



10AM-5PM  
EXPO IDAHO

OCTOBER 5 2019

EXHIBIT  
WITH  
US



IDAHO  
FITNESS  
FESTIVAL

208-376-0464

[www.IdahoFitnessFestival.com](http://www.IdahoFitnessFestival.com)



IDAHO  
FITNESS  
FESTIVAL

# PRESENTING THE PERFECT FUSION OF

Health, Wellness, Fitness And Fun!

## IFF2019

will host over **100 exhibitors** promoting their brands that demonstrate the latest in sports and fitness clubs, nutrition, supplements, physical therapy, rehabilitation resources, sports equipment, apparel and so much more.

JOIN US IN **IGNITING PASSION**

to live a healthier lifestyle individually and as a community.

## FREE ADMISSION

to all guests will allow everyone the chance to learn from local experts, attend health-focused workshops and try first hand new fitness trends at designated fitness zones located throughout the festival.



# THE MAIN STAGE

will feature interactive fitness classes all day for guests of any age and fitness level. Take this opportunity to **present your company** at the Idaho Fitness Festival!

## LET'S INSPIRE

our community to get out, get fit and get active!

# BE AN EXHIBITOR AT

IDAHO FITNESS FESTIVAL 2019!

▶ 10x10 booth space \$395

▶ 10x20 booth space \$750

# EXHIBITOR BENEFITS

- ▶ Exposure to over 3,000 health enthusiasts in a single day
- ▶ Opportunity to Showcase New & Existing Products/Services
- ▶ Maximize Your Brand to Your Target Audience
- ▶ Connect with New Customers. Build Relationships. Generate Sales

# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR

### EXCLUSIVE PLATINUM SPONSOR OF IDAHO FITNESS FESTIVAL, \$10,000

- ▶ Includes a 10x20 booth, power, table and chairs
- ▶ Show marketing includes "Idaho Fitness Festival Brought to you \_\_\_\_"
- ▶ Idaho Fitness Festival direct mail campaign specific to your demographic featuring your logo
- ▶ TV ad rotation featuring "Idaho Fitness Festival Brought to you by \_\_\_\_"
- ▶ Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- ▶ Listed as sponsor on email campaigns, seminar schedule
- ▶ Footer Ad included in monthly email blast to over 3000+ local businesses
- ▶ Company name included on radio ad rotation
- ▶ Optional - Seminar - 45 minute seminar sessions your choice and times
- ▶ Company banner displayed prominently on Expo Idaho fence with show banners
- ▶ Event banner displayed above entrance to Expo Hall "Idaho Fitness Festival Sponsored by \_\_\_\_"
- ▶ Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

## GOLD SPONSOR

### FEATURED GOLD SPONSOR OF IDAHO FITNESS FESTIVAL, \$5,000 (2 Available)

- ▶ Includes a 10x20 booth power, table and chairs
- ▶ Company Flyer/Brochure included in guest welcome bags (for first 500 guests)
- ▶ Listed as sponsor on email campaigns, seminar schedule, passport card
- ▶ Company Logo included in monthly email blast to over 3000+ local businesses
- ▶ Optional - Seminar - 45 minute seminar sessions your choice and times
- ▶ Company banner displayed prominently on Expo Idaho fence line with show banners
- ▶ Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

## SILVER SPONSOR

### FEATURED SILVER SPONSOR OF IDAHO FITNESS FESTIVAL, \$3,000 (4 Available)

- ▶ Includes a 10x10 booth space, power, table and chairs
- ▶ Company Logo included in monthly email blast to over 3000+ local businesses
- ▶ Listed as sponsor on email campaigns, seminar schedule
- ▶ Optional - Seminar - 45 minute seminar sessions your choice and times
- ▶ Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)

## BRONZE SPONSOR

### FEATURED BRONZE SPONSOR OF IDAHO FITNESS FESTIVAL, \$1,500 (4 AVAILABLE)

- ▶ Includes a 10x10 booth Listed as sponsor on email campaigns
- ▶ Passport Card Sponsor: All attendees who participate will go to your booth to receive a stamp to be entered to win the grand prize (increases foot traffic at booth)





**BASE CAMP  
PONG & AXE**

load-in door

**IDAHO FITNESS  
FESTIVAL  
MAIN STAGE**

load-in door

**JUICE BAR  
& LOUNGE**

door to North Hall

**BOISE BREWING  
BEER GARDEN**

door to North Hall

**INTERACTIVE  
FITNESS ZONE  
& CLASSES**

118	93
117	94
116	95
115	96

door to South Hall

89
88
87

door to South Hall

door to North Hall

524
525
526
527
528
529
530

door to North Hall

507	423
506	424
505	425
504	426
503	427
502	428
501	429
500	430

409	323
408	324
407	325
406	326
405	327
404	328
403	329
402	330
401	331

308	224
307	225
306	226
305	227
304	228
303	229
302	230
301	231
300	232

209	129
208	130
207	131
206	132
205	133
204	134
203	135
202	136
201	137

114	97
113	98
112	
111	
110	
109	
108	
107	

Restrooms

86

85

Office Area

Restrooms

door to South Hall

531				
532	533	534	535	536

Information

100	102	103	104	105	106
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Front Entrance

700	701
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702	703
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