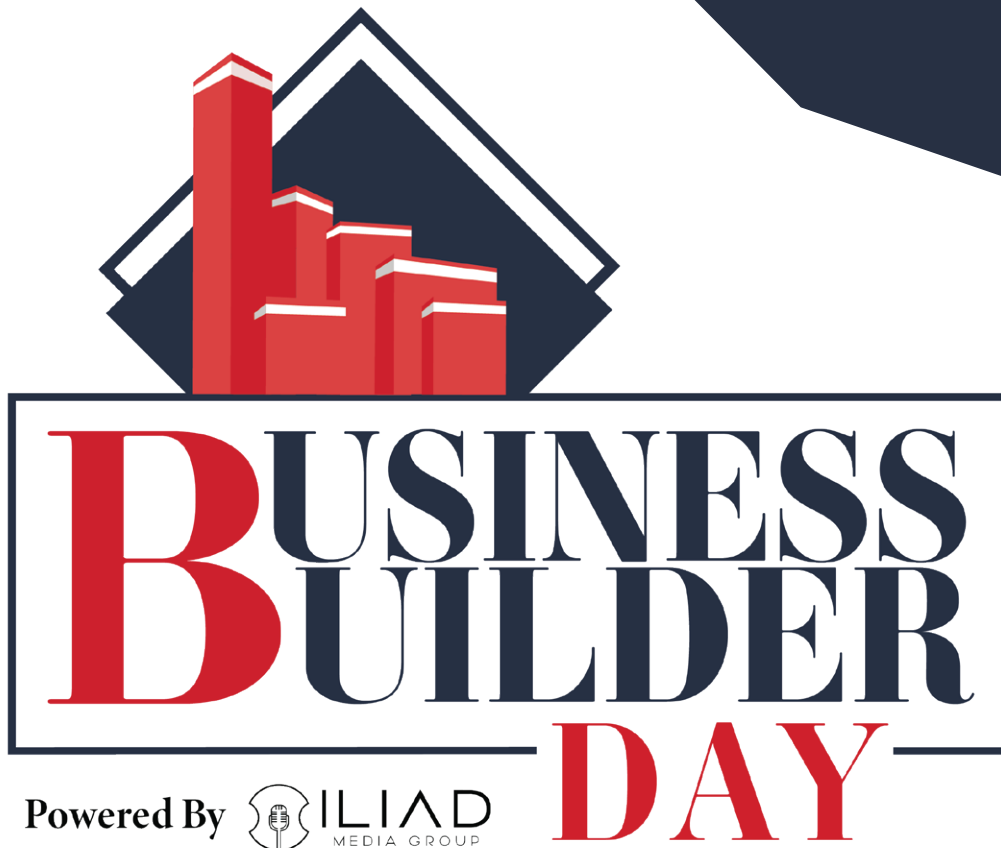




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DAY

Presented By
IBL Events

EXHIBIT WITH US
AUGUST 26, 2020



Galaxy Event Center | 9AM-3PM
At Wahooz

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Looking to Grow? Your Bottom Line?

DON'T
MISS
THE

2020 **B**USINESS
BUILDER
DAY

This is the ***B2B opportunity of the year*** to put your business in front of key decision makers of established businesses and up and coming companies.

Business Builder Day is where local businesses engage local resources for education and commerce.

Treasure Valley business owners, managers and decision-makers from all industries commit to a jammed packed day of engagement. Seminars include workshops on critical business applications and updates on essential management, marketing, sales, social media and more. Participants are looking for ideas, education and local resources to enhance their success.



**WHO
ATTENDS?**

- ◆ Start-up entrepreneurs
- ◆ Emerging businesses
- ◆ Mature business owners ready to jump to the next level of commitment
- ◆ Veteran business professionals looking to fine tune their operation



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#BusinessBuilderDay



- Business Builder Day's Mission is Simple**
- ◆ Attract small and medium sized businesses
 - ◆ Offer a menu of solid seminars, profit making ideas and resources
 - ◆ Begin client-building relationships through quality networking

Business Builder Day's Agenda Will Include

- ◆ 7 Hours of Networking
- ◆ 9 Hours of Info-packed Seminars
- ◆ Keynote Speaker
- ◆ 75+ Exhibits and More!
- ◆ Exhibitor Only Continental Breakfast



Join us August 26th, 2020 in this business building activity and network with real decision-makers in Idaho's business community.

DETAILS

Booth Fees

All booths include power, table, and 2 chairs

- ◆ 8x6 Table Top \$395

Advertising

- ◆ Radio
- ◆ Newspaper
- ◆ Email
- ◆ Posters
- ◆ Magazines
- ◆ Social Media
- ◆ Digital

Estimated Guest
Attendance
500+

Key Dates & Times

EXHIBITOR MOVE IN
August 25th 12pm-4pm

**EXHIBITOR ONLY
CONTINENTAL BREAKFAST**
August 26th 8am-9am

**KEYNOTE &
WELCOME ADDRESS**
August 26th 9am-10am

EXPO HALL SHOW HOURS
August 26th 10am-3pm

EXHIBITOR MOVE OUT
August 26th 3pm-5pm

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SPONSORSHIP PACKAGES

EXCLUSIVE PLATINUM SPONSORSHIP - \$5,000

- ◆ Exclusive recognition as Platinum Sponsor
- ◆ Company logo integrated into event branding
- ◆ Company name integrated into radio ads
- ◆ Company logo on show website, promotional material and social media
- ◆ 16x6 prime exhibitor space
- ◆ 2 minute company introduction prior to Opening Keynote Speaker
- ◆ Company flyer inserted in to guest welcome bags
- ◆ Prime Seminar Time: 45 minute session
- ◆ Full page ad in show brochure
- ◆ Footer ad in quarterly email blasts to thousands of local businesses
- ◆ Customized Social Media Ad
- ◆ First right of refusal for following year

SILVER SPONSORSHIP \$1,500 (4 Available)

- ◆ Company logo on show website, promotional material and social media
- ◆ 8x6 prime exhibitor space
- ◆ Optional Seminar: 45 minute educational session
- ◆ 1/4 page ad in show brochure
- ◆ Included as event sponsor in quarterly email blasts to thousands of local businesses

GOLD SPONSORSHIP \$2,500 (3 Available)

- ◆ Company logo on show website, promotional material and social media
- ◆ 16x6 prime exhibitor space
- ◆ Sponsor of exhibitor only continental breakfast with table top sponsor display
- ◆ Company flyer inserted in to guest welcome bags
- ◆ Optional Seminar: One 45-minute seminar session
- ◆ 1/2 page ad in show brochure
- ◆ Included as event sponsor in quarterly email blasts to thousands of local businesses
- ◆ Customized Social Media Ad
- ◆ First right of refusal for following year

BRONZE SPONSORSHIP \$750 (5 Available)

- ◆ Company logo on show website, promotional material and social media
- ◆ 1/8 page ad in show brochure
- ◆ 8x6 exhibitor space

A la Carte Sponsorship Opportunities

Attendee Bag Sponsor
\$200

Badge Lanyard Sponsor
\$500

Coffee Sponsor
\$500

Exclusive Seminar Luncheon Sponsor
*Includes 50 prepaid lunch tickets
\$2000

*Grow Your
Business
in 2020!*

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