



### *The Show*

**We invite you to participate in the 15th Annual Idaho Family Fun Pet Expo April 25, 2020, at Expo Idaho. 6000 pet lovers attended last year's show!** Idaho ranks in the top 10 in the percentage of households with a pet...that's 62% of Idahoans! The Idaho Family Pet Expo features pet products, pet services, pet zoo, traditional family pets as well as a variety of rare and beautiful animals. The variety of pets displayed delights all pet lovers.

The Pet Expo is for all members of the family. This fun-filled, hands-on educational animal event will entertain the entire family as they view and shop the pets, products and crafts available in Idaho. This event featuring displays and demonstrations brings together local and national pet industry resources, products and services with the general public. **Participate in the Family Pet Expo and get your share of the \$52 billion a year and growing pet market**

### *The Details*

**Show Hours:** April 25, Saturday 9am-5pm, Estimated attendance: 6000 plus

**Location:** Expo Idaho, 5610 Glenwood, Boise, ID 83714

**Booth Fees:** 10x10 \$395.00, 10x10 Corner \$495

**Add Ons:** Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Add ons are not included in booth price. Available for rent or vendors may supply their own.

**Vendor Move-in:** April 24, Friday 10am-4pm.

**Vendor Move-out:** April 25, Saturday 5pm-7pm

**Sponsors:** Idaho Humane Society, Express Employment Professionals

**Promotion:** Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

### *Reserve a Booth*

#### **Contact**

IBL Events

208-376-0464 ph

info@ibleventsinc.com

www.iblevents.com





10x30

4H  
Petting  
zoo

511	510
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411	410
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loading  
door

Pet ambulance

Concessions

611
612
613
614
615
616
617
618
619
620
621

609	512
608	513
606	514
606	515
605	516
604	517
603	518
602	519
601	520
600	521

509	412
508	413
507	414
506	415
505	416
504	417
503	418
502	419
501	420
500	421

409	310
408	311
407	312
406	313
405	314
404	315
403	316
402	317
401	318
400	319

309
308
307

304
303
302
301
300

Pet  
expo  
stage

rest  
rooms

119	118	117	116	115	114	113	112	111	110
100	101	102	103	104	105	106	107	108	109

20x30

DOG  
Gym

20x20

petting  
zoo

Front Entrance