brought to you by YOUR COMPANY NAME or LOGO"
- Company logo listed as sponsor on www.GardenShowBoise.com
- Live music will be performed 3 hours on Friday, 6 hours on Saturday, and 3 hours on Sunday

Custom Lanyard or Exhibitor Wristband Sponsor - \$1,500

Put your logo on every exhibitor and enjoy the benefits of your logo being displayed at every booth throughout the show!

- One 10x10 booth location
- Includes 500 custom, one color, front sided imprint polyester sewn lanyards. 6 colors available
OR Rubber wrist bands with company name on them. Wrist bands must be worn by all exhibitors during the show. If possible, wrist bands will be made in sponsor's logo colors.
- Company name included in the sponsor section of the Show Program
- Company logo displayed on sponsor board at show entrance as Boise Flower and Garden Show Sponsor
- Company logo listed as sponsor on www.GardenShowBoise.com
- 10 complimentary show tickets (not for resale)