



MARCH 5TH, 2024

9AM - 3PM | Galaxy Event Center

Put your business in front of key decision makers of established businesses and up-and-coming companies.

BUSINESS BUILDER DAY'S SCHEDULE

- 9:00AM** *OPENING KEYNOTE*
- 10:00AM** *Networking + Exhibitor Showcase*
- 10:30AM** *Morning Seminar Sessions*
- 11:30AM** *Networking + Exhibitor Showcase*
- 12:00PM** *Featured Luncheon Seminar*
- 1:00PM** *Networking + Exhibitor Showcase*
- 1:30PM** *Afternoon Seminar Sessions*
- 2:30PM** *Networking + Exhibitor Showcase*
- 3:00PM** *Business Builder Day Closes*



(208) 376-0464 ♦ INFO@IBLEVENTSINC.COM
BUSINESSBUILDERDAY.COM



March 5th

Nampa Civic Center
9AM - 3PM

KEYNOTE

9:00AM
SOUTH BANQUET



Jos Zamzow
Co-CEO
Zamzows

"Building Your Business
to Last Generations"

SEMINAR SCHEDULE

10:30AM

SOUTH BANQUET

*"Top 10 Contract
Law Mistakes"*

Matthew T. Christensen
Johnson May Law

1:30PM

SOUTH BANQUET

*"Unleashing the Power of Google for
Your Business: How to Supercharge
Your SEO in 2024 and Beyond"*

Michael Johnson, Resolve

NORTH PACIFICSOURCE

*"Building a
Resiliency-Based Culture"*

Glen Scott, Ataraxis
& The H Factor

NORTH PACIFICSOURCE

*"Understanding Your Numbers:
Financial Reports as a Tool
to Run Your Business"*

Marie Baker, Idaho SBDC

SOUTH PACIFICSOURCE

*"Mastering the Business Maze:
Essential Know-Hows for
Savvy Owners"*

Sharon Poppell
Co-Founder of Executive Allies

Jeanine Barkan
Principal Owner of Exitus LLC

SOUTH PACIFICSOURCE

*"Boost Your Business
with the Latest AI Tools"*

Anca Trifan, Treefan Events

LUNCHEON

12:00PM
SOUTH BANQUET



**Stephen Sennett, Devin
O'Donnell, Brian Grubb**
Senior Attorneys
Gravis Law

"The Road Less Troubled:
Avoidable Mistakes in
Starting a Business."

Register For Free Today
www.BusinessBuilderDay.com

*Advance Ticket
Purchase Required