

Workshop and Seminar Schedule



AUGUST 28, 2019
Galaxy Event Center At Wahooz | 9AM-3PM

SEMINAR ROOM 1

Opening Keynote Address

**“Business Transformation:
Lessons Learned”**

Jas Krdzalic
CEO, BodyBuilding.com
9AM

“Turn Your LinkedIn Into a Lead Machine”

Joe Mikitish
Founder, Kerdos
10AM

**“It Takes Money to Make Money:
Business Funding Options”**

Karen Appelgren
Director, Zions Business Resource Center
11AM

**“Building a Bullet Proof Business –
the Blind Spot Syndrome”**

Jim Stephens
President, Sandler Training
1PM

WORKSHOP

“Tired of Just Exchanging Business Cards?”

A Collaborative Networking Workshop for Business Owners
presented by GIVENT Executive Network.

Shelly Yorgesen, President
Jon Bailey, Founder
Travis Brown, Director of Business Development
2PM, RSVP Required

SEMINAR ROOM 2

“Core Values, Culture and Recruitment”

Darrell Calton
CEO, Iliad Media Group/Impact Radio Group
10AM

WORKSHOP

“Analyze The Health of Your Business”

Catie Bennett
Economic Development Specialist,
Small Business Administration (SBA)
11AM

**“Identity Theft in the Workplace
and It’s Impact”**

Mike Riches
President, Legal Shield
12PM

**“Top Things Ever Small Business Needs
to Succeed on Google!”**

Keith Evans
Thryv
1PM



Seating in Seminars and Workshops is limited.
Register for FREE at
BusinessBuilderDay.com

**We look forward to seeing you at
Business Builder Day**

Thank You To Our Sponsors

