Presented By IBL Events



BOISE CENTRE January 30 & 31, 2021 SAT 10am-5pm | SUN 11am-4pm

www.IBLEvents.com

info@ibleventsinc.com | (208) 376-0464

REMODELING & DESIGN SHOW

January 30-31, 2021 | Boise Centre

Exhibit With Us in 2021

Jump start the new year by meeting active homeowners shopping for home improvement ideas at Idaho's premier Remodeling & Design Show, January 30-31, 2021 at the Boise Centre.

This exposition highlights the broad spectrum of remodeling and business products/services available to the general public. The Idaho Remodeling & Design Show boasts two days of "idea" generating seminars, and over 100 home improvement companies.

The most recognized, qualified names in remodeling show off their talents in the construction and/or redesign of any living or working space. These companies include but are not limited to:

Idaho remodeling industry contractors, suppliers, vendors and support services are encouraged to participate in this high profile promotion to the general public.

Contact IBL EVENTS

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Windows Closets Doors **Patios** Landscaping Kitchens Baths Roofing **Decorating Painting** Flooring Heating Air conditioning Siding ...and much more! Garages

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The 2020 results are in!

Each year, we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's a sample of what we know about our surveyed guests.

93% Own Homes

77% Are Married 29% Are Age 40-55 28% Are Age 56-65 25% Are Age 66+ 14% Earn \$65-70k/yr 23% Earn \$76-100k/yr 20% Earn \$101-150k/yr 13% Earn \$151k +/yr

If you're interested in promoting your business to prequalified persons with incomes like our guests, then we encourage you to make reservations today ... it's quick and easy. We're committed to making the 21st annual Idaho Remodeling & Design Show, January 30-31, 2021 a huge success!



IBLEvents.com

SEMINAR ROOM EXIT 109 108 107 106 105 104 103 102 Floor Map stro /₉₁₀ /₉₁₁/ 112 113 114 117 118 Ð 207 206 10x10 booths Boise Centre **Entrance Main Entrance** 213 214 215 216 217 Thank You 0x10 booths **2021 SPONSORS** 313 314 315 316 317 318 **Entrance** 412 413 414 415 416 417 418 503 502 512 513 516 517 518 519 SOONI

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Entrance

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Booth Size and Fee

10x10 \$895 10x20 \$1,650 10x8 Lobby \$695

Show Dates and Hours

Saturday, January 30 10am-5pm

Sunday. January 31 11am-4pm

Load-In Dates and Hours

Thursday, January 28 12pm-4pm

Friday, January 29 8am-4pm

*A staggered load-in schedule will be provided to exhibitors at a later date.

Load-out Dates and Hours

Sunday, January 31 4pm-8pm

Reserve Your Booth

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www.IBLEvents.com

YOUR SPONSORSHIP OPPORTUNITIES

Each sponsorship package comes with valuable benefits designed to maximize brand exposure for your company and produce quality leads that have a true impact on your bottom line. Let's talk about your company's goals and find the right sponsorship opportunity for you!

INFO@IBLEVENTSINC.COM I (208) 376-0464 I WWW.IBLEVENTS.COM

Remodeling Show Title Sponsor - \$10,000

Gain status and recognition among the community and your peers as the Exclusive Title Sponsor of the Idaho Remodeling & Design Show!

- Company name displayed as "Idaho Remodeling & Design Show brought to you by YOUR COMPANY NAME"
- Radio, TV and Billboard rotation featuring "Idaho Remodeling & Design Show brought to you by YOUR COM-PANY NAME"
- PREMIER 10x20 booth location
- Full page color ad in the show program
- Featured prominently on all event signage.
- Company logo listed as a sponsor on promotional email campaigns
- Digital footer ad included in email blasts to thousands of subscribers
- Featured on all social media marketing, including one personalized "boosted" post
- Company name included in press releases
- Company logo displayed on sponsor board at show entrance as Remodeling Show Title Sponsor
- Company logo listed as a sponsor on www.IdahoRemodelShow.com
- 100 complimentary show tickets (not for resale)
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

Exclusive Keynote Sponsor: \$5000

Sponsoring the highly anticipated keynote address gives you a unique opportunity for additional exposure and the chance to provide guests with your company's own marketing material.

- One 10x10 booth location
- Company logo listed as a sponsor on www.IdahoRemodelShow.com
- Company logo listed as sponsor on promotional email campaigns
- Company logo listed as sponsor on email and digital campaigns promoting the Idaho Remodeling & Design
- Show (where applicable)
- Company logo listed as sponsor on email and digital campaigns promoting the Idaho Remodeling & Design Show Keynote Speaker
- Full page ad in the show program
- Company logo listed on all Keynote show poster boards and/or Keynote banners
- Ten (10) tickets to use at your discretion for Featured Keynote Speaker/ Weekend Show Pass (\$200 value)
- Sponsor will have the opportunity to place printed material/bag on attendee chairs prior to keynote. Sponsor is responsible for the final printed material and any shipping costs incurred.

Exclusive Exhibitor Lounge Sponsor - \$5,000

Be everyone's friend by providing your fellow exhibitors with a place to kick back with a cup of coffee!

- One 10x10 booth location
- Company logo on signs in lounge
- Lounge includes free coffee for all exhibitors. Additional food and beverage can be negotiated into this package.
- o Opportunity to have a display and/or company material available to all attendees in the lounge
- Company name included in the sponsor section of the Show Program
- Company logo listed as a sponsor on www.IdahoRemodelShow.com
- Company logo displayed on sponsor board at show entrance as Idaho Remodeling & Design Show Sponsor
- 25 complimentary show tickets (not for resale)

Aisle Sponsor - \$3,000 (3 available)

Take advantage of this eye-catching way to display your logo in prime locations throughout the show

- One 10x10 booth location
- Aisle sign floor decals at show
- Half page ad included in show program
- Company name included in the sponsor section of the Show Program
- Company logo listed as sponsor on promotional email campaigns
- Company logo on sponsor board displayed at show entrance
- Company logo listed as sponsor on www.ldahoRemodelShow.com
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize
- 20 complimentary show tickets (not for resale)

Custom Lanyard or Exhibitor Wristband Sponsor \$1,500

Put your logo on every exhibitor and enjoy the benefits of your logo being displayed at every booth!

- One 10x10 booth location
- Includes 500 custom, one color, front sided imprint polyester sewn lanyards. 6 colors available OR Rubber wrist bands with company name on them. Wrist bands must be worn by all exhibitors during the show. If possible, wrist bands will be made in sponsor's logo colors.
- Company name included in the sponsor section of the Show Program
- Company logo displayed on sponsor board at show entrance as Idaho Remodeling & Design Show Sponsor
- Company logo listed as sponsor on www.ldahoRemodelShow.com
- 10 complimentary show tickets (not for resale)

A LA CARTE SPONSORSHIP OPPORTUNITIES

*Must have a booth

Bag Sponsor \$200

LED Mobile Billboard (4 available) \$1,500 each

