

# Girls DAY OUT EXPO



## The Show

**IBL Events is thrilled to present the Girl's Day Out event, February 8th at the Galaxy Event Center at Wahooz in Meridian, Idaho. Girl's Day Out is the ultimate lifestyle event, featuring all the needs and interests of women under one roof.** Girl's Day Out will attract hundreds of women who want to shop, learn, laugh and relax while visiting 80 plus exhibits offering a vast array of products and services including fashion, beauty, health, nutrition, fitness, education, travel, financial planning and much more.

Why participate? Girl's Day Out provides cost-effective, face-to-face interactions with women of all ages. Women represent 85% of consumer spending and that translates into a \$5 trillion market. Target this qualified consumer by exhibiting at Girl's Day Out. As a recognized leader among your peers, we invite you to participate with us, build brand advocacy and share your business with highly motivated women who are looking for lifestyle options for themselves and their loved ones.

## The Details

**Show Hours:** February 8th, 2020, SATURDAY 9AM-4PM

**Location:** Galaxy Event Center, 1385 S Blue Marlin Ln, Meridian, Idaho 83642 (event center inside Wahooz)

**Booth Fees:** 8x6 booth \$395.00 (includes 2 chairs)

**Add Ons:** Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45. Add ons are not included in booth price. Available for rent or vendors may supply their own.

**Vendor Move-in:** February 7th Friday noon-3pm

**Vendor Move-out:** February 8th, Saturday 4pm-5:30pm

**Promotion:** Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons, digital media

**Public Admission:** FREE

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

## Reserve a Booth

### Contact

IBL Events

208-376-0464

info@ibleventsinc.com

www.iblevents.com

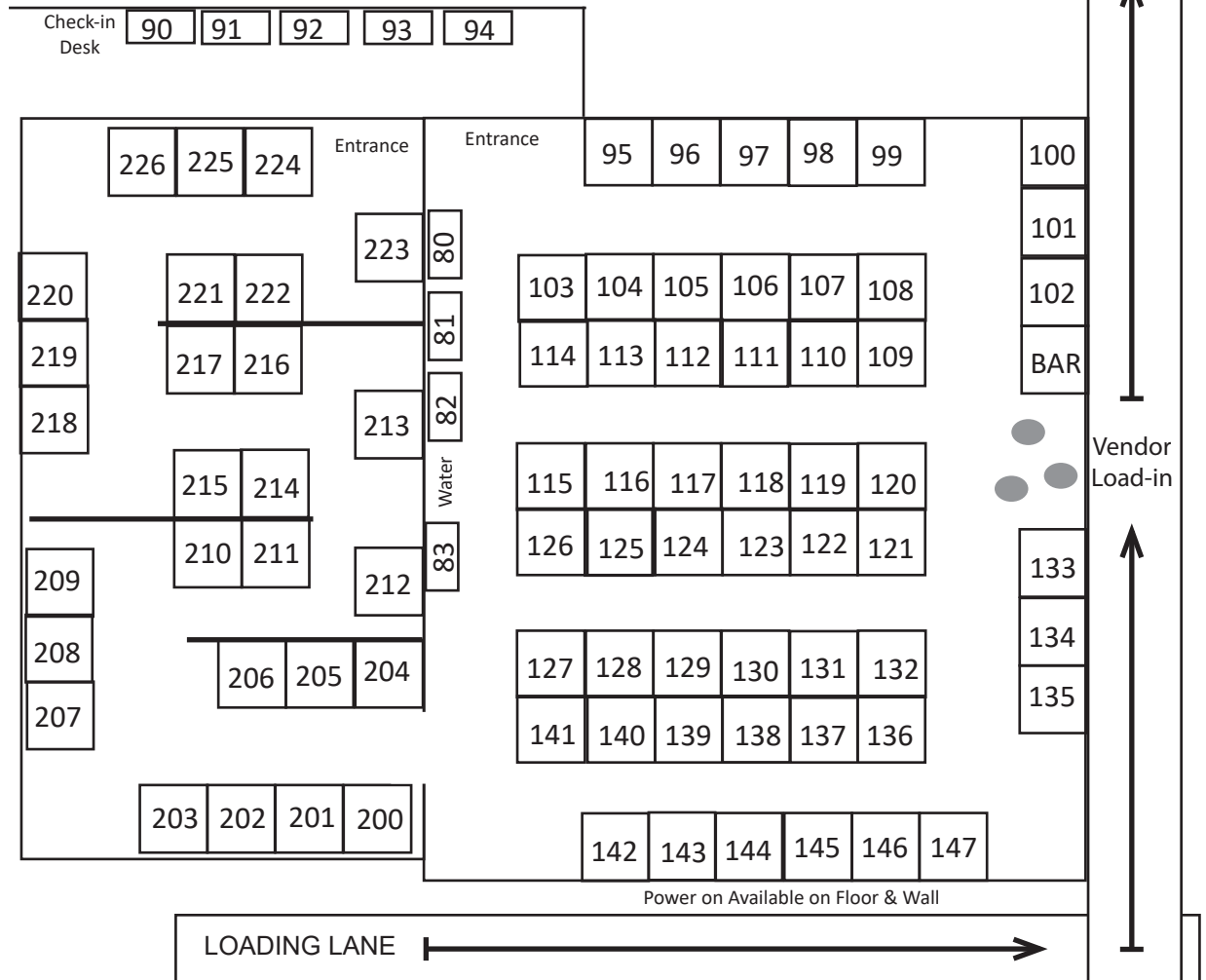


# Girls DAY OUT EXPO



**Location:** Galaxy Event Center at Wahooz  
**Show Hours:** February 8th, 2020, Saturday 10am-4pm

Entrance to  
**Lobby**



IBL Events  
 208-376-0464  
 info@ibleventsinc.com  
 www.iblevents.com



## SPONSORSHIP PACKAGES

CONTACT US: IBL EVENTS // 208.376.0464  
 WWW.IBLEVENTS.COM // INFO@IBLEVENTSINC.COM



### PLATINUM SPONSORSHIP \$10,000 Exclusive

Featured Platinum Sponsor of Girls Day Out Expo

Includes a 16x8 booth, power, table and chairs

Show marketing includes "Girls Day Out Expo Powered by \_\_\_\_"

Direct mail campaign specific to your demographic featuring your logo

TV ad rotation featuring "Girls Day Out Expo Powered by \_\_\_\_"

Company Flyer/Brochure included in guest welcome bags (for first 500 guests)

Listed as sponsor on email campaigns, seminar schedule, digital media

Footer Ad included in monthly email blast to thousands of local subscribers

Company name included on radio ad rotation

Optional - Seminar - 45 minute seminar sessions your choice and times

Event banner displayed at show above entrance "Girls Day Out Expo Powered by \_\_\_\_"

Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

### GOLD SPONSORSHIP \$5,000 (2 Available)

Featured Gold Sponsor of Girls Day Out Expo

Includes a 16x8 booth power, table and chairs

Company Flyer/Brochure included in guest welcome bags (for first 500 guests)

Listed as sponsor on email campaigns, seminar schedule, digital media

Company Logo included in monthly email blast to thousands of subscribers

Optional - Seminar - 45 minute seminar sessions your choice and times

Event banner displayed at show above entrance "Girls Day Out Expo Powered by \_\_\_\_"

Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

### SILVER SPONSORSHIP \$3,000 (4 Available)

Featured Silver Sponsor of Girls Day Out Expo

Includes a 8x6 booth space, power, table and chairs

Company Logo included in monthly email blast to thousands of subscribers

Listed as sponsor on email campaigns, seminar schedule, digital media

Optional - Seminar - 45 minute seminar sessions your choice and times

Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

### BRONZE SPONSORSHIP \$1,500 (4 Available)

Featured Bronze Sponsor of Girls Day Out Expo

Includes a 8x6 booth

Listed as sponsor on email campaigns

Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)