



**IDAHO**  
*dream wedding expo*

[www.IdahoDreamWedding.com](http://www.IdahoDreamWedding.com)

**October  
19th + 20th  
2019**

**Expo Idaho**



*Join us* in bringing wedding dreams to life for hundreds of Idaho brides!

This is your opportunity to meet face-to-face with motivated couples who are looking to learn about your services and make their wedding dreams a reality.

Come Be A Part Of Their

*Idaho Dream  
Wedding!*

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# WHY Exhibit?

October  
19 + 20  
2019



Direct exposure to thousands of couples ready to buy.



Build more awareness of your brand.



Capture visitor data for future marketing.

## Advertising

Digital Ads  
Instagram  
Facebook  
Radio  
Posters  
Email  
Print Ads  
Magazines

## Details

### Show Days and Times

Saturday, October 19  
10am-5pm

Sunday, October 20  
11am-4pm

**Expo Idaho**  
5610 Glenwood  
Boise, ID 83714

### Vendor Move In

Friday, October 18  
10am-4pm

### Vendor Move Out

Sunday, October 20  
4pm-6pm

## Booth Fees

10x10 \$650  
10x20 \$1200  
10x30 \$1600

Pipe and Drape Included  
\* Additional booth furnishings available for rent.

3,000+ Estimated Guests



info@ibleventsinc.com | www.IdahoDreamWedding.com | (208) 376-0464

Concessions

80 81

82 83

84 85 86

A Beautiful Reaction  
Blowout Bar

520  
521  
522  
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307 226  
306 227  
305 228  
304 229  
303 230  
302 231  
Welcome Desk

214 124  
213 125  
212 126  
211 127  
210 128  
209 129

207 131  
206 132  
205 133  
204 134  
203 135  
202 136  
201 137

116  
115  
114  
113

Bachelorette  
Lounge

Bar

110  
109  
108  
107  
106  
105  
104

Bachelor  
Lounge

Office  
Area

533  
534 535 536 537 538

99  
103 102 101 100

/ Tickets \$8 \



Reserve Your Booth  
info@ibleventsinc.com  
(208) 376-0464

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# Sponsorship Packages



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## Platinum Sponsor

**\$10,000 - Includes a 10x20 booth, Power, Table & Chairs Plus...**

- Show marketing includes “Idaho Dream Wedding Expo brought to you by \_\_\_”
- Radio ad rotation featuring “Idaho Dream Wedding Expo brought to you by \_\_\_”
- TV ad rotation featuring “Idaho Dream Wedding Expo Brought to you by \_\_\_”
- Company Flyer included in guest welcome bags (for first 500 guests)
- Listed as sponsor on promotional email campaigns
- Footer Ad included in monthly email blast to thousands of subscribers
- Company name included on radio ad rotation
- Preferred booth location
- Inclusion in social media marketing
- Inclusion in Press Releases
- Optional - Workshop- 45 minute workshops, your choice and times
- Banner displayed prominently on Expo Idaho fence with show banners
- Banner displayed above entrance to Expo Hall “Idaho Dream Wedding Expo Sponsored by \_\_\_”
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

## Gold Sponsor

**\$5,000 (2 Available) - Includes a 10x20 booth, Power, Table & Chairs Plus**

- Company Flyer included in guest welcome bags (for first 500 guests)
- Listed as sponsor on promotional email campaigns
- Preferred booth location
- Optional - Workshop - 45 minute workshop
- Inclusion in Press Releases
- Inclusion in social media marketing
- Banner displayed prominently on Expo Idaho fence line with show banners
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

## Silver Sponsor

**\$3,000 (4 Available)**

- Includes a 10x10 booth space, Power, Table and Chairs
- Company Logo included in monthly email blast to thousands of subscribers
- Listed as sponsor on email campaigns, seminar schedule
- Optional - Seminar - 45 minute seminar sessions your choice and times
- Inclusion in Press Releases
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

## Bronze Sponsor

**\$1,500 (4 Available)**

- Includes a 10x10 booth
- Listed as sponsor on promotional email campaigns
- Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize

**Reserve Your Booth Today!**

**IDAHO**  
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**They Meet. They Compare.**  
*They Book.*



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