

20TH ANNUAL IDAHO
REMODELING & DESIGN SHOW

120+ Exhibits
Educational
Seminars


JANUARY 25-26

10AM-5PM | SATURDAY
11AM-4PM | SUNDAY

BOISE CENTRE WEST

20th
Annual

The Idaho REMODELING & DESIGN SHOW



JANUARY 25-26, 2020
BOISE CENTRE

Idaho Remodeling Show Details

Jump start the new year by meeting active homeowners shopping for home improvement ideas at Idaho's premier Remodeling & Design Show, January 25-26, 2020 at the Boise Centre. This exposition highlights the broad spectrum of remodeling and business products/services available to the general public. The Idaho Remodeling & Design Show boasts two days of "idea" generating seminars, exhibits and demonstrations sponsored by IBL Events. To-date, 73% of Remodeling Show booth spaces have been reserved!

Companies representing the most recognized, qualified names in remodeling, show-off their talents in the construction and/or redesign of any living or working space including but not limited to: windows, doors, kitchens, baths, painting, flooring, siding, garages, closets, patios, landscaping, roofing, decorating, heating, air conditioning and much more. Idaho remodeling industry contractors, suppliers, vendors and support services are encouraged to participate in this high profile promotion to the general public.

The 2019 Results Are In! Each year we conduct an exit survey at the Idaho Remodeling Show. We want to know who attends and how to improve the event. Here's just a sample of what we know about our surveyed guests. 93% own homes, 77% are married, 29% are between the age of 40-55, 28% are between the age of 56-65, 25% are age 66+, 14% earn \$65-70k/yr, 23% earn \$76-100k/yr, 20% earn \$101-150k/yr, 13% \$151k +/yr

Noteworthy, yes? If you're interested in promoting your business to prequalified persons with incomes like our guests, then we encourage you to make reservations today ... it's quick and easy. We're committed to making the Idaho Remodeling & Design Show, January 25-26, 2020 a success. Have you reserved your space?

Idaho Remodeling Show facts:

Booth Fees	\$795 10x10 Main Hall, \$595 8x8 Lobby. Power \$55. Tables No cloth \$30, Tables Cloth \$45, Chairs \$5
Event Hours	Jan 24 Exhibitor Move-in 8am-4pm. 9th St Loading Dock Jan 25 Show Hours 10am-5pm Jan 26 Show Hours 11am-4pm, Exhibitor Move-out 4pm-7pm
Location	Boise Centre, 850 W Front St, Boise, ID 83702
Remodeler Seminars	<u>Hand Delivered to Show Guests!</u> Advertise in the Official Show Program. Free presentation time for exhibitors!
Sponsors	Zenith Security, Viewpoint Windows, Express Employment, IBL Events, (Sponsorships Available Now!! See page 3.)
Advertising Attendance	TV, Radio, Newspaper, Direct Mail, Billboards, Posters, Magazines, Social Media, Email, Coupons. 4000+ Estimated

Reserve Your Booth

IBL Events
208.376.0464
info@ibleventsinc.com
www.iblevents.com





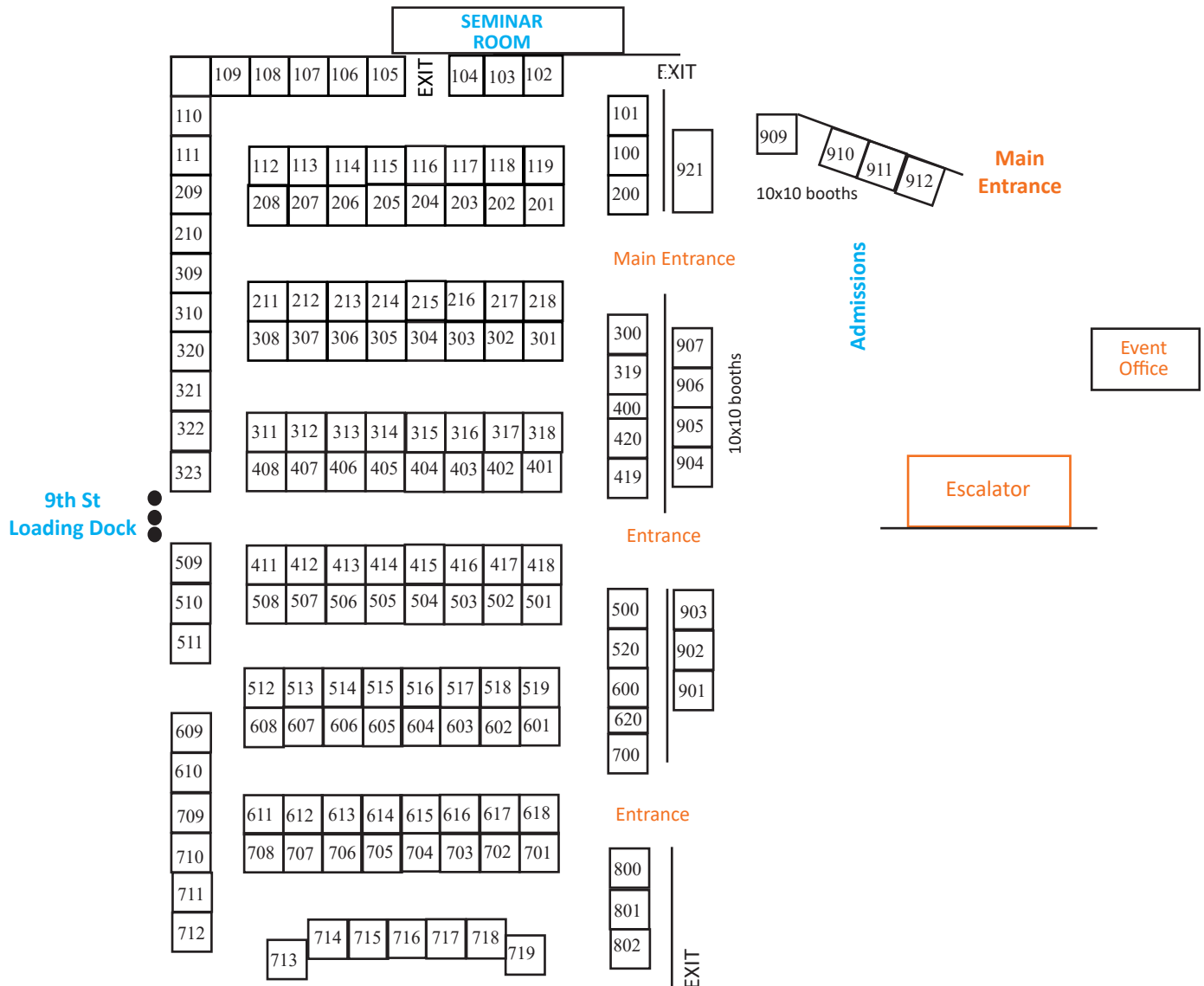
The Idaho REMODELING & DESIGN SHOW



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Activities and Seminar Hours

Friday, Jan 24, 8am - 4pm Exhibitor Move-in
Saturday, Jan 25, 10am - 5pm Expo & Seminars
Sunday, Jan 26, 11am - 4pm Expo & Seminars
Sunday, Jan 26, 4pm - 7pm Exhibitor Move-out



Our Sponsors





The Idaho

REMODELING & DESIGN SHOW



JANUARY 25-26, 2019
BOISE CENTRE

Targeted Sponsorships - Business & Image Builders

Title Sponsorship: \$6000

- Announced as a sponsor on website and all marketing material
- Banners in multiple locations in exhibit hall
- Company name included on radio ad rotation
- Included in TV ad rotation featuring "Idaho Remodeling & Design Show Brought to you by **YOUR COMPANY NAME**" on KTVB Channel 7
- Package provides sponsor almost complete
- Listed as main sponsor all print advertising
- Included as sponsor of \$1,000 CASH giveaway
- Logo included on passport card for giveaway
- Profile included in event email blasts to 20,000+ contacts
- One year listing in IBL Events website Business Directory
- Includes a 10x10 booth

Seminars Sponsor: \$200

- Banner hung in seminar room.
- Listed as sponsor on show program .
- Company logo/listing on the seminar schedule as sponsor.
- One year listing in IBL Events website Business Directo

Giveaway Sponsor \$300

- Company logo/listing incorporated into giveaway marketing materials and promotion.
- One year listing in IBL Events, Inc. website Business Directory
- Company logo listed on the registrant "Passport Card". Contestants must have "Passport Card" stamped by sponsors to qualify \$1,000 CASH giveaway.
- Logo profile in Remodeling Show Program

Passport Card Sponsor: \$200

Company name listed on the registrant "Passport Card". Contestants must have "Passport Card" stamped by sponsors to qualify for the \$1,000 CASH giveaway.



Remodeler

Hand-deliver your Company message
to each guest at show entrance.

Remodeler, the OFFICIAL Program for the
19th Annual Idaho Remodeling & Design Show

PLACEMENT RATES

BACK PAGE	\$795.00 (8.5 x 5.5)
INSIDE FRONT COVER	\$575.00 (8.5 x 5.5)
INSIDE BACK COVER	\$575.00 (8.5 x 5.5)
FULL PAGE	\$475.00 (8.5 x 5.5)
1/2 PAGE	\$325.00 (4.5 x 5.5)

No Bleed, Camera Ready Art, Minimum Resolution 300 dpi, JPEG or PDF

Ad Deadline December 20th

Email to info@ibl-eventsinc.com

AD CONTRACT

Name/Title: _____

Date of Contract: _____

Business Name: _____

Ad Size: _____

Amount Due \$ _____

Phone: _____

Method of Payment ☐ Check

Credit Card # _____ Exp: _____ V-Code _____

Ads must be in camera-ready artwork. Layout and design services are a minimum of \$50. If alterations are necessary, IBL Events reserves the liability for any loss or damage caused by error or omission. Minimum liability is limited to what is in the next issue of the publication. If the advertiser cancels and then fails to provide information by the deadline, the full contracted amount indicated above is due in full. This contract shall not be changed, modified or canceled after signature by the advertiser. The advertiser acknowledges full and complete understanding of the terms contained herein. Verbal agreements are not recognized. This contract is subject to final acceptance by IBL Events. Performance delays resulting from any cause beyond IBL Events' control shall not constitute grounds for contract cancellation. Payment terms: Balance due must be paid in full within 30 days after completion of publishing. In the event of default by the advertiser, in the performance of any of the terms and conditions herein, IBL Events may thereupon proceed to collect from the advertiser any fees associated with the collection of the amount due. A late fee of \$250 will be added to the amount past due. A further charge of \$1.00 per month (\$10.00) will be charged on all past due amounts over 30 days. Make checks payable to IBL Events, PO Box 415 Meridian, ID 83680. 208-379-0999, 208-379-3899 or info@ibl-eventsinc.com e-mail.

IBL Events, PO Box 415 Meridian, ID 83680

