

A close-up photograph of a bride's hands holding a large, round bouquet of light pink peonies. The bride is wearing a white wedding dress, and her hands are visible at the bottom of the bouquet. The background is a soft, out-of-focus white.

# IDAHO

*dream wedding expo*

[www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)

**October  
17th + 18th  
2020**

**Expo Idaho**



A woman in a white shirt is smiling and trying on a pair of earrings. She is standing at a booth with a wire display rack in the background. To her left, another woman is holding a hand mirror. In the foreground, there is a display of wedding magazines, one of which has the word "BRIDE" on the cover. The background shows other people and a white draped structure, suggesting a busy event space.

*Join us* in bringing  
wedding dreams to life for  
hundreds of Idaho brides!

This is your opportunity  
to meet face-to-face with  
motivated couples who are  
looking to learn about  
your services and make  
their wedding dreams a  
reality.

Come Be A Part Of Their

*Idaho Dream  
Wedding!*

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# WHY Exhibit?

October  
17 + 18  
2020



Direct exposure to thousands of couples ready to buy.



Build more awareness of your brand.



Capture visitor data for future marketing.

## Advertising

Digital Ads  
Instagram  
Facebook  
Radio  
Posters  
Email  
Print Ads  
Magazines

## Details

### Show Days and Times

Saturday, October 17  
10am-5pm

Sunday, October 18  
11am-4pm

### Expo Idaho

5610 Glenwood  
Boise, ID 83714

### Vendor Move In

Friday, October 16  
10am-4pm

### Vendor Move Out

Sunday, October 18  
4pm-6pm

## Booth Fees

10x10 \$650

10x20 \$1200

10x30 \$1600

Pipe and Drape Included  
\* Additional booth furnishings  
available for rent.

3,000+ Estimated Guests



info@ibleventsinc.com | www.IdahoDreamWedding.com | (208) 376-0464



	518	517
519		

Sponsored Lounge

BAR

84	85	86
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Concessions

520
521
522
523
524
525
526
527
528
529
530

512	418
511	419
510	420
509	421
508	422
507	423
506	424
505	425
504	426
503	427
502	428
501	429
500	430

414	318
413	319
412	320
411	321
410	322
409	323

313	219
312	220
311	221
310	222

Fashion Showcase

214	124
213	125
212	126
211	127
210	128
209	129

116
115
114
113
112
111
110
109
108
107
106
105
104

207	131
206	132
205	133
204	134
203	135
202	136
201	137

Office Area

533					
	534	535	536	537	538

407	325
406	326
405	327
404	328
403	329
402	330
401	331

305	227
304	228
303	229
302	230
301	231
Welcome Desk	

100	101	102		103
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BOISE EVENTS  
RESOURCE CENTER



Reserve Your Booth  
info@ibleventsinc.com  
(208) 376-0464

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# Dream Wedding Title Sponsor

## SPONSORSHIP PACKAGES



### \$6,000 - The ultimate exclusive sponsorship for the Idaho Dream Wedding Expo!

- Company name displayed as “Idaho Dream Wedding Expo brought to you by YOUR COMPANY NAME”
- Radio/Billboard ad rotation featuring “Idaho Dream Wedding Expo brought to you by YOUR COMPANY NAME”
- Premier expo hall 10x20 booth location
- Company flyer included in guest welcome bags (first 500 brides)
- Company logo listed as a sponsor on promotional email campaigns
- Footer ad included in monthly email blast to thousands of subscribers
- Featured on all social media marketing, including one personalized “boosted” post
- Company name included in press releases
- Company logo or name included in show banner displayed above entrance to Expo Hall
- Company logo displayed on sponsor board at show entrance as Dream Wedding Title Sponsor
- Company logo listed as a sponsor on [www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

### Dream Wedding VIP Lounge Sponsor \$3,000 - 3 Available

- Premier expo hall 10x20 booth location
- Company flyer included in guest welcome bags (first 500 brides)
- Company logo listed as sponsor on promotional email campaigns
- Company logo featured on all social media marketing promoting the Dream Wedding VIP Lounge
- Company logo on sponsor board displayed at show entrance as Dream Wedding VIP Lounge
- Company logo listed as sponsor on [www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

### Dream Wedding Bridal Bootcamp Sponsor \$1,500 - 4 Available

The ideal sponsorship for companies promoting beauty, fitness and wellness for brides-to-be!

- 10x20 booth space
- Company logo on sponsor board displayed at show entrance as the Bridal Bootcamp Sponsor
- Company logo listed as sponsor on [www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)
- Passport card sponsor: Increase brand awareness and foot traffic! All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

### Dream Wedding Fashion Showcase Sponsor \$1,500 - 4 Available

Calling all formal wear companies. Feature your newest designs with a dedicated 1-hour slot each day to display your attire on live models in the center of the dream wedding showcase stage!

- 10x10 booth space
- Company logo listed on schedule of events board located by the Dream Wedding Showcase Stage
- Company logo featured on all social media marketing promoting the Dream Wedding Fashion Showcase
- Company logo on sponsor board displayed at show entrance
- Company logo listed as sponsor on [www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)
- Company to provide own models

### Dream Wedding Custom Lanyard Sponsor \$1,500

Stand out from the crowd and have your custom lanyard provided to all exhibitors

- Includes 10x10 booth space
- Includes 500 custom, one color, front sided imprint polyester sewn lanyards. 6 colors available
- Company logo displayed on sponsor board at show entrance as Dream Wedding Sponsor
- Company logo listed as a sponsor on [www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)

### A La Carte Sponsorships

Dream Wedding Fashion Showcase  
Floral Sponsor

Bag Sponsor  
\$200

Boardwalk LED Billboard (4)  
\$1,500 Each



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**Reserve Your Booth Today!**

**IDAHO**  
*dream wedding expo*

**They Meet. They Compare.**  
*They Book.*



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